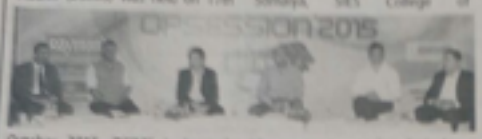
CAMPUS TALK

Business Standard

Commercial Feature

DSIMS: Opsession 2015 - enabling the vision

Opsession 2015, the 5th edition of the annual operations and supply-chain conclaves of Dnyandevi Saraf Institute of Management Studies (DSIMS) was held on 17th October 2015. DSIMS is located Malad, centrally situated within western suburbs of Mumbai. The conclave was preceded by a pan-India competition of Summer Internship Projects (SIP) of management students. Contestants from prestigious b-schools like NITIE, Welingkar, K.J. Somaiya, SIES College of Management and Sydenham Institute participated.



The theme for the conclave was 'Make in India' initiative of Government of India. Gunjan Srivastava, M.D. and C.E.O. of Bosch and Siemens Home Appliances Manufacturing, Surendra Deodhar, V.P. of Reliance Life Sciences, K. V. Subrahmanyam, Exec. Dir. of Value Labs, Naval Sabharwal, V. P. of Hexaware Technologies and Col. Vijay Nair, V.P. of Reliance Digital, spoke about business opportunities in and economic and bureaucratic challenges to MII. The conclave concluded with the distribution of prizes and certificates to winners of SIP competition and an invitation to attend Opsession in 2016.

VIVA IMR organized National Workshop

VIVA Institute of Management & Research Virar (e). conducted a one day national workshop on "Financial Technical Analysis" on 4th October 2015. by Mr. Abhishek Mani AVP & Head-Investor Relations at Reliance Infrastructure Ltd. More than 190 students of various disciplines from reputed Management Institutes & colleges across Mumbai & Palghar region had participated in the workshop. The workshop focused on financial aspects like Introduction to technical analysis, Types of pattern studies, Candlestick and chart patterns, Major indicators and practical trading strategies. He threw light upon intraday trading and generated interest in students through interpretations of graphs and various components and pattern studies of technical analysis.

Interactive Session by Amish at K.J.SIMSR

The reader fraternity at K.J.SIMSR were treated to a literary extravaganza on Wednesday, 23rd September, when Amish Tripathi visited the campus for an interactive session with the budding managers.

Amish, the celebrated author of Shiva Trilogy and the recently released Scion of Ikshvaku, spoke in length his journey from IIM- educated boring banker to happy storyteller. The event was a huge success as the audience comprising of students from K.J.SIMSR and other B-Schools across Mumbai. The student and even the faculty had a gala time interacting with the charismatic wordsmith, asking many questions to the "Marketing Genius" who has come up with unconventional ways to redefine book marketing strategies.

Towards the end of the event, the crowd expressed a desire to click selfies and get autographs which the author gracefully accepted and pleased his fans with umpteen clicks and paper strokes.