

## Sample Question Bank SYMMS SEMESTER-4

### Project Management (Common Subject - University Assessment)

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Marks
1	What is the correct order of various phases of Project Life Cycle?	Planning, Initiation, Execution, Closure	Initiation, Planning, Execution, Closure	Initiation, Execution, Planning, Closure	Planning, Execution, Initiation, Closure	2 Marks
2	The monetary investment in a project is done by-	Project Promotor	Project Developer	Project Builder	Project	2 Marks
3	The longest path in a project network diagram is called as-	Project Path	Critical Path	Crash Path	Important Path	2 Marks
4	In a project network diagram, a "Burst Event" occurs when -	One activity ends at a node	More than one activities ends at one node	One activity starts at one node	More than one activities starts at one node	2 Marks
5	Major monetary expenses are incurred during which phase of a Project Life Cycle?	Closure	Execution	Initiation	Planning	2 Marks
6	In project management, the term 'WBS' stands for -	Work Breakdown Structure	Warehouse Breakdown Structure	Work Balance System	Workers Breakdown Structure	2 Marks
7	In project management, the term 'DPR' stands for -	Departmental Pricing Report	Design Process Report	Departmental Projections Report	Detailed Project Report	2 Marks
8	MAD, MSE & MAPE can not be calculated with reference to which method / methods of forecasting?	3-Years Moving Average	5-Years Moving Average	Exponential Smoothing	Qualitative forecasting method	2 Marks
9	In Exponential Smoothing Method of forecasting, 'Smoothing Constant' is denoted by which variable?	Alpha	Beta	Gamma	Theta	2 Marks
10	The respective weightages given for previous 3 years in '3-Years Moving Averages Method' of forecasting are-	50%, 30%, 20%	33.33%, 33.33%, 33.33%	20%, 30%, 50%	50%, 40%, 10%	2 Marks
11	In a project network analysis, Total Float =	LST - EST	EST - LST	LFT - EFT	EFT - LFT	2 Marks
12	While Crashing a project network -	Direct cost increases	Direct cost reduces	Indirect cost increases	Indirect cost remains same	2 Marks
13	Consider following statements with reference to a project: 1) Initial Investment is Rs. 50 Cr, 2) Cash inflows for next 4 years are Rs. 20 Cr per year, 3) Rate of discount is 10%. To calculate IRR -	Statements 1 & 2 are sufficient	Statements 1 & 3 are sufficient	Statements 1, 2 & 3 are sufficient	Statements 1, 2 & 3 are not sufficient	2 Marks
14	If NPV of a project is Rs. 1890 at 13% rate of discount, then the IRR will be -	Equal to 13%	Less than 13%	More than 13%	Can't say	2 Marks
15	As the discount rate increases, the NPV of a project -	Increases	Decreases	Remains Same	Can't say	2 Marks
16	In a project network diagram, following data was observed with reference to an activity: 1) Optimistic time = 3 Weeks, 2) Pessimistic time = 12 Weeks, 3) Mean time = 6 Ways. What is the Variance of the activity?	2.5 Weeks	6.25 Weeks	1 Week	2.25 Weeks	2 Marks

17	A graphical representation of various activities of a project against time is called as-	PV factor chart	Z- Table	GANTT Chart	Pareto Chart	2 Marks
18	Following are the responsibilities of a Project Manager except –	Planning and Defining Scope	Resources planning	Funding the project	Monitoring project progress	2 Marks
19	The mathematical expression to calculate Variance of various activities in PERT Analysis is -	$((b + a) / 6)^2$	$((b - a) / 6)^2$	$((a - b) / 6)^2$	$((a + b) / 6)^2$	2 Marks
20	While evaluating the performance of a project, it is found that CPI is 0.92 & Estimated Cost of Project as Rs. 10 Cr. What would be the cost of completing the project?	Rs. 10.87 Cr	Rs. 9.2 Cr	Rs. 10 Cr	Can't be determined	2 Marks

### Commercial Banking (Finance Specialization - Internal Assessment)

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Marks
1	Which of the below is not a function of a bank ?	To accept deposits	To service it's customers	To grant advances	To supply input to farmers	2 Marks
2	Which is not a source of interest for a bank ?	Advances	Investments	Bills discounted	Gambling	2 Marks
3	Select the correct statement	Central banks create legal money	Finance companies create fake money	Commercial banks create legal money	Finance companies create legal money	2 Marks
4	A company has Rs. 15,000 of float outstanding for the 1st 14 days of the month & Rs. 19,000 for the last 17 days of the month. It's average daily float is -	Rs. 17,193	Rs. 22,193	Rs. 14,193	Rs. 11,193	2 Marks
5	Bank run meaning ?	Bank's management has duped the public and is on the run as they fear they may be caught by the law soon	Account holders withdraw their funds from the bank as they get better rates from competitive banks	Depositors withdraw their funds from the bank as they have heard negative information about the bank	General public feels the bank is strongly solvent and that would result in high interest rates	2 Marks
6	Morgan Stanley, Goldman Sachs, etc. are good examples of which type of banking ?	Retail Banking	Wholesale Banking	Investment Banking	Corporate Banking	2 Marks
7	Which of the following is used for International Monetary Transfer?	RTGS	SWIFT	NEFT	SWAFT	2 Marks
8	Find out the odd one -	State Bank of India	Reserve Bank of India	Union Bank of India	Central Bank of India	2 Marks
9	E-banking is synonymous with	Tele-Banking	Internet Banking	Furo Banking	Electric Banking	2 Marks

10	Expressing his disappointment about PM Modi's brief TV message on Friday, Congress parliamentarian Shashi Tharoor tweeted, "Listened to the Pradhan Showman. Nothing about how to ease people's pain, their burdens, their financial anxieties. No vision of the future or sharing the issues he is weighing in deciding about the post-lockdown. Just a feel-good moment curated by India's Photo-Op Prime Minister". Which of the below arguments would strongly weaken Mr. Tharoor's statement ?	This is just a temporary phase which will pass soon	India's mortality rates are going out of control with each passing day	Government has already pumped in a huge financial stimulus to revive the economy	A COVID19 vaccine is just around the corner & so the PM is urging people to stay calm	2 Marks
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### International Marketing (Marketing Specialization - Internal Assessment)

Sr. No.	Question	Option 1	Option 2	Option 3	Option 4	Marks
1	Following is not a barrier to standardization of product in international marketing	Cultural differences	Advertising regulations	Market maturity	Customer needs	2 Marks
2	In SPS measures SPS stands for	Sanitary and Phyto sanitary	Sensitive Phyto sanitary	Safety Phyto sanitary	Social Public Safety	2 Marks
3	Multinational corporations are organizations conducting business in	At least one other country	Just the host country	Through internet only sales	At least three countries in addition to the host country	2 Marks
4	Which element of branding can be controlled by company	Brand image	brand association	brand resonance	Brand identity	2 Marks
5	Consistent selling at lower prices in one market than in others is called as	Sporadic dumping price	Predatory dumping price	Persistent dumping	Reverse dumping	2 Marks
6	Example of effective global marketing by Mcdonald's include both standardized and localized marketing mix elements. Which of the following does not represent a localized element?	It uses the advertising slogan "I'm loving it"	It operates themed dining cars on the Swiss national rail system	It serves McAloo tikki potato burger in India	It has slang nick name such as MakDo in philippines and McDo in France.	2 Marks
7	Which of the type of products below is more likely to be successful using a standardized global positioning?	High touch products only	High tech products only	high tech and high touch product	No such type of products as standardized global positioning hardly works	2 Marks
8	Major focus of channels of distribution is	Delivery.	Promotion	Communication	Service	2 Marks
9	A market entry strategy whereby one company permits a foreign company to make use of its patents, know-how technology, company name or other intangible assets in return for royalty payment	licensing agreement	franchising	joint venture	subsidiary	2 Marks
10	Which of the following is an INCO term?	FIR	FOB	SPS	COP	2 Marks

<b>Strategic HRM (HR Specialization - Internal Assessment)</b>						
<b>Sr. No.</b>	<b>Question</b>	<b>Option 1</b>	<b>Option 2</b>	<b>Option 3</b>	<b>Option 4</b>	<b>Marks</b>
1	Developing or enhancing organisational effectiveness, resourcing, , learning and development, managing performance, reward and employee relations is called as ?	HR Strategies	HR functions	HR Integration	HR Challenges	2 Marks
2	Which strategy is an ability of employees to influence the actions of the employer?	Employee Voice strategies	Promotional strategies	Onboarding Strategy	Planning Strategy	2 Marks
3	Which one of the following becomes a creative factor in production?	Land	Capital	Consumers	Human Resources	2 Marks
4	Which one is not the Elements of intellectual capital:	Human capital	Structural capital	Customer capital	Money or Finances	2 Marks
5	Which strategy deals with the processes required to ensure that the organizations attracts, retains and motivates and develop the people it needs?	Talent Management strategy	Learning Strategy	Employee Relations Strategy	Rewards Strategy	2 Marks
6	Which one is not the Approaches to strategic HRM?	Resource based approach	Strategy fit	High performance management	Low commitment management	2 Marks
7	The two dimensions of framework of employee voice strategies are	Individual employees & collective -union and other representation	organisational chart or hierarchies	Electronic media	Print media	2 Marks
8	In Reward strategy the HR need to take particular account of ?	Affordability of financial	Pleasing all stakeholders	Judging all employees	Reducing conflicts or interpersonal grudges	2 Marks
9	Performance management Strategy impact will be more significant when regarded as ?	Transformational	Appraisal process	Evaluation steps	Measuring aspects	2 Marks
10	Governing variables that is what they expect to achieve in terms of target and standards which is monitored and reviewed and actions taken is known as ?	Single loop learning	Double loop learning	Trippleloop learning	Four fold loop learning	2 Marks

<b>Sample Question Bank SYMMS SEMESTER-3</b>						
<b>Strategic Management (Common Subject - University Assessment)</b>						
<b>Sr. No.</b>	<b>Question</b>	<b>Option 1</b>	<b>Option 2</b>	<b>Option 3</b>	<b>Option 4</b>	<b>Marks</b>
1	What is the foundation of blue ocean strategy?	Innovation	Value creation	Value innovation	Value cost trade-off	2 Marks
2	Diversification can be best classified as ?	Potential opportunities	Potential threats	Potential strengths	Potential weaknesses	2 Marks
3	Low cost, Differentiation and Focus are examples of?	Corporate strategies	Operational Strategies	Business Strategies	Functional Strategies	2 Marks
4	The BCG Matrix is based on?	Industry attractiveness & Business Strength	Industry Growth rate & Business strength	Industry Attractiveness & Relative market share	Industry Growth rate & Relative market share	2 Marks

<b>5</b>	The GE 9 cell model is based on?	Industry attractiveness & Business Strength	Industry Growth rate & Business strength	Industry Attractiveness & Relative market share	Industry Growth & Relative market share	2 Marks
<b>6</b>	What do Cash Cows symbolize in BCG matrix?	Remain Diversified	Invest	Stable	Liquidate	2 Marks
<b>7</b>	What does Question Mark (?) symbolize in BCG matrix?	Remain Diversified	Invest	Stable	Liquidate	2 Marks
<b>8</b>	What does Dog symbolize in BCG matrix?	Introduction	Growth	Maturity	Decline	2 Marks
<b>9</b>	What does Stars symbolize in BCG matrix?	Introduction	Growth	Maturity	Decline	2 Marks
<b>10</b>	Cultural values would be part of which of the following factor in macro environment?	Demographic	Social	Ecological	Natural	2 Marks
<b>11</b>	BCG in BCG matrix stands for	Boston Calmette Group	British Consulting Group	Boston Corporate Group	Boston Consulting Group	2 Marks
<b>12</b>	The origins of Business Policy & Strategic Management can be retraced to	1930	1911	1879	1938	2 Marks
<b>13</b>	Which is not the major dimension of strategic decision making?	Top management involvement	Commitment of organizational resources	Future Oriented	Impact on short term prosperity of firm	2 Marks
<b>14</b>	Strategy formulating is at which stage of strategic management.	First	Second	Third	Fourth	2 Marks
<b>15</b>	Which is a managerial process of selecting best course of action out of several alternative courses for purpose of accomplishment of organization goals?	Decision Making	Strategy Implementation	Programming	Monitoring strategy	2 Marks
<b>16</b>	Which is a relationship between two or more businesses that enables each to achieve certain strategic objectives which neither would be able to achieve on its own?	Diversification	Acquisition	Strategic Alliance	Merger	2 Marks
<b>17</b>	Which of these is a merger of two organization that are operating in same industry but at different stages of production or distribution system?	Vertical	Horizontal	Co-generic	Conglomerate	2 Marks
<b>18</b>	Acquisition of one or more similar business operating at same stage of productionmarketing chain that is going into complementary or by or competitors product.	Vertical integrated	Horizontally integrated	Concentric	Conglomerate	2 Marks
<b>19</b>	Business conglomerates having multiple product folios formulate strategies at which level?	Corporate level	Business Level	Functional Level	Different Levels	2 Marks
<b>20</b>	Which is the example of related diversification?	Employment of new product portfolios	Investment in new product portfolios	Defend against takeover bids	Share assets by exploiting brand name	2 Marks