



Vishnu Waman Thakur Charitable Trust's

VIVA Institute of Management & Research

(Approved by AICTE, DTE, Affiliated to University Of Mumbai)

Shri. Hitendra V.Thakur

President

Ms. Aparna P. Thakur

Secretary

Dr. Hiresh Luhar

Director

1.2.2 Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years .

Response **31**.

DVV Query

Details of each program such as Name of the program duration, list of students enrolled (with signature of students), model certificates, curriculum, and assessment procedures year-wise.

HEI Response

The institute conducted **31** certificate courses from **2018 to 2023**. The supporting documents are attached year-wise in below below-mentioned pattern.

- a) List of Students
- b) Attendance



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Academic Year	Name of the program	List of Students enrolled	Attendance
2018-19	Certification on Public Speaking	Click	Click
	Business Analytics - Advanced Excel	Click	Click
	Financial Analytics	Click	Click
	Certification on Export & Import	Click	Click
	Campus Recurtment Training (SYMMS)	Click	Click
2019-20	Campus Recurtment Training (FYMMS)	Click	Click
	Entrepreneurship & Soft Skills	Click	Click
	The Fundamentals of Digital Marketing(By Students)	As Per 1.2.1	
2020-21	Certificaion in Wealth Management(By Students)	As Per 1.2.1	
	Business Entreprenureship(By Students)	As Per 1.2.1	
	Effective Communication(By Students)	As Per 1.2.1	
	Solving Problem with Creative & Critical Thinking(By Students)	As Per 1.2.1	
	Certification on Skill Development	Click	Click
	Certification on Equity Derivatives(By Students)	As Per 1.2.1	
	Introduction to Capital Market(By Students)	As Per 1.2.1	
2021-22	Introduction to Ethical Hacking	Click	Click
	Introduction to Search Engine Optimization	Click	Click
	Business Accumen- Advance Excel	Click	Click
	Project Management Essential Certificates	As Per 1.2.1	
2022-23	Lean Six Sigma	Click	Click
	Advanced Google Analytics	As Per 1.2.1	
	Introduction to Data Studio	As Per 1.2.1	
	Getting started with Google Analytics 360	As Per 1.2.1	
	Google Analytics for Beginners	As Per 1.2.1	
	Google Analytics for Power Users	As Per 1.2.1	
	Basics of Search Engine Marketing	As Per 1.2.1	
	Fundamentals of Marketing	As Per 1.2.1	
	Getting Influencer Marketing Right	As Per 1.2.1	
	Introduction to Social Media Marketing	As Per 1.2.1	
	Ultimate Guide to Email Marketing	As Per 1.2.1	
Certification on Six Sigma	As Per 1.2.1		