

***We Educate, We Empower, We Create Nation Builders***



**VIVA Institute of  
Management & Research**

(A school of Excellence of  
Late Shri.Vishnu Waman Thakur  
CharitableTrust's)

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## **ANNUAL NEWSLETTER**

**ISSUE: MAY 2019**

### **VIVA INSTITUTE OF MANAGEMENT & RESEARCH**

#### **Message from Director's Desk**

At the outset of the Eve of the Year 2018-19, I am honoured to have been offered an opportunity to express my thoughts. I feel fortunate and grateful to be selected as the Director of VIVA Institute of Management and Research, since August 2015.

The present emerging changed scenario, has posed a list of challenges for Management Institutes. These institutions just cannot concentrate, solely on the traditional function of teaching. They also need to focus on innovations and research. Those institutes that fail to adapt themselves to the continuous changes and cannot maintain themselves at the cutting edge of thought and innovations, will definitely find themselves lagging far behind the ever-growing competition and in turn, will be left irrelevant in this World of Knowledge.

Resultantly, it is the prime responsibility of the Management Institutes of today, that they must constantly strive, to make the students aware, of the advances in the present industry trends and the global business practices, so that they are persistently ahead of the 'The Learning Curve'. The institutes need to create 'A Wholesome Learning Environment', wherein they should promote exercises like organising Seminars, Conclaves and Industry Interaction Sessions, wherein they need to create a competitive environment through case-study, as well as Project Competitions and other such Events and Activities, throughout the year. These modern tools of teaching would need the active involvement of the participants, which would enable the Institute Faculties to impart proper Inputs through the Practical Demonstrations to the Students, which would benefit them to manage their Trades and Businesses efficiently, by the application of the demonstrated hypothetical situations in dealing with similar situations encountered while conducting the actual business successfully. This holistic approach to learning, research and active involvement of the institutes will surely make an appealing prospect for the recruits.

One more crucial and essential aspect of any training institute, needs a special mention here. This is the 'Research Culture' amongst the faculty. Research and exploring the recent Developments and Techniques and keeping abreast with fresh changes in various sectors, is the very soul of the basic informative arm of the Training Institute. We here, at the VIVA Institute of Management and Research are proud to proclaim, that every year we conduct Research Conference & Faculty Development Program as a part of the training to our teaching staff of our Institute.

For the last few years, we have made such consistent efforts to foster growth and development at our campus, through various activities and innovative ideas. I fervently hope that everyone in this Institute shall continue to work enthusiastically, for the betterment of the Students and the Institute.

This is Wishing you all a Happy Reading in the year 2019.

**Dr. Hiresuh Luhar**

## President's Message



It has been 30 years since **Late Shri. Vishnu Waman Thakur Charitable Trust** came into being. Appreciating the importance of education in nation building, we began with the primary school in the year 1989 and Junior college 1991. From the academic year 2000-01 we extended our vision to provide Degree College education. Over the years, Trust has evolved and expanded from what it was years back so as to cater to the rising need of the time. Today, Trust is providing education to having over 35000 students. In order to impart Management Education, initiatives were taken in the year 2003-04 and since then it has constantly grown and developed manifold.

To put it simple, foundations of Trust is strong, with a vision that it fosters strong values, providing an environment for innovation, to emerge out as a victorious, and further to aspire for the well-being of all the stakeholders of the society. Our consistent focus is on development of the required competence among out students in order to be a finest resource center to the industry.

VIVA Institute of Management and Research (VIVA IMR) provides an environment that helps them decisively to think in broader perspective.

Welcome to the VIVA Institute of Management and Research.

**Shri. Hitendraji Thakur**  
President

## From The Editor's Desk

**"Great things are not done by impulse,  
But by a series of small things brought together"**

**- Vincent Van Gogh**



**Prof. Arti Sharma**  
Assistant Professor HR

**Dear Readers,**

We are happy to release the second issue of newsletter of VIVA IMR with some new flavor and activities that highlights the various facets of Year 2018-19 which was indeed a year of great accomplishments, acknowledgments, accolades and knowledge sharing gatherings with intellectual minds. This issue brings to readers, glimpses of the year all-round activities conducted at our institute campus with activities like Conclaves, Expert Talks, FDP's, guest lectures, Industrial visits, Placements and similar other activities. When there is an energetic team with indefinite creativity and articulate skills, accomplishing such herculean task of compiling a newsletter become a simple step. I appreciate the timely contribution and assistance of our tirelessly hardworking teammate and look forward to your views and suggestions. Please connect with us at [newsletter@vivaimr.org](mailto:newsletter@vivaimr.org) for any comments, criticisms and constructive feedback.

Wish you all a prosperous year ahead from all team members.

Thank you All.

**Prof. Arti Sharma**  
Editor

## KNOW OUR EDITORIAL TEAM



**Prof. Bhaskar Joshi**  
Adjunct faculty - HR



**Prof. Lalitkumar Patil**  
Assistant Professor - Marketing



**Ms. Sheela Panda**  
FYMMS



**Mr. Amit Varma**  
FYMMS

## Driving Force



**Dr. Hiresh Luhar**  
Director

**Education :** PhD, M.Phil, MBA, M.Com, GMPE (IIM-Lucknow)

**Industry Experience :** 18 Yrs

**Academic Experience :** 4 Yrs

**Profile of Director :** Dr. Hiresh Luhar is having rich experience in industry as a Chief Financial Officer in BSE, NSE & Luxembourg stock exchange listed Company. During his industry tenure he has successfully raised funds for the expansion through Initial Public Offer, Private Equity, and Global Depository Receipt & also by way of project funding from various Banks and NBFC's. He has successfully listed the securities in the International and National market with the help of GDR & IPO. For the revival of the companies he has successfully handled the restructuring of the entire corporate debt under the CDR scheme with better terms and enhancement for the revival.

He is also having dozens of research articles to his credit. He also acted as a panel member in many industrial conferences. His research areas are : GDR, CDR, IPO, Financial Strategy, Project Funding, Trade Finance, etc.



**Prof. Arti Sharma**  
MBA, M.Phil. And pursuing Ph.D.  
**Assistant Professor -**  
**HR/Marketing**



**Prof. Lalitkumar Patil**  
MMS-Marketing (University of Mumbai),  
B.E (Mechanical), UGC-NET qualified, PGD  
(Operations Management) and pursuing Ph.D.  
**Assistant Professor - Marketing / Operations**



**Prof. Bhaskar Joshi**  
MSW- PGFR, PGDOB - PGCCP, DLP  
**Adjunct Faculty - HR**



**Prof. Prapti Naik**  
B.tech (Computer), MMS(HR),  
and pursuing Ph.D.  
**Assistant Professor - HR**



**Prof. Karan Khanna**  
B.Com & MMS - Finance (University  
of Mumbai), pursuing Ph.D.  
**Assistant Professor - Finance**



**Prof. Suraj A. Wadhwa**  
**( Finance)**  
F.C.A., M.com



## Driving Force



**Mr. Deepak Dubey (Marketing)**  
Chief Digital Officer - CNBC TV-18



**Mr. Dilip Pendse (Finance)**  
CFO, SVC Co-Operative Bank Ltd



**Mr. Hari Shankar Sharma (Finance)**  
Ex GM (Risk Management)  
Bank of Baroda



**Mr. Chinmay Pingulkar (Operations)**  
BE. Mechanical, MMS operations,  
ME Manufacturing system Engineering.



**Mr. Abhishek Seth (HR)**  
Talent Development Specialist,  
TATA Consultancy Services



**Prof. Barat Dhongade (Law)**  
B.Sc. [Dist.] LL.B. M.S.W, C.A.I.I.B.,  
PGDCL. LLM. Pursuing Ph.D.



**Mr. Bhushan Talekar**  
BE-I.T, ME -Computer



**Prof. Amol Vaze (Finance)**  
M.M.S. (Finance), M.Com, B.Com.



**MS. Shilpa Raut**  
Assistant Librarian  
M. Lib.

## Staff Corner



**MS. Kanchan Patil**  
Junior Clerk



**Ms. Nilam Bhoir**  
Office Superintendent



**Ms. Nikita Jadhav**  
Accounts Clerk



**Mr. Jaydeep Chavan**  
System Engineer



**Mr. Jagdish Jadhav**  
Lab Assistant



**Mr. Tushar Dhule**  
Office Assistant



**Mr. Bhanudas Patil**  
Office Attendant



**Mr. Balkrishna Kamble**  
Library Attendant



**Mr. Hareshwar Patil**  
Office Attendant

## INDUCTION

### Welcoming the Fresher's

On 21st of July 2018, like every year the institute was all geared up for the new batch to take on the academic session 2018-19. The session was graced by Hon. Guest Shri. Shikhar H. Thakur, Treasurer of VIVA Trust and Hon. Shri. S. N. Padhye -Member of VIVA Trust. The Guest had wonderful words & citations & addressed the gatherings with motivational and inspirational



**Lightening of lamp by Honorable Guest -  
Shri. Shikhar Thakur, Treasurer of VIVA Trust**



**Business Ideas -Having fun**



**Project Competition -Advertisement**



**Applauding the winner**



**Mr. and Miss Fresher Celebration**



## HR Conclave

VIVA Institute of Management and Research in association with University of Mumbai had organized an Inter-Collegiate HR Conclave on the theme **Culture, Creativity and Performance** on 13th October 2018. More than 200 students participated from different Management Institutes and Under Graduate Colleges across Mumbai.



**Welcoming the Guests**



**Registration Desk**



**Felicitating the Guests -Mr. Alfred Mendes,  
Asst. Vice President-Capital First Limited**



**Complementing the Guest - Mr. Alok Oak,  
Head HR-Godrej & Boyce Manufacturing Co. Ltd.**



**HR Stalwarts**



**Panel Discussion**



## HR Conclave

The Eminent Guests for the HR Conclave were Mr. Alok Oak - Head HR of Godrej & Boyce Mfg. Co. Ltd, Mr. Subir Verma - Head-Strategic HR of Tata Power Company Ltd., Mr. Subhashish Banerji - Senior Vice President - HR of ICICI Prudential Life Insurance Company Ltd, Mr. Alfred Mendes - Asst. Vice President of Capital First Ltd and Mr. Siddharth Bhagwat - HR Head of Croda India Private Ltd.



**Few Inspiring words -Mr. Subhir Verma,  
Head - Strategic HR Tata Power Company Ltd.**



**Audience for the Session**



**Q & A Session**



**Token of Appreciation - Mr. Subhashish Banerji,  
Sr. Vice President HR-ICICI Prudential life Insurance**



**Vote of Thanks**



**A Full Glance @ HR Conclave**

## Finance Conclave

VIVA Institute of Management and Research in association with University of Mumbai had organized an Inter-Collegiate Finance Conclave on the theme, **Impact of Latest Financial Developments on the Economy and Career** on 12th January 2019.



Welcoming the Guests in the Boardroom



Glimpse of the Boardroom - Mr. Mehrab Irani,  
GM - Tata Investment Corp. Ltd.



Welcoming the Session



Felicitating the Guests Mr. D. S. Tripathi,  
CEO - Aadhar Housing Finance Ltd.



Honoring the Guests - Mr. Jitender Nangia,  
DGM - ICICI Bank



Audience



## Finance Conclave

The Platform was set for panel discussion with eminent personalities from the industries like Mr. D. S. Tripathi - CEO of Aadhar Housing Finance Ltd., Mr. Pavan Gupta - CEO of Muthoot Housing Finance Co. Ltd., Mr. Dilip Pendse - CFO of SVC Co-operative Bank Ltd., Mr. Mehrab Irani - GM of Tata Investment Corp. Ltd., Mr. Jitender Nangia - DGM of ICICI Bank, Mr. Rishi Vyas - Head Banking Operations at Patel Engineering, Mr. O. P. Dua - Director at VIVA Homes.



Panel Discussion



Token of Appreciation - Mr. Rishi Vyas,  
Head Banking Operations of Patel Engineering



Event In-charge - Giving Vote of Thanks



A flash of the Event

## VICHAR MANTHAN - An Intercollegiate Case Study Competition

Vichar Manthan, an intercollegiate Case Study Competition in major domains like Marketing, Finance and HR was organized on 1st Feb 2019. More than 18 Management Institutes and degree colleges across Mumbai had participated with more than 150 participants.



**Registration Desk**



**Welcoming the session - Event in-charge**



**Eminent Guests for the session**



**Felicitating the Guests**



**Honoring the judge of the event - Mr. Deepak Dubey,  
Chief Digital Officer - CNBC TV18**



**Few encouraging words - Shri. S. N. Padhye,  
Member of VIVA Trust**



## VICHAR MANTHAN :- An Inter-Collegiate Case Study Competition

For Evaluation of the Inter-Collegiate case study competition for Finance, Marketing & HR, the judges from the different corporates & senior academicians were invited - Mr. Milind Gowardhan - Ex-Director & President - Khush Housing Finance, Mr. Kishore Pradhan - CEO-Global Trade Consultancy Services, Mr. Deepak Dubey - Chief Digital Officer - CNBC TV18 along with many other distinguished Principals from different colleges.



**Presenting the case**



**Active Participation & Teamwork**



**Winners Applauded by Miss. Sayli Sawant**



**Complementing the Winners**



**Token of Appreciation Mr. Kishore Pradhan,  
CEO, Global Trade Consultancy Services**



**Glance of the Event - Vichar Manthan**

## Inter-Collegiate Summer Internship Project Competition

In association with University of Mumbai an **Inter-Collegiate Summer Project Competition** on 25th August 2018 was organized in the campus. Participants presented their projects in PG & UG categories. Total 147 students had participated from 15 degree & management institutes across Mumbai.



**Warm Hospitality**



**Registration Area**



**Welcoming Audience**



**Spectators**



**Inspiring Words - Dr. Hiresh Luhar,  
Director of VIVA IMR**



**Few Energizing Words**



## Inter-Collegiate Summer Internship Project Competition

Evaluators for the day were Mr. D. S. Tripathi - CEO & MD-Aadhar Housing, Mr. Purshotam Agarwal- Vice President-SBI Capital Markets Ltd, Mr. Sachindra Rai-Chief Compliance Officer-The Bank of Nova Scotia, Mr. Hrishikesh Jha-Chief People Officer-Aadhar Housing, Mr. Deepak Dubey-Head Digital Marketing-CNBC TV 18, Mr. Jitendra Nangia-Vice President-HDFC Bank, Mr. Naushad Naik-Vice President HR & IT-Khush Housing Finance & Principals of various degree colleges.



**Participant's Performance**



**Active Participants Efforts**



**Award winning Team**



**Appreciating the Winners**



**Words of Gratitude**



**Glance of Event**

## VISHLESHAN 2019 - National Research Conference

We organized second, One Day Multi Disciplinary National Research Conference VISHLESHAN 2019 with the theme 'New horizons in Commerce, Management, Humanities, Science and Technology A gateway to new opportunities and Innovations' jointly organized with VIVA college of Arts, Science and Commerce and in association with University of Mumbai on Saturday, 20th April 2019 with a great success.



Welcome - VISHLESHAN 2019



Lightening of the lamp by Shri. Shikhar Thakur



Felicitation of guest



Inauguration of Journal - Vishleshan 2019



Key Resource Person : Mr. Mehrab Irani,  
GM - Tata Investment Corp. Ltd.



Key Resource Person : Deepak Dubey,  
Chief Digital Officer - CNBC TV-18



## VISHLESHAN 2019 - National Research Conference

The event had more than 250 participants with contribution of 190 Research papers and leading to 80 participants for paper presentation. The post-lunch session comprised of the presentations from professors and students of different Institutes on various topics. And after the presentation **The Best Research Paper Award** was announced, followed by distribution of certificates and journals.



Researchers sharing knowledge



Contributing to research world



Participants Presentation



Best Research Paper Award Distribution Ceremony



Best Research Paper Award Distribution



Best Research Paper Award Distribution

## VISHLESHAN 2019 - National Research Conference

The Key note Speakers of the event were Mr. Mehrab Irani - GM, Tata Investment Corp. Ltd., Deepak Dubey - Chief Digital officer, CNBC 18 and Dr. Somnath Vibhute - Principal, St. Gonsalo Garcia college. The evaluators were Principals of different colleges and Institutes Dr. Vishnu Yadav - Principal, Shankar Narayan College of Arts & Commerce, Dr. Samadhan Khamkar - Director, Navin Chandra Mehta Institute of Technology & Development, Dr. Jayashree Mehta - Principal, St. Joseph College of Arts & Commerce.



Few words of wisdom



Attentive Audience



Motivational Gestures



Active Researchers



A Momento of Appreciation to Guest  
Dr. Somnath Vibhute - Principal,  
St. Gonsalo Garcia College



VISHLESHAN 2019 Team -with Winners



## Vice Chancellor Visit

Vice-Chancellor of University of Mumbai, Dr. Suhas Pednekar visited our institute. He had a courtesy visit and met the Director, Principals, faculties and other staff of VIVA Group.



**Courteous Welcome**



**Warm Reception**



**Dr. Suhas Pednekar, Vice-Chancellor, University of Mumbai  
with Director, Principals and Faculties.**



**Sneak a Look**



**Kind Gesture**

## BSE MOU & Expert Talk

VIVA Trust had organized a Guest Session on the topic **Evolution of Market** for its students on 2<sup>nd</sup> February 2019. The Guest for the session was Mr. Ashish kumar Chauhan, MD & CEO of Bombay Stock Exchange (BSE) along with team of BSE and BSE Institute.



Guest Arrival



Generous Reception



Inaugurating the session



Commending the Guest  
Mr. Ashishkumar Chauhan - CEO & MD of BSE



Esteemed Guests



VIVA Trust and BSE - Exchange of MOU's



## BSE MOU & Expert Talk

VIVA Trust Signed a **Memorandum of Understanding (MOU)** with BSE to enhance Financial Literacy among the students to increase their financial awareness via BSE Certification Courses which can now be done from VIVA Institute itself.



**Key Resource Person**  
**Mr. Ashishkumar Chauhan - MD & CEO of BSE**



**Questioning round**



**Addressing the student**



**Audience at a Glance**



**Acknowledging the Guest**



**Fleeting Look**

## Faculty Development Program

### Research Data Analysis using SPSS

**Dr. Madhukar Dalvi**

**Nagindas Khandwala College, Malad**

Faculty Development Program was organized in association with University of Mumbai on 5th January 2019 on the Theme of **Research Data Analysis using SPSS**. The aim behind Organizing FDP was to impart research culture among the faculties and research community. The key resource person was Dr. Madhukar Dalvi - faculty of Nagindas Khandwala College, Malad.



**Dr. Madhukar Dalvi**



**Brief look of Event**

### Online Research Strategies : Tools & Techniques

**Dr. Santosh Hulagabali**

**Nagindas Khandwala College, Malad**

Faculty Development Program was organized on 1st September 2018 with the Theme of **Online Research Strategies : Tools & Techniques**. In Association with University of Mumbai to enriched a resource culture among academic fraternity. This program was delivered by Dr. Santosh Hulagabali - Librarian of Nagindas Khandwala College, Malad. The goal of this Faculty Development Program is to bring together researchers and faculty from various part of college and to provide & expand their Knowledge about the Research Tools & Techniques which is useful for Research.

This program explore advanced techniques to enhance research competencies, serve hands on practice of online tools associates.



**Delivering the Session - Dr. Santosh Hulagabali**

## Guest Sessions

### LEADERSHIP

**T. S. Shridhar General Manager/Director  
HMD Global**

A seminar on leadership for the students of MMS was organized on 27th September 2018. The speaker for the session was Mr. T. S. Shridhar. He delivered an inspiring lecture on leadership which was highly appreciated by the students. Lecture was on how to be a leader, what qualities should a leader have and what challenges a leader has to face.



Mr. T. S. Shridhar



Students for the session

### MACRO VIEW ON PROJECT FINANCING

**Mr. Rakesh Sharma - Ex-Chief General Manager, SBI,  
Nominee Director-SBI (SKS Power Generation © Ltd.)**

A seminar on **Macro View on Project Financing** for the students of MMS 1st & 2nd year on 22nd September 2018 was organized. The speaker for the session was Mr. Rakesh Sharma - Ex-General Manager, State Bank of India & Nominee Director -SBI (SKS Power Generation © Ltd.). He has a rich knowledge in financial areas like Project Finance, Treasury and Capital Market. During his tenure in SBI as a Chief GM, he managed 1300 branches with more than 20000 employees in Andhra Pradesh.



Mr. Rakesh Sharma



Commending the Guest



## Visit to SEBI

FYMMS & SYMMS Students visited to SEBI situated at Bandra Kurla Complex in Mumbai and had very enriching experience as well as learning about the regulations of security market.



Glimpses of SEBI Study Visit

## Visit to BSE



SNEAK A PEEK @ BSE

FYMMS & SYMMS Batches visited Bombay Stock Exchange and acquired valuable practical knowledge related to Stock Exchange located at Dalal Street Mumbai which is the world's fastest stock exchange.

## Events

**"Books are the plane,  
and the train, and the road.  
They are the destination  
and the Journey.  
They are Home."**

On the occasion of birth anniversary of Dr. APJ Abdul Kalam, Library Department celebrated **Vachan Prerna Divas** on 17th October 2018 and organized one day in-house book exhibition on the Theme of **Inspirational Reading**.

### Book Exhibition



**Best Selling Books of well-known author**

### Teacher's day Celebration



**Teacher's Day - VIVA IMR**

**"A good teacher is Like a candle,  
It consumes itself to  
Light the way For others."**

On 5th of September FYMMS & SYMMS organized the teacher's day celebration. As it was very well planned and co-ordinated in the presence of the Director Dr. Luhar, Teachers and Non-Teaching Staff. Every student contributed their presence to celebrate this day.

## Events

### Yoga Day



Yoga is the journey of the self, through the self, to the self

### Tree Plantation Drive



He who plants a tree, plants a hope

### Swachh Bharat Initiative



Cleanliness is a state of purity, clarity, and precision



## Industrial Visit

First year and Second year students of MMS visited various companies situated at many places in Gujrat. The Companies visited at these places were GVK Emergency Response Center, Indian Institute of Management - Ahmedabad.



Visit to IIM Ahmedabad



Joyful visit - Prag Mahal



GVK Emergency Management & Research Institute



Great White Desert (Rann of Kutch)



Impeccable IIM Ahmedabad Visit

## Maha Walkthon

**Maha Walkathon-2018** was organized on 18 November, 2018 by CASI Global in association with PWD & RTO Government of Maharashtra, MMVD and CSR Diary, for Road safety and no honking awareness. Total participants across Maharashtra were 5,07,367 of which VIVA IMR was one of the proud participant.





## Staff Achievement

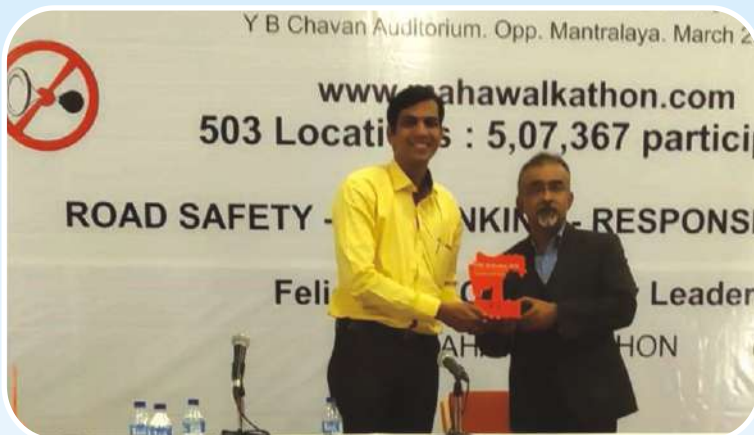
### Dr. Hiresh Luhar

#### Awards & Achievements:

Director, Dr. Luhar received prestigious **National Talent Search Award 2017-18** from Indian Accounting Association (IAA)-TB for **Empowering Education** from Dr. Sanjay Bhayani - Treasurer IAA and former Vice Chancellor S. U. Gujarat, Mr. Deepak kumar Mukadam - Member Board of Governor - IIM, Dr. T. A. Shiware - Ex-Chairman Indian Commerce Association.



### Prof. Lalitkumar P. Patil



**Awards & Achievements :** Received **Community Leader Award** for the contribution in a Road Safety CSR event organized by CASI Global, RTO-Maharashtra & Government of Maharashtra on 22nd March 2019. He also received **Best Research Paper Award** in Management category in a National Research Conference, Vishleshan 2019.



## Students Achievement & All Round Development



**Winners of Intercollegiate Competition**



**Winners of case Study Competition -  
Vichar Manthan**



**Participants**



**Skills Learning & Wining**



**Health Mind remains in healthy body**



**Knowledge is weapon**

## Industry Response

Wonderful experience interacting with the young team. Great effort by the management. Look forward to many more events from VIVA IMR **Mr. PAVIT CHADDHA** - Associate Director, Julius Baer Wealth Advisors Pvt. Ltd.

VIVA MMS Students provided by you are hardworking and assets to our organization. We assure you that we will continue the campus drive program in your institute with the same spirit in future also. Especially your personal attention towards the welfare of the students and the zeal and passion with which you prepare these students for the future is highly recommendable. **Mr. PANKAJ JAGTAP** - Senior HR Manager, Aadhar Housing Finance Ltd.

Good Infrastructure Excellent Coordination and day long support. Impressed with quality of students looking forward to joining them in coming months. **Mr. SONU AGARWAL** - AVP & Branch Head, JM Financial Services Ltd.

Excellent faculty and outstanding facilities. Students possess good technical and communication skills. **Mr. AMIT PATIL** - DGM, Marketing Manager, Deepak Fertilizers & Petro Chemicals Ltd.

Being at remote place like VIRAR, the kind of exposure the students have is amazing. I found very sound fundamentals and clarity of the concepts in the students and moreover the willingness as well as approach to learn the new things. **Mr. KAITAV MISTRY** - HR Manager, Polycab - Lite Technology Company Pvt. Ltd.

'VIVA IMR students' level of competence is of high standards. Students of VIVA IMR have initiative to learn and contribute, good knowledge, sincere and disciplined. They have a capacity to see any situation from fresh and new perspectives. **Mr. SWARUP DAS** - GM - HR, Kaya Ltd.

I found them quite good in terms of aptitude and attitude. I observed that their maturity level was appreciable, though they were still undergoing studies and had no prior industrial exposure. The quality of work done was satisfactory and the application which they developed is working well within the given scope of work. **Mr. Shashank Oak** - HR Head, Godrej & Boyce Mfg. Co. Ltd.

## Alumni Corner

This Institute successfully combines theory with practice, academic rigor with industry experience and onsite with online knowledge and information

**Ketan Rabhadia** - Senior Analyst, Capgemini India Private Limited.

Good Institute to learn shouldering real responsibility and fighting against all odds

**Vidhisha Raythatha** - Assistant Manager, Business Development, Ploycab.

Well, the faculties are having a combined package of knowledge and industry experience which helps students to gather required skill sets which industry exactly wants. Students get to shape up with the help of faculty with the perfect opportunity for placement, which every Management students wants after completion of their degree

**Darshika Gujar** - Batch, Financial Analyst, Barclays Bank.

It's like a new chapter in your life & you will enjoy the journey if you also actively participate in all the wonderful activities the college conducts **Saumya Singh** - Batch, Management Trainee, Aadhar Housing Finance Ltd.

Great Quality of management education and placement **Ms. Gaurangi Samant** - HR Executive, Karma Management Consultancy Pvt. Ltd.

This is a big universe of new ideas and a lot of fresh energy coming into the Management Institutions. What is helping this new phenomenon is the easy availability of guidance and hand holding by experts and most important. Thanks to the VIVA IMR ever ready band of faculties and staff who are always ready to help us **Shreyash Mungekar** - Senior Financial Analyst, Capgemini India.

This institution has not only having good educational quality but also affordability and career success **Pooja Mishra** - Junior Manager, ISS.

With best placement records, great reputation and endless opportunities this institute stand as the ideal institute **Jigna Choudhary** - Junior Manager, Sales Coordinator, Aadhar Housing Finance Ltd.



# Alumni Meet & Convocation

## Few Glimpses of Alumni Meet & Convocation



## Media coverage

Our mission is to provide quality education to students



## BS PROMOTIONS



### VIVA IMR: HR Conclave 2018



### FDP program on 'Mergers and Acquisitions' at VIVA IMR

VIVA Institute of Management & Research Varanasi, organized a workshop on Mergers & Acquisitions on 17th December 2016. Mr. Anshul Pathi, CEO & Co-Founder, Capital Plus Ltd. and renowned investment banker with more than 20 years of experience spoke on the occasion. Mr. Pathi covered various topics in the area of Mergers & Acquisitions, highlighting the need for understanding a good balance sheet and income statement, the different valuation drivers on near term, medium term and long term basis, steps for clinical examination of a company and recent trends in the business approaches on the occasion. He also discussed the importance of Mergers & Acquisitions in the current business environment.

### Workshop on Project Finance & Financial Modelling at VIVA IMR

A workshop on Project Finance & Financial Modelling was conducted at VIVA Institute of Management & Research, Varanasi on 27th February 2016 by Mr. Parshvendra Agarwal, Vice President and Mr. Suresh Kadam, Manager, SBI Capital Markets Ltd. Mr. Parshvendra Agarwal spoke broadly highlighted on the area of project finance (incl. financing process and structuring and risk management). Mr. Suresh Kadam covered the topic of financial modelling. He emphasized that the financial model needs to be simple, consistent and user friendly. He covered the key functions in Excel format with which a financial model can be prepared. He also presented a case study using these basic functions. All students of VIVA IMR participated in the seminar and gained insight on project finance and financial modelling.

### Seminar on 'Risk Management in Banks' at VIVA IMR

A seminar on risk management in banks was conducted by VIVA Institute of Management & Research, Varanasi on 19th January 2016. Mr. Anshul Pathi, CEO & Co-Founder, Capital Plus Ltd. and renowned investment banker spoke on the occasion. He highlighted the topics of different types of risks, steps and approaches in management risks, bank for deciding rate, risk of liquidity, credit and capital and calculation in the interest rate based approach. He also covered the topics of non performing assets and their classification, Basel norms and pillars of Basel norms. During the session Mr. Pathi also spoke about the current opportunities presently available in the bank. All students of VIVA IMR, across the specialization, participated in the seminar and gained insight on banking practices.

### Workshop on 'banking for rural people' at VIVA IMR

A workshop on 'banking for rural people' was conducted by VIVA Institute of Management & Research, Varanasi campus, Varanasi on 27th September 2016. Mr. Rishabh Kumar Srivastava, the Ex. Executive Director of Corporation Bank delivered the session. He is an experienced professional in the area of Banking both Retail and Wholesale with focus on rural banking with a vast experience of 37 years. He broadly highlighted the importance of the Primary Sector of India as our agricultural sector to cover GDP and the dependence of Rural People on non-institutional lenders. All the students of VIVA IMR across the specialization participated in the seminar and gained insight on Rural Banking. The success of seminar was active and interactive involvement of students.

### Workshop on 'Supply Chain Finance' at VIVA IMR

A workshop on 'Supply Chain Finance' was conducted by VIVA Institute of Management & Research, Varanasi campus, Varanasi on 27th September 2016. Mr. Rishabh Kumar Srivastava, the Ex. Executive Director of Corporation Bank delivered the session. He is an experienced professional in the area of Banking both Retail and Wholesale with focus on rural banking with a vast experience of 37 years. He broadly highlighted the importance of the Primary Sector of India as our agricultural sector to cover GDP and the dependence of Rural People on non-institutional lenders. All the students of VIVA IMR across the specialization participated in the seminar and gained insight on Rural Banking. The success of seminar was active and interactive involvement of students.



## Placement Achievement 2018-19

- **100% placement:**  
100 % placement achieved in the academic year 2017-18 and in academic year 2018-19 till date achieved 70 % placement.
- **Good response from the corporates :**  
Like AY 2017-18 this year also nearly 60+ companies contacted the Institute for final placement and the students got placed with companies like L&T Infotech, ICICI Bank, Bisleri, GSK, Capital First, Apollo Munich, Stelmec etc.
- **Highest Package received :**  
INR 7 LPA and the average package of 3.7 LPA for placed students
- **Summer Internship :**  
100 % Summer Internship with stipend achieved for consecutive academic batches 2016-2018, 2017-19 respectively

## Our Recruiters





# Top Performers



LATE SHRI VISHNU WAMAN THAKUR CHARITABLE TRUST'S  
**VIVA Institute of Management & Research**  
 Approved by AICTE, DTE & Affiliated to University of Mumbai

DTE Code: 3161

## Placement Achievements 2018-19

*Number of Companies Visited: 60+ Highest Package Received: 7 LPA with Avg. Package: 3.7 LPA*

**ICICI Bank**

Bhayani Deepam, More Aniket, Dwivedi Pinaki

Vishwakarma Deepak, Shah Pankti, Mhatre Jayshree

Gahlot Manisha, Limbachiya Hemal, Sakpal Aditya

Yadav Vivek, Patil Preeti

Chatur Samiksha, Jadhav Namrata, Dange Sagar

Badodiya Shashank, Dhote Vishakha, Maru Ketan

Jagtap Kiran, Jignesh Jadhav, Kamble Gauresh

Kondhalkar Swapnil

Sawant Shraddha, Jain Ramit

Varande Rahul, Tiwari Shivam

## Placement Achievements 2017-18

*Number of Companies Visited: 70+ Compensation Ranges from 3 LPA to 6.63 LPA*

**Edelweiss**

Lakhani Vishal

Shaikh Faizal, Singh Chandan

**VISTA PACKAGING PRIVATE LIMITED**

Ambdoskar Jignesh, Raythatha Vidisha

Runali Manjarekar, Tarapurkar Aniruddha

**Matrix**

Yadav Pooja

**Aadhar**

Naik Prathamesh, Sathe Faisal

Sawant Rupesh, Yadav Durgaprasad, Bishal Shilpa

**Baril Prarthana**

Patil Karishma

Plasticwala Burhanuddin, Tanna Dhara, Mishra Sandip, Patel Nilesh

**Apollo Munich**

Stephen Sumesh Kumar, Soundagle Susheel