



**VIVA Institute of
Management & Research**

(A School of Excellence of
Late Shri. Vishnu Waman Thakur
Charitable Trust's)

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ISSUE : APRIL 2018

VAARSHIK VARNAN

A Newsletter from

VIVA Institute of Management & Research

We Educate, We Empower, We Create Nation Builders.

Director's Message

A new issue of Newsletter is a welcome news for all readers. Over the months, newsletter has indeed developed into a platform for expression on variety of subjects like MDP, FDP, Guest Sessions, Industrial Visits, Placements, Achievements, etc.

Higher education today has the opportunity to reshape itself and play an important role in the future of the society. Whether that role is ultimately fulfilled will depend on fresh, creative thinking and a firm commitment to move more teaching, learning and updating the status.

At VIVA IMR, we are determined to conduct meaningful and high quality Educational Programs with full integrity. We believe that we can change the society for better through good research and relevant innovation. Although we are still a very young institute with meagre resources, we marshal our efforts to contribute to and to make India a truly knowledge society

I urge to my readers to be active partners in the growth and development of not only Indian society but also the humanity as the whole

Let me take a pleasure in presenting to our dear readers this issue of newsletter brought out through the dedicated efforts of the editor and the dynamic editorial Board.

Wish you a happy reading in year 2018.

Prof. Dr. Hiresh Luhar
Director

President's Message



It has been 29 years since Late Shri Vishnu Waman Thakur Charitable Trust came into being. Appreciating the importance of education in nation building, we began with the primary school in the year 1989 and Junior college in 1991. From the academic year 2000-01 we extended our vision to provide Degree College education. Over the years, Trust has evolved and expanded from what it was years back so as to cater to the rising need of the time. Today, Trust is providing education to having over 35000 students. In order to impart Management Education, initiatives were taken in the year 2003-04 and since then it has constantly grown and developed manifold.

To put it simple, foundations of Trust is strong, with a vision that it fosters strong values, providing an environment for Innovation, to emerge out as a victorious, and further to aspire for the well-being of all the stakeholders of the society. Our consistent focus is on development of the required competence among our students in order to be a finest resource center to the industry.

VIVA Institute of Management and Research (VIVA IMR) provides an environment that helps them decisively to think in a broader perspective.

Welcome to the VIVA Institute of Management and Research.

Hitendra Thakur
President

From The Editor's Desk

Need for In-house Newsletter ? Challenges Ahead ! Climb on!



Prof. Arti Sharma

Assistant Professor - HR

Dear Readers

It is with immense pleasure that I was given the opportunity to work on the first edition of our newsletter. As we all know a newsletter mirrors an institute's vision and mission. It also highlights events, activities and academic progress and achievements. In this edition I tried to capture last three years excitements and activities. I would like to thank the inspiration and consistent support I received from our trustees, in particular, Shri. Sanjeev Patil, & Shri S. N. Padhye and for the encouragement by our Director, Dr. Hiresuh Luhar.

Though the corporate world and the complexities around it are getting increasingly volatile and uncertain, the need to prepare students for the dynamic world remains constant. It is a genuine challenge to keep the new age learner continuously engaged and equipped for this VUCA world. In order to achieve that we are taking genuine efforts and initiatives which are highlighted in this edition of newsletter.

I am privileged to have editorial team that comprises of some dedicated and supportive individuals working together tirelessly. My sincere thanks to each and everyone for their hard and painstakingly efforts. I hope you will find the edition interesting and look forward to your views and suggestions.

Please connect with us at vvnewsletter@gmail.com we are equally open to comments, criticisms and suggestions.

Wish you all a prosperous year ahead from all team members.

Thank you All.

Prof. Arti Sharma

Editor

KNOW OUR EDITORIAL TEAM



Prof. Bhaskar Joshi
Adjunct faculty - HR



Prof. Lalitkumar Patil
Assistant Professor - Marketing



Mr. Ketan Rabhadia
MMS-FIN, 4TH SEM



Preeti Patil
MMS, 2ND SEM

Driving Force



Prof. Dr. Hiresh Luhar
Director

Education: M.Com (A/c), M.Com (Mgmt), MBA, M.Phil. Ph.D., GMPE (IIM-Lucknow)

Industry Experience: 18 Yrs.

Academic Experience: 8 years (5 Years as Visiting Faculty)

Profile of Director: Dr. Hiresh Luhar is having rich experience in industry as a Chief Financial Officer in BSE, NSE & Luxembourg stock exchange listed Company. During his industry tenure he has successfully raised funds for the expansion through Initial Public Offer, Private Equity, Global Depository Receipt & also by way of project funding from various Banks and NBFC's. He has successfully listed the securities in the International and National market with the help of GDR & IPO. For the revival of the companies he has

successfully handled the restructuring of the entire corporate debt under the CDR scheme with better terms and enhancement for the revival.

He is also having dozens of research articles to his credit. He also acted as a panel member in many industrial conferences. His research areas are: GDR, CDR, IPO, Financial Strategy, Project Funding, Trade Finance, etc.



Prof. Arti Sharma
MBA, M.Phil. and pursuing Ph.D.
Assistant Professor - HR



Prof. Lalitkumar Patil
MMS-Marketing, B.E (Mechanicals),
UGC-NET qualified, PGD
(Operations Management)
**Assistant Professor -
Marketing / Operations**



Prof. Bhaskar Joshi
MSW- PGFR, PGDOB - PGCCP, DLP
Adjunct Faculty - HR



Prof. Prapti Naik
B.tech (Computer), MMS(HR),
and pursuing Ph.D.
Assistant Professor - HR



Prof. Karan Khanna
B.Com & MMS - Finance
Assistant Professor - Finance



Prof. Erica Fernandes
MMS - Finance, NET/SET Qualified,
pursuing CFA Level 1
Assistant Professor - Finance

Driving Force



**Prof. Barat Dhongade
(Law)**

B.Sc. [Dist.] LL.B. M.S.W, C.A.I.I.B.,
PGDCL. LLM. and is pursuing Ph.D.



**Prof. Suraj A. Wadhwa
(Finance)**

F.C.A., M.com



**Mr. Hari Shankar Sharma
(Finance) Senior Vice President**

Banking Codes and Standards board of
India, Ex GM Risk Mgmt., Bank of Baroda
Sarswat Co. Bank Ltd.



**Prof. Jayanta Roy
(Marketing)**

Marketing Manager
Hindustan Lever Ltd,
IFFCO (UAE MNC),
Pall India (USA MNC)



**Mr. Abhishek Seth
(HR)**

Diverse industries
Experience : Infrastructure,
Financial Services, Technology
and B.P.O



**Mr. Chinmay Pingulkar
(Operations)**

BE. Mechanical, MMS operations,
ME Manufacturing
Systems Engineering
(Perusing)



Mr. Bhushan Talekar
BE- I.T, ME - Computer



**Prof. Amol Vaze
(Finance)**

M.M.S. (Finance), M.Com, B.Com.



**MS. Shilpa Raut
(Librarian)**

MLIB

Staff Corner



Mr. Jaydeep Chavan
System Engineer



Mr. Jagdish Jadhav
Lab Assistant



Ms. Nilam Bhoir
Office Superintendent



Ms. Nikita Jadhav
Account Clerk



Mr. Tushar Dhule
Office Assistant



Mr. Bhanudas Patil
Office Assistant



Mr. Hareshwar Patil
Office Assistant



Mr. Balkrishna Kamble
Library Assistant

VICHAR MANTHAN - An Intercollegiate Case Study Competition

Vichar Manthan, An Intercollegiate Case Study Competition in major domains like Marketing, Finance and HR, was organized on 10th Feb 2018. More than 18 management institutes and degree colleges across Mumbai had participated with more than 150 participants.



Welcoming the session - Event In charge



Inaugurating the Session - VICHAR MANTHAN



Felicitating the Guests



A Full Glance @ VICHAR MANTHAN



**Few encouraging words - Mr. Shashank Oak,
HR Head, Godrej & Boyce Mfg. Co. Ltd.**



**Expresses gratitude - Mr. Swarup Das,
GM-HR, Kaya Ltd.**

VICHAR MANTHAN - An Intercollegiate Case study Competition

For Evaluation of the Inter-Collegiate case study competition for Finance, Marketing & HR, the judges from the different corporates & senior academicians were invited such as Mr. Pavit Chadha, Associate Director, Julius Baer wealth advisors Pvt Ltd., Mr. Shashank Oak, HR Head, Godrej & Boyce Mfg. Co.Ltd, Mr. Swarup Das, GM-HR, Kaya Ltd, Mr. Pankaj Jagtap, Sr. Manager HR, Aadhar Housing Finance Ltd., Sonu Agarwal, AVP & Branch Head, JM Financial Services Ltd. Mr. Amit Patil, DGM Marketing Deepak Fertilizers & Petro Chemicals Ltd. and many more.



Presenting the Case



Active Participation & Teamwork



**Winners Applauded by Mr. Pavit Chadha
Ass. Director, Julius Baer Wealth Advisors Pvt Ltd.**



**Commending the Participants by Sonu Agarwal,
AVP & Branch Head, JM Financial Services Ltd.**



**Honoring the Judge of an event Mr. Amit Patil, DGM
Marketing, Deepak Fertilizers & Petro Chemicals**



**Token of Appreciation to Mr. Pankaj Jagtap,
Sr. Manager HR, Aadhar Housing Finance Ltd.**

VISHLESHAN - A Multidisciplinary National Research Conference

VIVA Institute of Management and Research, Virar (E) arranged a National Conference - **Vishleshan** in association with University of Mumbai on Saturday, 17th March 2018. The First half of the session started with the inauguration of the Journal followed by speeches of keynote speakers - Mr. S. N. Padhye, Management Member of Trust, Mr. Brijesh Sharma – Superintendent, GST Intelligence, Government of India & Mr. Kishore Pradhan – CEO, Global Trade Consultancy & Co-Chairman ASSOCHAM Global Factoring forum



Welcoming the Session-Convenor



Inaugurating the Journal



Audience @ Vishleshan



Key Resource Person : Mr. Brijesh Joshi



Mr. S.N. Padhye Honoring the Guest
Mr. Kishore Pradhan



Participant's Presentation

VISHLESHAN - 2018

The post-lunch session mainly comprised of the presentations from professors and students of different colleges ranging topics from Film making, Consumer behaviors, E wallets, etc. Evaluators for the day were Prof. Dr. A. P. Pandey, Dr. G. D. Giri, Dr. Jayashree Meheta, Dr. Samadhan Khamkar. After the presentation **The Best Paper Award** was announced, followed by distribution of certificates and journals. All the participants & students participated enthusiastically. The rich mesmerizing experience would go a long way in shaping the careers of participants.



Researchers



Researchers



Participants Presenting the Paper



Researchers



Winners applauded by Dr. Samadhan Khamkar



Full Glance at VISHLESHAN

Management Development Program

Financial Technical Analysis

Mr. Abhishek Mani - AVP and Head – Investor Relations,
Corporate Finance and Planning, Reliance Infrastructure Ltd.

“Key to gain competitiveness is to acquire skills in all areas” quotes Mr. Abhishek Mani. On 4th October 2015, he spoke on introduction to Technical Analysis, types of pattern studies, candle stick and chart pattern, major indicators and other oscillators and theories and practical trading strategies. Around 200 students of various disciplines from various Management Institute from Palghar to Mumbai Central had participated and made the whole event successful.



Mr. Abhishek Mani



Participants of the session

Derivatives and its role in the financial world

Mr. Sachindra Kumar Rai - Chief Compliance officer,
The Bank of Nova Scotia

Mr. Rai is an experienced professional in the arena of Banking and Financial Industry who broadly highlighted on the topics of derivative markets, Forwards, Futures, Options, SWAPs, participants of derivatives markets and much more along with a live session on derivatives market which gave practical understanding to the students.



Mr. Sachindra Kumar Rai



Welcoming the Guest

Faculty Development Program

Goods & Service Tax Impact on Society

**Mr. Narendra Pati - Consultant - Indirect Tax,
Khaitan & Company**

Mr. Pati broadly highlighted on the topics of GST, its importance with major benefits in eradication of black money, ease of doing business with transparency and the positive impact of increase in revenues to the Government. He mentioned the implementation plan and its effect on tax payers, markets as well as our states with practical examples.



Mr. Narendra Pati

Mergers and Acquisitions

**Mr. Ashish Patil - CFO & COO,
Nalanda Capital Pte. Ltd.**

Mr. Patil covered various topics in the area of Personal Finance, Corporate Finance, Valuations and its impact on mergers & acquisitions and recent trends in the business approaches on M&A on 17th December 2016.

Towards the end of the event he also inspired the participants with the career tips and successful mantras of life and recommended many motivating books to be always referred to learn career lessons.



Participants of session



Mr. Ashish Patil

WORKSHOPS

Workshop on Financial Modelling & Project Finance

Mr. Purshotam Agarwal - Vice President

Mr. Suresh Kadam - Sr. Analyst
SBI Capital Markets Ltd

Mr. Purshotam Agarwal broadly highlighted on the area of project finance (including financing process and structuring and risk management). Mr. Suresh Kadam covered the topic of financial modelling on 27th Feb 2016. He emphasised that the financial model needs to be simple, consistent and user friendly. He covered the key function in Excel format with which a financial model can be well prepared. He also presented a case study using the basic functions.



Mr. Purshotam Agarwal

Housing for all- Its impact on Human and Economic Development

Mr. D. S. Tripathi, CEO

Adhaar Housing Finance Pvt. Ltd

An expert session delivered by Mr. D. S. Tripathi, CEO, Adhaar Housing on "Housing for all- It's impact on human and economic development." He initiated his session with an overview on the reforms that has taken place in the last 2 decades in banking with an emphasis on how the government is trying to achieve its objective of providing finance at reasonable cost to all to meet the 3 basic needs of man food, clothing and shelter.



Mr. D. S. Tripathi



Participants

Guests on the campus

Digital Marketing & Web Analytics

Mr. Deepak Dubey - Chief Marketing Officer,
Amar Ujala publications

A Guest Lecture was conducted on “Digital Marketing & Web Analytics” by a renowned personality – Mr. Deepak Dubey, Chief Marketing Officer (CMO) of Amar Ujala publications on 4th October 2017.

Mr. Dubey has the distinction of being among the Top 100 Digital Marketers in India & has more than 20 years of experience in Digital Marketing, Sales, Product & Brand Management of companies.



Mr. Deepak Dubey



Felicitation by Director Dr. Hiresh Luhar

Learning Organisations

Mr. Abhishek Seth - Asst. Manager-HR Talent Acquisition,
IL & FS Ltd.

Mr. Abhishek Seth Assistant Manager-HR Talent Acquisition, IL & FS Ltd. On 13th September 2015, described the core of a learning organization's work as based upon five learning disciplines which represented lifelong programs of both personal and organizational learning and practice.



Welcome session

EXPERT LECTURES

Career planning and expectation of corporates from MBA students

**Mr. Subir Verma - Head HR & IR (WR),
Tata Power**

Mr. Verma. on 24th November, 2016 gave insight on what corporate expects from the new joiners, how an employee should behave in an organization, what are the skills needed to be an effective employee like proficiency in excel, power point, SAP etc.



Mr. Subir Verma

Technical Analysis for Securities Markets

**Mr. Vishal Shah & Mr. Sonu Agarwal
Senior Managers, ICICI Securities Ltd.**



Mr. Vishal Shah & Mr. Sonu Agarwal

The event was arranged to help the students to expand their knowledge on technical analysis for securities market on 15th October, 2016 by Mr. Vishal Shah & Mr. Sonu Agarwal, who are Senior Managers in ICICI Securities Ltd. and have regular appearance on Business channels, newspapers, etc.

Project Finance

**Mr. Dilip Pendse - CFO,
Shamrao Vitthal Co-op Bank.**

On 13th January 2018, Mr. Pendse discussed various theoretical as well as practical aspects of Project Finance & credit appraisals he gave a broader view on the functioning of the banks under RBI norms. He emphasized on "Banking sector is like a glass house- understand the mindset of a person and you will understand project Finance."



Mr. Dilip Pendse

GUEST LECTURES

The Necessity of Campus Placement

**Mr. Pankaj Jagtap - Sr. HR Manager,
Aadhar Housing Finance Ltd.**

On 7th October, 2017, Mr. Pankaj highlighted the myriad corporate challenges of today and how to navigate through them, with the help of campus placements. He highlighted how Campus placements would be a catalyst to help students build their careers. He not only shared many interesting anecdotes of his own personal journey but also motivated the students to shape their own dreams.



Mr. Pankaj Jagtap



Audience for the session

Banking for Rural People

**Mr. Bibhas Kumar Shrivastav
Ex. Executive Director,
Corporation Bank**

On 27th September 2017, Mr. Shrivastav an experienced professional with a vast experience of 37 years broadly highlighted the importance of the Primary Sector of India i.e. agricultural sector to over GDP and the dependence of Rural People on non-institutional lenders.



Mr. Bibhas Kumar Shrivastav



Audience for the session

NHRDN

The National HRD Network is the National Apex body of professionals committed to promote the HRD movement in the country and enhancing the capability of human resource professionals to compete globally and thereby creating value for society hence students visited to the Career Fest at Worli.



Students learnt at National HRD Network is committed to the **development of human resources through education, training, research and experience sharing.**

- To augment knowledge and skills relevant to HRD, its philosophy, processes and implementation, through exploration and experimentation.
- To generate, acquire and continuously develop new knowledge and skills related to HRD through research and development.
- To build a rigorous, scientific storehouse of knowledge and skills for HRD.
- To disseminate HRD knowledge and skills among HRD professionals and practitioners, and share information and experiences relating to HRD.

VISIT TO SEBI

FYMMS (2017-19) & SYMMS (2016-2018) Study visit @ SEBI which was very enriching experience as well as learning about the governing regulations of capital market by SEBI. Learning session were conducted on **Takeover Regulation & How to Read Offer Document**.



Glimpses of SEBI study visit



Wisdom with sophistication



Financial education for students



Sharing of valuable information



Learning SEBI's role as a regulator of capital market

VISIT TO RBI

Batch (2017-19) visited RBI Monetary Museum situated at Kala Ghoda, Fort and gained the insights of Chronological Monetary system of India.



**Educational program at
Monetary Museum-RBI**



**To understand the
Chronology of Coins & Currency**



WE....Students and Faculties

VISIT TO NSE

Students of SYMMS (2016-18) learnt the practical knowledge of it fully automated screen-based electronic trading system which offered easy trading facility to the investors spread at the National Stock Exchange of India Limited (NSE) which is the leading stock exchange India, located in Mumbai .



Sneak A Peak @ NSE



VISIT TO BSE

FYMMS (2017-19) & SYMMS (1016-18) Batches visited Bombay Stock Exchange & acquired valuable knowledge related to Stock Exchange located at Dalal Street, Mumbai which is the world's fastest stock exchange.



BSE visit - Addressing the students



Taking the valuable inputs



Learning basic of stock markets



Inputs for trading hard earned money

EVENTS/COMPETITIONS

FYMMS batch 2016-2018, secured 1st Place at DLLE Annual Extension Work Festival in **Street Play Competition** organized by University of Mumbai- DLLE, held at G. G. College, Vasai.



Felicitation by Chief Guest



Delighted after a Winning Streak

Industrial Visit

First Year and Second year students visited various companies situated at many places like Udaipur/Jodhpur/Bangalore. Companies visited are Amul Co-operative Society, Indian Institute of Management- Bangalore, KSIC Silk Weaving Factory- Mysore etc.



An Amusing visit @ Amul



Joyful visit @ Jodhpur



Visit at IIM Bangalore



KSIC Silk Weaving factory- Mysore



Impeccable IIM Bangalore visit



Memorable Mysore

The event started with high enthusiasm and rivalry, with all the teams filling the end of the day. The competition was on its highest peak. The best part of the event was that students from various colleges enjoyed to co-operated a lot and gave tough competition to each other. The evaluations for the day appreciated this event a lot and by the end of the day shared valuable experiences with students. All the winners for the case study competition got the trophy as well as certificate. Also students coming for the event got a participation cer-

Industry Response

- Wonderful experience interacting with the young team. Great effort by the management . Look forward to many more events from VIVA IMR.
- Mr. Pavit Chaddha, Associate Director, Julius Baer Wealth Advisors Pvt. Ltd.
- VIVA MMS Students provided by you are hardworking and assets to our organization. We assure you that we will continue the campus drive program in your institute with the same spirit in future also. Especially your personal attention towards the welfare of the students and the zeal and passion with which you prepare these students for the future is highly recommendable.
- Mr. Pankaj Jagtap - Senior HR Manager, Aadhar Housing Finance Ltd.
- Good Infrastructure Excellent Coordination and day long support. Impressed with quality of students looking forward to joining them in coming months.
- Mr. Sonu Agarwal, AVP & Branch Head, JM Financial Services Ltd.
- Excellent faculty and outstanding facilities. Students possess good technical and communication skills.
- Mr. Amit Patil, DGM, Marketing Manager, Deepak Fertilizers & Petro Chemicals Ltd.
- Being at remote place like VIRAR , the kind of exposure the students have is amazing. I found very sound fundamentals and clarity of the concepts in the students and moreover the willingness as well as approach to learn the new things.
- Mr. Kaitav Mistry, HR Manager, Polycab - Lite Technology Company Pvt Ltd.
- VIVA IMR students level of competence is of high standards. Students of VIVA IMR have initiative to learn and contribute, good knowledge, sincere and disciplined. They have a capacity to see any situation from fresh and new perspectives.
- Mr. Swarup Das, GM– HR, Kaya Ltd.
- I found them quite good in terms of aptitude and attitude. I observed that their maturity level was appreciable, though they were still undergoing studies and had no prior industrial exposure. The quality of work done was satisfactory and the application which they developed is working well within the given scope of work.
- Mr. Shashank Oak, HR Head, Godrej & Boyce Mfg. Co. Ltd.

Alumni Corner

- Well, the faculties are having a combined package of knowledge and industry experience which helps students to gather required skill sets which industry exactly wants. Students get to shape up with the help of faculty with the perfect opportunity for placement, which every Management students wants after completion of their degree.
- Ms. Darshika Gujar, Batch, Financial Analyst, Barclays Bank
- Institute has helped me to build my confidence, increased my knowledge and also learn many new things that helps me in my job. VIVA IMR gave me a platform to show my talent and increase my understanding of corporates.
- Mr. Uttam Pandey, Credit Officer, Edelweiss Retail Finance Limited.
- It's like a new chapter in your life & you will enjoy the journey if you also actively participate in all the wonderful activities the college conducts.
- Ms. Saumya Singh, Batch, Management Trainee, Aadhar Housing Finance Ltd.
- Great Quality of management education and placement.
- Ms. Gaurangi Samant, HR Executive, Karma Management Consultancy Pvt. Ltd.
- This is a big universe of new ideas and a lot of fresh energy coming into the Management Institutions. What is helping this new phenomenon is the easy availability of guidance and hand holding by experts and most important. Thanks to the VIVA IMR ever ready band of faculties and staff who are always ready to help us.
- Mr. Shreyash Mungekar, Senior Financial Analyst, Capgemini India.
- This institution has not only having good educational quality but also affordability and career success.
- Ms. Pooja Mishra, Junior Manager, ISS.
- With best placement records, great reputation and endless opportunities this institute stand as the ideal institute.
- Ms. Jigna Choudhary, Junior Manager, Sales Coordinator, Aadhar Housing Finance Ltd.

Staff Achievements

Director, Dr. Hiresh Luhar received prestigious **National Talent Search Award 2017-18** from **Indian Accounting Association (IAA)-TB** for **Empowering Education** from Dr. Sanjay Bhayani, Treasurer IAA and former Vice Chancellor S. U. Gujarat, Mr. Deepak kumar Mukadam member Board of Governor - IIM, Dr. T. A. Shiware Ex-Chairman Indian Commerce Association



Dr. Hiresh Luhar awarded National Talent Search Award 2017-18

Faculty Presented/Published the Research Papers at different conferences and Journals.

1 Dr. Hiresh Luhar

- **Digital Marketing in Indian Context** in 'Vishleshan' VIVA Institute of Management & Research.
- **A Study of Literacy, Quality Education & Their Role in Sustainable Development** at 'Vishleshan' - VIVA Institute of Management & Research.
- **A study of Innovative Business practices in the Organisation with special reference to Talent Management and other HRM practices** GNVS Institute of Management.

2 Prof. Lalit Patil

- **A Study of Mapping Buying Behavior of Grocery Buyers Based On Their Gender And Marital Status** at 'Vishleshan' - VIVA Institute of Management & Research.
- **Issues, Challenges & Opportunities of Micro, Small & Medium Enterprises (MSMEs) - An Indian Perspective** at Thakur Institute of Management Studies & Research, Kandivali
- **Inclusiveness, Inventions & Innovations in Management - A Road Map to Change India's Future** at N.S.S. College of Commerce & Economics, Tardeo

3 Prof. Arti Sharma

- **A Learning on The Issues Influencing the Selection of Management Institute by Students** at 'Vishleshan' - VIVA Institute of Management & Research
- **Smart Cities** at Vivekanand Education Society Institute of Management

4 Prof. Prapti Naik

- **Social Marketing** at 'Vishleshan' VIVA Institute of Management & Research
- **Study of Training & Learning practices of Micro Enterprises in Vasai Industrial Belt** at 'Vishleshan' VIVA Institute of Management & Research

5. Prof. Karan Khanna

- **Psychological & Cultural Impact on Prostitution** at ITM Business School, Chennai
- **A Study on Customer Relationship Management in Financial Market** at 'Vishleshan' VIVA Institute of Management & Research

Induction Program - 2017-18

Welcoming the Fresher into VIVA Family !!!



Glimpses of SEBI study visit



Wisdom with Sophistication



Financial education for students



Sharing of valuable information

Corporate Social Responsibility



The clean person is not the one that runs away from dirt but one who takes the time and effort to clean the dirty environment.

The volunteers clean the entire campus on 22nd Jan, 2018



Cleanliness Drive by students



Cleanliness is a good thing which a society should adopt

Students volunteered cleaning the campus and planting the saplings.



CONVOCATION CEREMONY

**A Degree Distribution Ceremony was organized on
28th February 2017 for the batch of 2014-16**



Placement Achievement 2017-18

- **100 % placement**

Finance and Marketing students we have placed 100 percent from our Institute.

- **Good response from the corporates**

Nearly 60+ companies contacted the Institute for Final placements and students got placed with the companies like Aadhar Housing Finance Ltd., Edelweiss, Polycab, Capital First, Vista Packaging, IIFL etc.

- **Highest package received**

INR 6.63 Lakhs per anum and most of the others ranges between 3 Lakhs per anum to 6 Lakhs per anum.

- **100 % Summer internship received**

Our First year students achieved 100 % summer internship for this year 2017-18

Our Recruiters



TOP PERFORMERS of 2017-2018



Stephen Sumesh
Kumar



Soundagle Susheel
Prakash



Raythatha Vidhisha
Jayesh








Rabhadia Ketan Sharma Ajay Mandhare Komal







Ambdoskar Jignesh





Raythatha Vidisha





Yadav Pooja








Mehta Raj Thakur Suyog





Singh Ravisingh Dungrani Sagar Wankhede Nilesh







Tarapurkar Aniruddha







Runali Manjarekar








Patil Karishma





Bari Prarthana



Plasticwala Burhannuddin Tanna Dhara






Godekar Swapnil Singh Chandan Mandhare Komal






Rabhadia Ketan Sharma Ajay Tarapurkar Aniruddha






Lakhani Vishal Patil Karishma Ambdoskar Jignesh


















Yadav Pooja Singh Ravisingh Singh Ravisingh
Manjarekar Runali Naik Prathamesh Dungrani Sagar
Bari Prarthana Tanna Dhara Plasticwala Burhannuddin