



Shri. Hitendra V.Thakur
President

Ms. Aparna P. Thakur
Secretary

Dr. Hiresh Luhar
Director

Faculty Research Details					
2018					
1	Analyzing the Practices of Management Education in the Changing World	Prof . Arti Sharma	IOSR Journal of Business and Management (IOSR-JBM)	2018	2278-487X 2319-7668
2	Analyzing the Practices of Management Education in the Changing World	Prof. Prapti Naik	IOSR Journal of Business and Management (IOSR-JBM)	2018	2278-487X 2319-7668
3	Analyzing the Practices of Management Education in the Changing World	Dr. Hiresh Luhar	IOSR Journal of Business and Management (IOSR-JBM)	2018	2278-487X 2319-7668
4	Issues, Challenges & Opportunities of Micro, Small & Medium Enterprises (MSMEs)- An Indian Perspective	Prof. Lalitkumar Premchandra Patil	International Journal of Advance and Innovative Research	2018	2394-7780
2019					
5	A Study of Demographic Factors and Their Relation with Job Satisfaction and Retention with Special Reference to the Teachers of Higher Education Institutes	Dr. Hiresh Luhar	International Journal of Advance and Innovative Research	2019	2394-7780
6	Usage Behavior of Smartphone Apps & Its Impact on Youth: A Study With Reference to youth of Vasai-Virar Municipal Corporation Region	Prof. Lalitkumar Premchandra Patil	International Journal of Advanced & Innovative Research	2019	2394-7780
7	Usage Behavior of Smartphone Apps & Its Impact on Youth: A Study with Reference to Youth of Vasai-Virar Municipal Corporation Region	Dr. Hiresh Luhar	International Journal of Advance and Innovative Research	2019	2394-7780
8	A Study of Developing Innovative Financial Reporting Model for Project Management	Dr. Hiresh Luhar	International Journal of Advance and Innovative Research	2019	2394-7780
9	Dynamics of Selection of Management Institute with special reference to Students and Parents: A Study of Mumbai Metropolitan city	Prof . Arti Sharma	Journal of Xi'an University of Architecture & Technology	2019	1006-7930
10	Dynamics of Selection of Management Institute with special reference to Students and Parents: A Study of Mumbai Metropolitan city	Dr. Hiresh Luhar	Journal of Xi'an University of Architecture & Technology	2019	1006-7930
11	A STUDY ON ASSESSING HIGHER EDUCATIONAL INSTITUTION'S DIGITAL MATURITY	Prof . Arti Sharma	International Journal of Advance and Innovative Research	2019	2394 - 7780
12	A Study On Approaches Of B-Schools In Modern Era	Prof . Arti Sharma	International Journal of Advance and Innovative Research	2019	2394-7780
13	Understanding Dynamics of success at midcareer stage of Management employees	Prof . Arti Sharma	Advances in Technology, Management and Sciences	2019	2278-3075
14	A Study on Consumer's Preferences towards Internet Banking / Electronic Banking in India	Dr. Hiresh Luhar	Sinhgad Business School's SBS International Research Journal of Management Studies'	2019	2454-7050



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15	A Study on Consumer's Preferences towards Internet Banking / Electronic Banking in India	Prof. Lalitkumar Premchandra Patil	Singhad Business School's SBS International Research Journal of Management Studies'	2019	2454-7050
16	The role of Spiritual Quotient in modern time	Prof. Prof. Prapti Naik	International Journal of Advance and innovative Research	2019	2394-7780
17	Prior Work – Experience & It's Impact on A Learner's Learning Experience During MBA Course	Prof. Lalitkumar Premchandra Patil	TEST Engineering & Management	2019	0193-4120
18	Prior Work – Experience & It's Impact on A Learner's Learning Experience During MBA Course	Dr. Hiresh Luhar	TEST Engineering & Management	2019	0193-4120
19	A Study on Balanced Scorecard – A Tool to Analyze the Performance of a Management Institute	Prof . Arti Sharma	TEST Engineering & Management	2019	0193-4120
20	A Study on Balanced Scorecard – A Tool to Analyze the Performance of a Management Institute	Dr. Hiresh Luhar	TEST Engineering & Management	2019	0193-4120
	2020				
21	A STUDY ON ISLAMIC BANKING IN INDIA : AN OVERVIEW	Dr. Hiresh Luhar	SHODH SARITA	2020	2348-2397
22	A Study of the Variables Considered by Students While Choosing an MBA Institute – An Indian Perspective	Prof. Lalitkumar Premchandra Patil	International Journal of Advanced Science and Technology'	2020	2005-4238
23	A Study of the Variables Considered by Students While Choosing an MBA Institute – An Indian Perspective	Dr. Hiresh Luhar	International Journal of Advanced Science and Technology	2020	2005-4238
24	A Study of Quality of Work Life and its association with Job satisfaction among the faculties of higher education institutes	Dr. Hiresh Luhar	International Journal of Psychosocial Rehabilitation	2020	1475-7192
25	Challenges Faced by Indian Management Education System	Prof. Lalitkumar Premchandra Patil	SHODH SARITA	2020	2348-2397
26	Challenges Faced By Indian Management Education System	Dr. Hiresh Luhar	SHODH SARITA	2020	2348-2397
27	Digitalization In Higher Education : Need Of An Hour	Prof . Arti Sharma	SHODH SARITA	2020	2348-2397
28	Digitalization In Higher Education : Need Of An Hour	Dr. Hiresh Luhar	SHODH SARITA	2020	2348-2397
29	Novel Covid-19 : A Study On Challenges And Social Impact On Indian Economy	Dr. Hiresh Luhar	SHODH SARITA	2020	2348-2397
30	PUBLIC RESPONSIVENESS AND AWARENESS FOR HEALTH INSURANCE PRODUCTS	Dr. Hiresh Luhar	SHODH SARITA	2020	2348-2397
31	PUBLIC RESPONSIVENESS AND AWARENESS FOR HEALTH INSURANCE PRODUCTS	Prof. Lalitkumar Premchandra Patil	SHODH SARITA	2020	2348-2397
32	Supply Chain Management: A Journey, Not a Destination	Prof. Lalitkumar Premchandra Patil	SHODH SARITA	2020	2348-2397



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33	AN EMPERICIAL STUDY ON EMERGING OPPORTUNITIES THROUGH BUSINESS POLICIES DEVELOPMENT OF TOURISM WITH eSPECIAL REFERENCE TO PALGHAR DISTRICT	Dr. Hireslh Luhar	SHODH SARITA	2020	2348-2397
	2021				
34	An Analytical Study on Peltzman Effect_in Lieu to Arising COVID 19 Situation with Special reference to Vasai Virar City	Prof. Ketan Rabhadia	PalArch's Journal of Archaeology of Eqypt/Egyptology	2021	1567-214X
35	An Analytical Study on Peltzman Effect_in Lieu to Arising COVID 19 Situation with Special reference to Vasai Virar City	Dr. Arti Sharma	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
36	An Analytical Study on Peltzman Effect_in Lieu to Arising COVID 19 Situation with Special reference to Vasai Virar City	Dr. Hireslh Luhar	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
37	Development in Contemporary Marketing Landscape	Dr. Hireslh Luhar	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
38	Development in Contemporary Marketing Landscape	Dr. Arti Sharma	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
39	Reviving Economy Through Monetary Policies: A Comparative Study of Pandemic Situations in India During 1991 & 2021 with reference to Union Budgets of the Respective Periods	Prof. Lalitkumar Premchandra Patil	The Journal of Oriental Research	2021	0022-3301
40	Reviving Economy Through Monetary Policies: A Comparative Study of Pandemic Situations in India During 1991 & 2021 with reference to Union Budgets of the Respective Periods	Dr. Hireslh Luhar	The Journal of Oriental Research	2021	0022-3301
41	A Study on Role of Mahila Bachat Gat – Self Help Group for Financial Support to the People of Mumbra during COVID 19 Crisis	Dr. Hireslh Luhar	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
42	An Analytical Study on Economy Upliftment through Virtual Tourism with Special reference to Vasai Virar City	Dr. Hireslh Luhar	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
43	An Overview of Indian Higher Education System: During & After Covid- 19 Pandemic Period	Prof. Lalitkumar Premchandra Patil	PalArch's Journal of Archaeology of Egypt/Egyptology	2021	1567-214X
44	An Overview of Indian Higher Education System: During & After Covid- 19 Pandemic Period	Dr. Hireslh Luhar	Palarc's Journal of Archaeology of Egypt / Egyptpology	2021	1567-214X
45	Turning Covid Challenge into an opportunity – Rise in budding Entrepreneurship	Prof. Prof. Prapti Naik	Pal Arch	2021	1567-214X
46	Significance of Warehousing in Supply Chain Management	Prof. Lalitkumar Premchandra Patil	The Journal of Oriental Research	2021	0022-3301
47	A Study on Post-Pandemic Investment Behavior With Reference to Vasai Virar City	Prof. Lalitkumar Premchandra Patil	SHODH SARITA	2021	2348-2397
48	A Study on Post Pandemic Investment Behaviour with reference to Vasai Virar City	Prof. Ketan Rabhadia	Shodh Sarita	2021	2348-2397



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49	A STUDY ON MEASURING STRESS MANAGEMENT STRATEGIES ADOPTED BY FACULTY MEMBERS DURING PANDEMIC IN VASAI-VIRAR REGION.	Prof. Prof. Prapti Naik	International Journal of Mechanical Engineering	2021	0974-5823
50	Impact of COVID19 on the startups in India	Prof. Prof. Prapti Naik	The Journal of Oriental Research Madras	2021	0022-3301
51	Perception of Faculties Regarding influence of program strategy on students choice of Management Institute	Dr. Arti Sharma	Design Engineering	2021	0011-9342
	2022				
52	A study on financial planning of salaried employees in Mumbai	Dr. Hiresh Luhar	International Journal of Health Sciences	2022	2550-696X
53	Strategical Thinking In Post Pandemic By Management Institute Through A Hybrid Workplace Which Is Best Of Both World By A Proposed Model	Dr. Hiresh Luhar	Stochastic Modeling & Applications	2022	0972-3641
54	Strategical Thinking In Post Pandemic By Management Institute Through A Hybrid Workplace Which Is Best Of Both World By A Proposed Model	Dr. Arti Sharma	Stochastic Modeling & Applications	2022	0972-3641
55	Nostalgia Marketing And Study On Millennials Buying Behavior During Pandemic	Dr. Arti Sharma	Stochastic Modeling & Applications	2022	0972-3641
56	Nostalgia Marketing And Study On Millennials Buying Behavior During Pandemic	Dr. Hiresh Luhar	Stochastic Modeling & Applications	2022	0972-3641
57	A BEHAVIORAL STUDY OF COLLEGE STUDENTS TOWARDS THE SIGNIFICANCE OF SPIRITUAL LEARNING ALONG WITH PROFESSIONAL EDUCATION	Prof. Manoj Kurup	Stochastic Modeling & Applications	2022	0972-3641
58	Online + Offline Learning: The Blended Learning- Need of Time	Prof. Lalitkumar Premchandra Patil	Stochastic Modeling & Applications	2022	0972-3641
59	Comparing Private And Government Universities: Analysing The Demography Of Indian Higher Education Enrolments Of Year 2019-20	Dr. Hiresh Luhar	Asian Journal of Organic & Medicinal Chemistry	2022	2456-8937
60	How Information Technologies Help in the Educational Process of Higher Education Institutions	Dr. Hiresh Luhar	Res Militaries	2022	2265-6294
61	Academic stress among the post graduate management students during pandemic and post pandemic and their well -being post pandemic.	Prof. Prof. Prapti Naik	Stochastic Modelling and Applications	2022	0972-3641
62	A Study on Employability Potential from sustainable tourism with reference to palghar district	Prof. Ketan Rabhadia	Stochastic Modeling & Applications	2022	0972-3641
63	AN EXPLORATORY STUDY ON PERSONAL STRESS FACED BY WORKING AND NON-WORKING WOMEN	Prof. Prof. Prapti Naik	Asian Journal of Organic and Medicinal Chemistry	2022	2456-8937
	2023				
64	Stress faced by post graduate management students in Online Learning	Prof. Prapti Naik	GIS Science Journal	2023	1869-9391
65	Consumer Perception towards health insurance policies after Covid 19 Pandemic	Dr. Hiresh Luhar	Eur.Chem.Bull.2023,12(Special Issue)	2023	5123-5129



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66	Blockchain Technologies in Healthcare System for Real Time Applications Using IoT and Deep Learning Techniques	Dr. Lalitkumar Premchandra Patil	International Journal of Communication Networks and Information Security	2023	2073-607X
67	RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT: A COMPREHENSIVE REVIEW	Prof. Kadambri	SHODH PRABHA	2023	0974_8946
68	RECENT TRENDS IN HUMAN RESOURCE MANAGEMENT: A COMPREHENSIVE REVIEW	Dr. Hiresh Luhar	SHODH PRABHA	2023	0974_8946
69	UNDERSTANDING IMPROVEMENT OF SUPPLY CHAIN RESILIENCE IN PANDEMIC THROUGH INDUSTRY 4.0	Prof. Vibhor Garg	SHODH PRABHA	2023	0974_8946
70	UNDERSTANDING IMPROVEMENT OF SUPPLY CHAIN RESILIENCE IN PANDEMIC THROUGH INDUSTRY 4.0	Dr. Hiresh Luhar	SHODH PRABHA	2023	0974_8946
71	USE OF DIGITAL MARKETING & ARTIFICIAL INTELLIGENCE IN MARKETING OF PRODUCTS & SERVICES IN DIGITAL ERA	Dr. Lalitkumar Premchandra Patil	SHODH PRABHA	2023	0974_8946
72	USE OF DIGITAL MARKETING & ARTIFICIAL INTELLIGENCE IN MARKETING OF PRODUCTS & SERVICES IN DIGITAL ERA	Dr. Hiresh Luhar	SHODH PRABHA	2024	0974_8947
73	ROLE OF INFLUENCER MARKETING IN BRANDING	Dr. Arti Sharma	SHODH PRABHA	2023	0974_8946
74	THE STUDY OF SOCIAL IMPACT OF MIGRATION IN INDIA	Prof. Manoj Kurup	SHODH PRABHA	2023	0974_8946
75	COMPARATIVE STUDY OF EXISTING AND POTENTIAL EMPLOYEES' ATTITUDES TOWARDS EMPLOYER BRANDING ATTRIBUTES	Prof. Vibhor Garg	SHODH PRABHA	2023	0974_8946
76	AN EMPIRICAL STUDY OF CUSTOMER SATISFACTION WITH DOMINO'S PIZZA SERVICE IN THE VASAI-VIRAR REGION	Prof. Dipti Patil	SHODH PRABHA	2023	0974_8946
77	AN EMPIRICAL STUDY OF CUSTOMER SATISFACTION WITH DOMINO'S PIZZA SERVICE IN THE VASAI-VIRAR REGION	Dr. Hiresh Luhar	SHODH PRABHA	2023	0974_8946
78	A COMPARATIVE STUDY OF MTDC & KTDC ANNUAL PERFORMANCE FOR FISCAL	Prof. Ketan Rabhadia	SHODH PRABHA	2023	0974_8946
79	A COMPARATIVE STUDY OF HDFC SECURITIES & SBI CAPITAL SECURITIES ANNUAL PERFORMANCE FOR FISCAL YEAR 2022-2023	Dr. Hiresh Luhar	SHODH PRABHA	2023	0974_8946
80	MACHINE LEARNING AND NATURAL LANGUAGE PROCESSING FOR CONTENT MARKETING: A COMPARATIVE STUDY OF SEO & SOCIAL MEDIA STRATEGIES	Dr. Lalitkumar Premchandra Patil	SHODH PRABHA	2023	0974_8946
81	IMPACT OF FAMILY STRUCTURE ON STRESS LEVEL OF WORKING WOMEN	Prof. Prapti Naik	SHODH PRABHA	2023	0974_8946
82	Contribution of Adani Capital in NBFC sector for achieving financial inclusion	Prof. Prapti Naik	SHODH PRABHA	2023	0974_8946