



**Shri. Hitendra V.Thakur**

President

**Ms. Aparna P. Thakur**

Secretary

**Dr. Hiresh Luhar**

Director

## **Students Research Development**

Engaging students in research activities is of paramount importance for their holistic development. Research experiences offer students opportunities to apply theoretical concepts to real-world problems, develop problem-solving skills, enhance their analytical thinking abilities, through participation in VISHLESHAN and motivating students to write research paper. By encouraging student research, the institution prepares students to become critical thinkers, innovative problem solvers, and contributors to their respective disciplines under the mentorship of dedicated faculty mentors. The institution encourages faculty members to actively engage with students, guiding and supporting them throughout the research process. Through regular meetings, seminars, and research group activities, faculty mentors inspire students, instill research ethics, and nurture their research skills, thereby fostering a supportive and enriching research environment and achieving best research awards like

- Ms. Palak Tejas Joshi, VIVA Institute of Management & Research - Paper Titled "A Study On Spatial Analysis Of Sbi And Pnb Bank With Reference To Its Growth" Stood First Best Research Paper (Under Guidance of Asst. Prof. Ketan Rabhadia)
- Ms. Divya Satish Amrutkar from VIVA Institute of Management & Research- Paper Titled "Effectiveness Of Personalized Marketing In The Digital Era: A Study With Reference To Digital Marketing" Stood Second Best Research Paper (Under Guidance of Dr. Lalitkumar Patil)
- Ms. Anushka Mahendra Jadhav from VIVA Institute of Management & Research Paper Titled "A Study On Factors Affecting Mutual Fund Investment Decision By Individual Investors" Stood Third Best Research Paper (Under Guidance of Dr. Lalitkumar Patil)