



VISHNU WAMAN THAKUR CHARITABLE TRUST'S
VIVA Institute of Management & Research
Shirgaon Campus, Virar (E), Dist. Palghar, Pin – 401305
(Approved by AICTE, DTE, Affiliated to the University of Mumbai)

PROSPECTUS

2023–2024

www.vivaimr.org

Address :

At Shirgaon, Virar East,
Tal: Vasai,
Dist: Palghar, PIN:
401305

Contact: 7770002544

2023 – 2024

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About Trust

2023 - 2024

With a noble cause to promote higher education in Virar and its adjoining rural and adivasi backward areas, with a population of more than 12 Lakh , The Late Shri. Vishnu Waman Thakur Charitable Trust started the Utkarsha Vidyalyaya in 1989, and the Junior College was established in the year 1991, approved by Maharashtra Board.

Subsequently, in the year 2000-2001, VIVA College of Arts, Commerce, and Science affiliated to University of Mumbai was established. It started B.Com and B.A. with an intake of 360 students. Today, it not only has all the three main faculties of Arts, Commerce and Science, but also offers latest Career Oriented Professional Courses such as – BMM, BMS, B.Sc. (I.T.), B.Sc. (Computer Science), B.Sc., (Bio- Technology), B. Com.(Accounts and Finance), B.Com(Banking & Insurance), B. Com(Financial Markets), and Hotel Management (BHTMS).

The Trust started Institute of Management Studies in 2004, awarding Masters in Management Studies (MMS), a post graduate degree affiliated to Mumbai University and approved by AICTE, New Delhi.

The aim of the Trust is to develop the Institute into a leading Professional Educational Centre in this region. Since its inception the Institute has made phenomenal progress.

In the year 2009-10, the Trust got permission from AICTE, New Delhi and State Government of Maharashtra to start Engineering College with major disciplines namely, Computer Engineering, Electrical Engineering, Mechanical Engineering, Civil Engineering and Electronics and Telecommunication, affiliated to University of Mumbai. It also got permission to start M.Sc. in Bio-Technology and B.Sc. in Aviation. At Shirgaon the Trust started Technical Campus in the existisng Engineering College as per guidelines of AICTE, New Delhi. In this campus, the Trust has introduced Applied Art & Craft, Pharmacy, Architecture and MCA Courses.



About VIVA IMR

2023 – 2024

VIVA Institute of Management and Research is appreciating the importance of education in nation building. VIVA IMR is located at Virar East and is surrounded by lush green environment which is away from pollution. The natural beautiful surrounding provides an ambience where creativity and new ideas flourish thereby producing leaders of tomorrow by imparting a blend of learning, innovation and excellence. Our institutes constantly remain abreast with dynamic and constantly changing academic environment.

The Institute offers the MMS Program (Approved by AICTE, Affiliated to the University of Mumbai and Recognized by Government of Maharashtra). At VIVA IMR, We believe in creating an inductive environment to develop our student's competence and empower them not just through academics but also through several extra-curricular activities making them fit to face the corporate world. The two year program focuses on classroom instructions, research based projects and internship practical experience. More emphasis is being given on effective written and oral communication, critical thinking decision making, scientific and technological competency and ethical way of managing crisis. We have faculties with rich corporate background and excellence in academics that can deliver outstanding quality and provide global quality professional education to the doorsteps of the students. We aim to reach to the top of the world map of education.



President

Shri. Hitendra Thakur

It has been 29 years since Vishnu Waman Thakur Charitable Trust's came into being. Appreciating the importance of education in nation building, we began with the primary school in the year 1989 and Junior college in 1991. From the academic year 2000-01 we extended our vision to provide Degree College education. Over the years, Trust has evolved and expanded from what it was years back so as to cater to the rising need of the time. Today, Trust is providing education to having over 35000 students. In order to impart Management Education initiatives were taken in the year 2003-04 and since then it has constantly grown and developed manifold.

To put it simple, foundations of Trust is strong, with a vision that it fosters strong Values, providing an environment for Innovation, to emerge out as a Victorious, and further to Aspire for the well-being of all the stakeholders of the society. Our consistent focus is on development of the required competence among our students in order to be a finest resource center to the industry. VIVA Institute of Management and Research (VIMR) provides an environment that helps them decisively to think in a broader perspective.

Welcome to the VIVA Institute of Management and Research.



Director

Dr. Hiresh Luhar

Management Institutes are continuously working in enhancing the skill level of the students but still industries are facing skill shortages and they are continuously incurring huge cost on skill development. Now it's Management Institute's responsibility to induct the advanced skill sets required for the industry and it is as an opportunity at VIVA IMR to create employment ready assets. Our excellent relation with majority of the Public Sector Banks, Private sector Banks, Co-Operative Banks, Public & Private Sector advisory firms, large and Mid-size Industry will definitely help in regular interaction of industry leader and top level management with students of VIVA IMR for their clarification, network building, understanding & updating from Industrial new trends and development. This will ultimately help in qualitative placement of the VIVA IMR students in the industry, and for that we are committed.

Driving Force



Dr. Hiresh Luhar is a Ph.D. Research Guide at the University of Mumbai and a former Chief Financial Officer. He has over 22 years of industry and academic experience and is currently a Director at VIVA Institute of Management & Research. He holds a PhD, GMPE (IIM – Lucknow), M.Phil., MBA, MMS, and M. Com, among other credentials. Over 30 of his research papers have been published in Scopus and the UGC Care Journal. He has four books in the field of Management Literature. He has organized and participated in numerous international and national MDP, FDP, and Conferences as a core member. He holds five patents, one copyright, and one minor research grant. He has served on the boards of several professional organizations, including the Indian Accounting Association and the Indian Institute of Corporate Affairs. He has won several awards, including the "National Talent Search Award 2018 – IAA." Throughout his career, he has successfully raised funds for expansion from various banks and NBFCs through Initial Public Offerings, Private Equity, Global Depository Receipts, and project funding. He has successfully listed securities in both international and domestic markets through GDRs and IPOs. He has successfully restructured the entire corporate debt under the CDR scheme with better terms and enhancement for the companies' revival.



Dr. Arti Sharma
MBA, M.Phil. & PhD
Associate Professor –
HR/Marketing



Dr. Lalitkumar Patil
PhD (Management), MMS – Marketing
(Mumbai University), B.E (Mechanical),
UGC-NET qualified, PGD (OM)
Associate Professor – Marketing /
Operations



Prof. Manoj Kurup
B.Com & MBE
and pursuing Ph.D.
Assistant Professor –
Finance



Prof. Prapti Naik
B.tech (Computer), MMS
(HR) and pursuing PhD
Assistant Professor – HR



Prof. Ketan Rabhadia
BMS & MMS – Fin.
and pursuing Ph.D.
Assistant Professor – Fin.



Prof. Kadambari Agaskar
MMS, PGDHRM, BMS
Assistant Professor – Fin.



Prof. Vibhor Garg
NET, MBA (PM), B.Tech
(M.E), PGDISM, PGDCA
Assistant Professor – Ops.



Prof. Dipti Patil
NET & SET (Com.), M.Com
(Adv. Account), BMS (Fin).
Assistant Professor – Fin.

Visiting Faculties –



Dr. Chinmay Pingulkar
(Operations)
BE. Mechanical, MMS
operations, ME Manufacturing
system Engineering.



Prof. Jasmin Dawada
BE. Electronic
Digital Marketing Trainer &
Consultant, Ethical Hacking and
Cyber Security Trainer



Prof. Barat Dhongade (Law)
B.Sc. [Dist.] LL.B. M.S.W,
C.A.I.I.B., PGDCL. LLM.
Pursuing Ph.D.



Dr. Navsin Mistry (Mktg)
Ph.D, M.Com, PGDFM,
ICWA, M.Phil, UGC-NET,
MH-SET



Dr. Sanjay Mishra
Ph.D, MBA, M.Com, M.A,
B.Ed

Industry Expert –



Dr. Chintan Vora
(Finance)
Sr. VP & Principle Officer –
5nance.com



Mr. Dilip Pendse
(Finance)
CFO, SVC Co-operative
Bank Ltd



Mr. Subir Verma
Head of HR
(T&D Cluster
Companies)
TATA POWER



Mr. Abhishek Seth (HR)
Diverse industries
Experience Infrastructure,
Financial Services,
Technology and B.P.O



Mr. Pradip Kumar Das
Exe. Edu. (IIM B), MBA, BA

Driving Force – Non Teaching



Ms. Nilam Bhoir
Office Superintendent



Ms. Nikita Jadhav
Accounts Clerk



Mr. Jaydeep Chavan
System Engineer



Mr. Jagdish Jadhav
Lab Assistant



Mrs. Kanchan Patil
Office Assistant



Mr. Amol More
Office Assistant



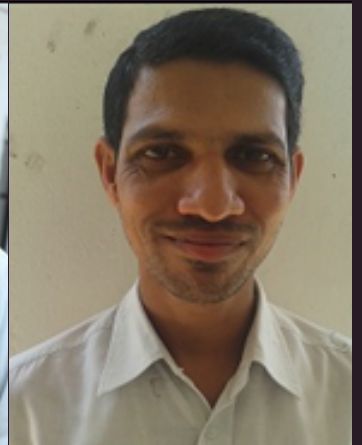
Mr. Tushar Dhule
Office Assistant



Mr. Bhanudas Patil
Office Assistant



Mr. Balkrishna Kamble
Library Assistant



Mr. Hareshwar Patil
Office Assistant

Goals & Objectives



To provide a steady stream of competent young men and women with necessary knowledge, skills, values and attitudes to occupy positions of management and administration in business, industry, public system and the government.

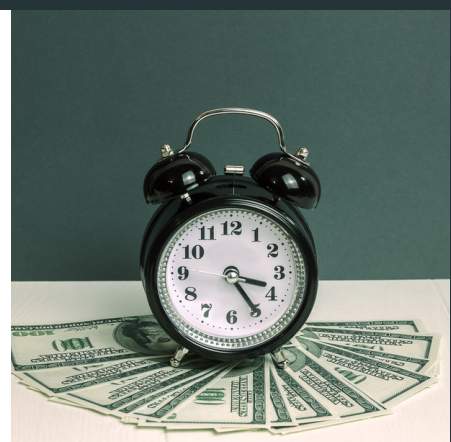


To impart the students latest and relevant knowledge from the field of management theory and practice

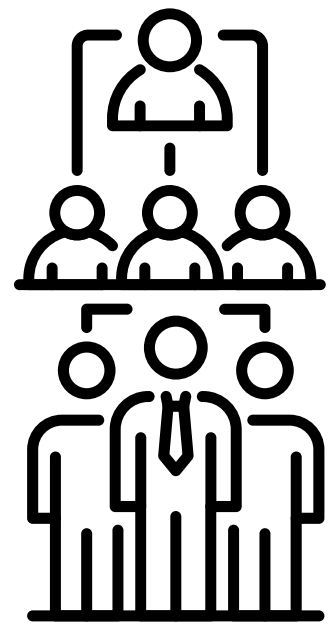
To provide opportunities to the students for developing necessary managerial skills.



To impart/ develop the right kind of values and attitude to function effectively in Managerial/ Administrative positions.



Admission Procedure



Specialization's Offered

- Marketing
- Finance
- Human Resources
- Operations

Eligibility Criteria

Basic Qualification:

In order to secure admission to first year of two-year full time MMS course, the candidate should fulfill the following eligibility criteria:

Passed with minimum of 50% marks in aggregate (45% in case of candidates of backward class Categories belonging to Maharashtra State only) in any Bachelor's degree of minimum three year Duration in any discipline recognized by the Association of Indian Universities

OR

Appeared for the final year examination of any Bachelor's degree of minimum three year duration in any discipline recognized by the Association of Indian Universities. Such candidates can be considered for provisional admission subject to passing the Degree exam with minimum of 50% marks in aggregate (45% in case of candidates of backward class Categories belonging to Maharashtra State only).

OR

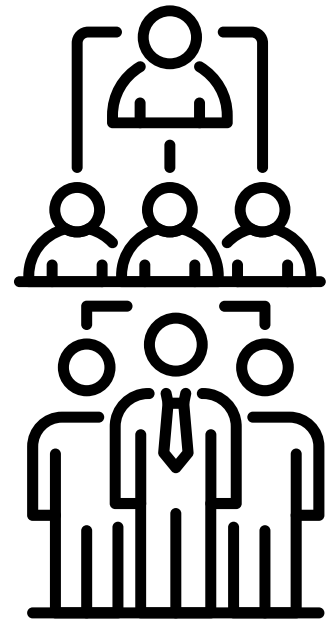
Passed with any Bachelor's degree of minimum three years duration in any discipline recognized by the Association of Indian Universities AND passed in any Post Graduate degree course of minimum two year duration recognized by the Association of Indian Universities in any discipline with minimum 50% marks in aggregate* (45% in case of candidates of backward class Categories belonging to Maharashtra State only).

OR

Passed with any Bachelor's degree of minimum three years duration in any discipline recognized by the Association of Indian Universities AND Appeared for the final year examination of any Post Graduate degree of minimum two year duration in any discipline recognized by the Association of Indian Universities. Such candidates can be considered for provisional admission Subject to passing the Post Graduate Degree exam with minimum of 50% marks in aggregate (45% in case of candidates of backward class Categories belonging to Maharashtra State only).



Admission Procedure



Entrance Exam

Candidate must be appeared for MAH-MBA/MMS-CET 2022 conducted by DTE Maharashtra OR CMAT, ATMA, MAT conducted by AICTE, CAT (conducted by IIMs), AIMS, AIMA.

Program Structure

MMS is a two year program affiliated to the University of Mumbai. On successful completion, the student gets the MMS degree from the University of Mumbai. Our focus is on nurturing employable managers. To do this, we have taken the University curriculum and imparted it to make it contemporary and relevant.

Pedagogy

- Case studies of global and Indian companies which provide an opportunity to analyze real life corporate problems.
- Projects which provide an opportunity to students to work in groups and develop their team skills along with studying the subject.
- Guest lectures, where experts from the industry share their valuable knowledge and experience.
- Industrial visits which expose students to witness the actual functioning of corporate organization.
- Role plays which help students simulate real life situations

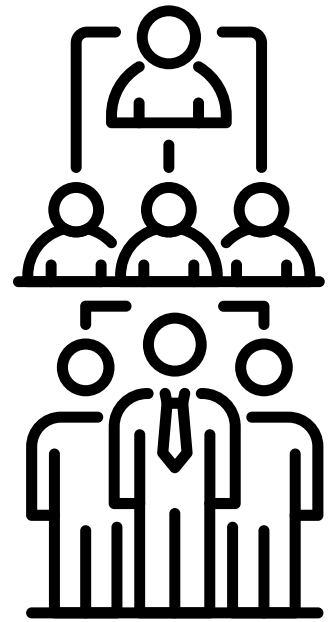
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Evaluation Criteria

As per the guidelines provided by University of Mumbai, we follow a system of continuous evaluation of student performance during each of the semesters. This includes Class Tests, Mid-Term Exams, Assignments, Projects and Presentations.

Admission Procedure



Attendance

ORDINANCE 0.119 & 0.119A RELATING TO THE ATTENDANCE

The following shall be the minimum attendance necessary for keeping terms.

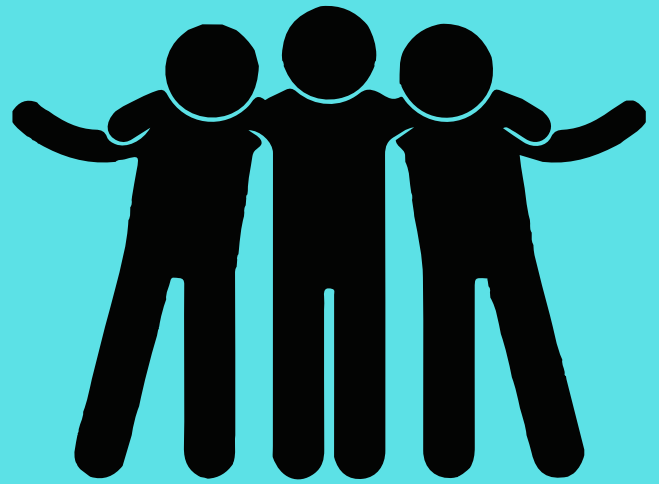
First Term 75% of lectures (Theory, Tutorial & Practicals) in each subject & term separately

Second Term 75% of lectures (Theory, Tutorial & Practicals) in each subject & term separately

Not- withstanding what is stated in ordinance 0.119, sports persons will be permitted full credit for lectures / practicals missed by them as a result of their participation in Inter- Institution, Inter-University, State, national/and Inter-national tournaments and coaching camps organized in preparation of these tournaments. This credit should be allowed on the basis of production of a certificate for participation in authorized sporting activities from the organizer of the event(s).

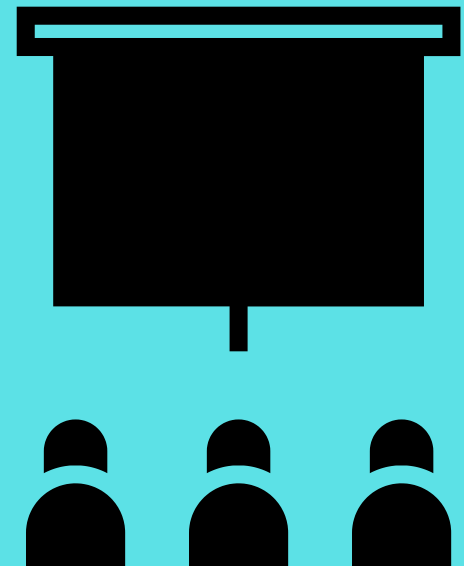
Induction

Welcoming the Freshers



The new batch of VIVA IMR was welcome in the institute on November 28,2022. The session was graced by Hon. Guest. Shri. S. N. Padhye- Member of VIVA Trust. He address the new batch of 2022-23 and shared the vision and mission of Institute. Students played Management Games and gave a live stage performance. The whole session was concluded by choosing the winners of 2023 based on their overall performance and a various games.

Management Conclave 2023

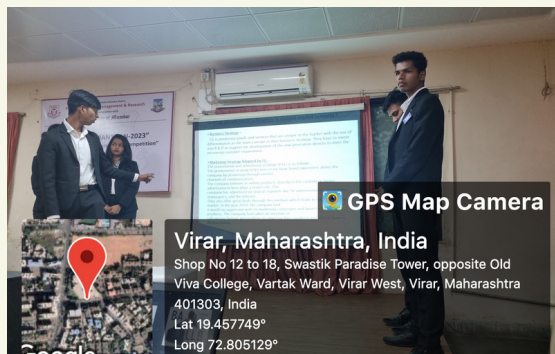


In thrive to achieve excellence in academics for our students, the VIVA Institute of Management & Research has initiated to conduct Management conclave for students from all stream. The Management Conclave was conducted on 11th March 2023 in collaboration with "University of Mumbai". The theme of the conclave was "Indian Economy - A Trajectory from Developing to Being Developed". Following panelist had shared their experience and knowledge regarding the theme.

- Mr. D. S. Tripathi
- Mr. Pradip Kumar Das
- Mr. Dilip Pendse
- Mr. Hardik Somani
- Mr. Krishna Kumar Acharya

VICHAR MANTHAN

An Intercollegiate Case Study Competition 2023



In association with "University of Mumbai" we successfully hosted our second Inter collegiate Case Study competition – "Vichar Manthan" on 25th February, 2023. Main objective of the case study competition was to provide exposure to students to real-life situations and to enhance their Analytical & Presentation skills. The session started with welcoming of Guests and the audience followed by the address of Mr. S.N. Padhye, Member of VIVA Trust. Students from various Management Institutes (General Management Category) and Degree Colleges (Finance, Marketing and HR Domain) across Mumbai had participated in the event.

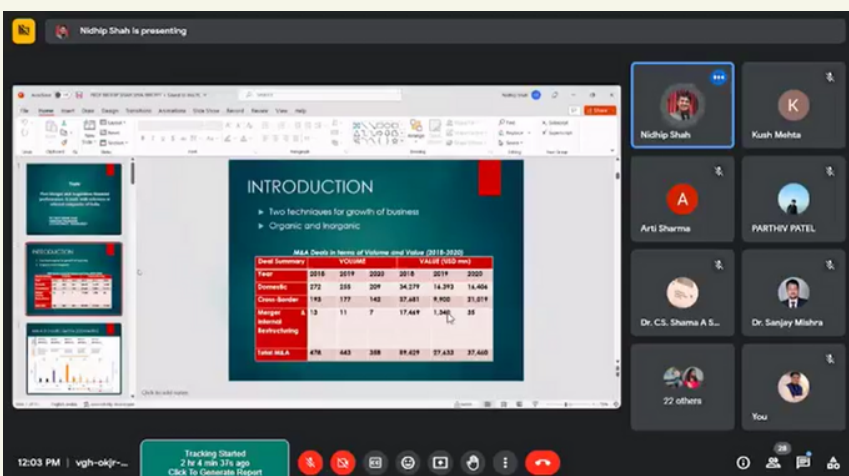
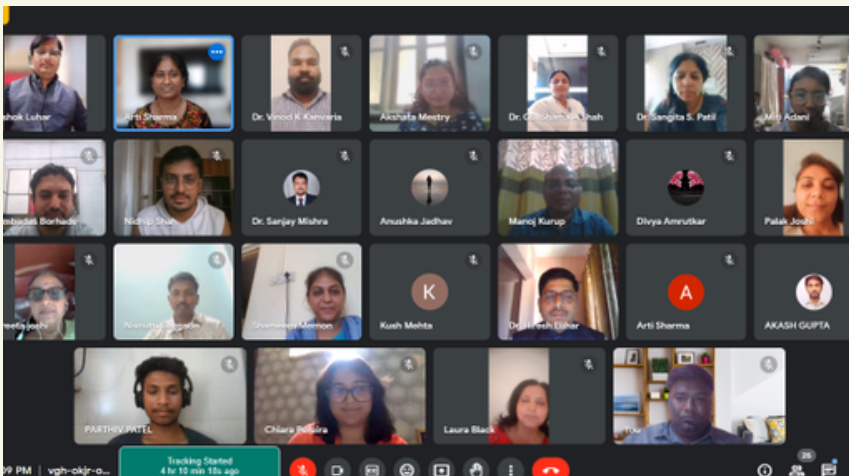
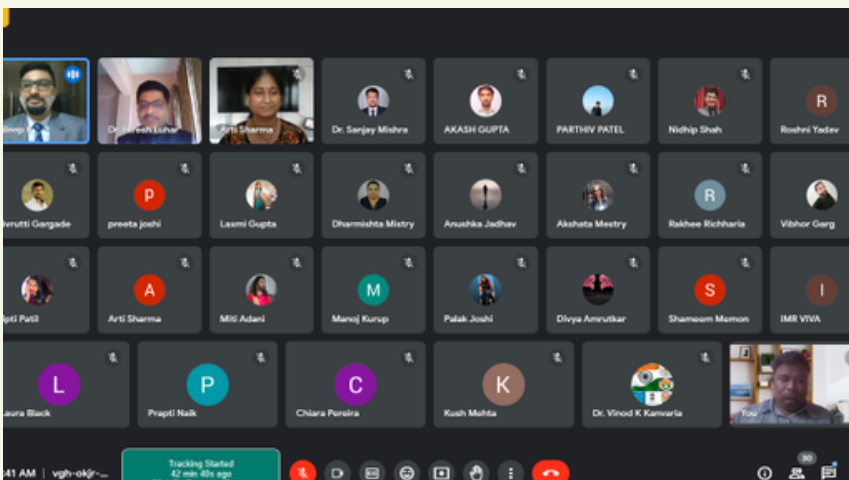
All the winners for the Case study competition got cash prize, trophy as well as a certificate. The guests and evaluators for the day appreciated this event a lot and by the end of the day shared valuable experiences with students. The event ended with an interaction between the students and the panelists and the whole event resulted out into a great platform where students were encouraged to think deeply to come out with lateral solutions to real-life issues. The program was concluded with a vote of thanks.

Vishleshan

International Research Conference 2023



One day Multidisciplinary International Research Conference VISHLESHAN 2023 was conducted with the theme “Bharat @100: Empowering Growth & Opportunities in Economy, Management & Social Study” in association with University of Mumbai on Saturday, 29th April 2023 in an virtual mode with a great success. There were 50 participants with contribution of 30+ Research papers in the conference. The event was organized in an online mode on Google meet. The session was chaired by Vice Chancellor, Directors & Principals of different Colleges and International University like Prof. Dr. Dileep Kumar M. – DVC Nile University, Nigeria, Dr. Ashik Luhar – Principal, Anandibhai College, Dr. Sanjay G. Mishra – Principal, Shree L. R. Tiwari College & Dr. CS Shama Shah – Director, CATTI MNLU.



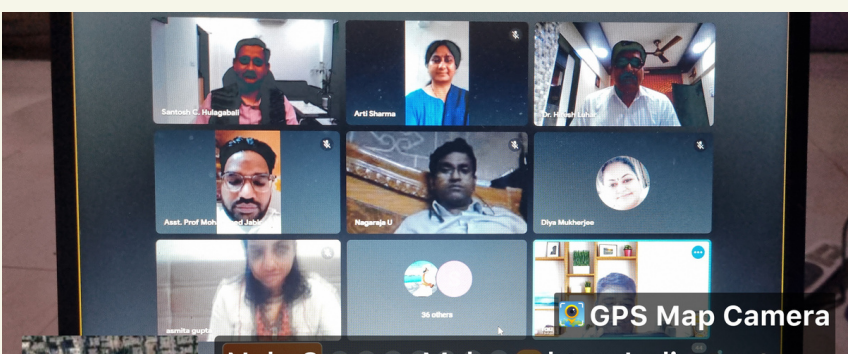
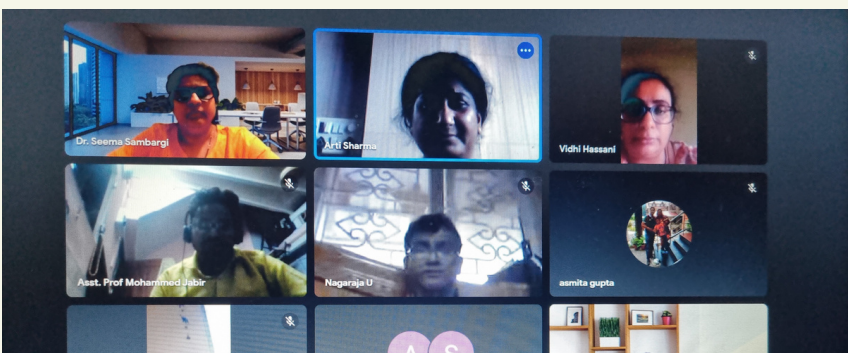
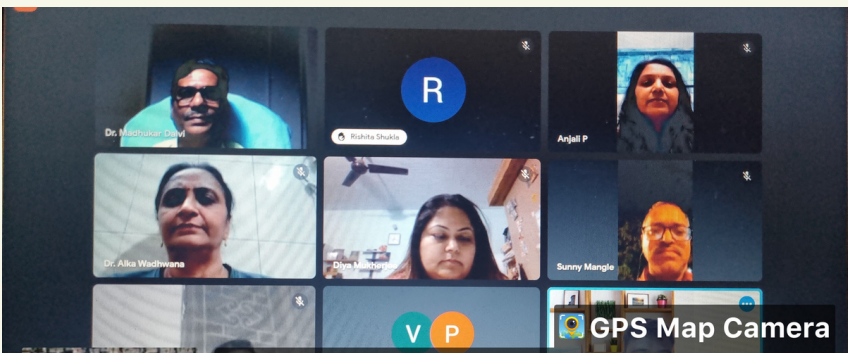
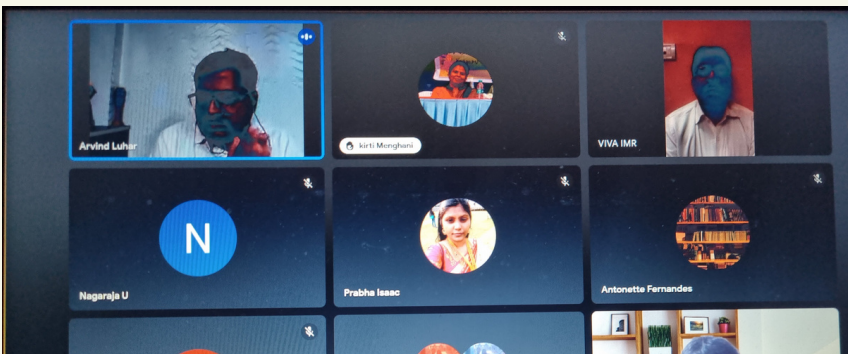
Faculty Development Program

National Level One Week Ph.D. Coursework



One Week Ph.D. Coursework & National Level Faculty Development Program 2023 was conducted with the theme "Advance Research Methodology & Publication Ethics" in association with University of Mumbai on 27th March 2023 to 31st March 2023 in an virtual mode with a great success. There were 50+ participants. The event was organized in an online mode on Google meet. The session was chaired by following resource persons :

- **Dr. Arvind Luhar Professor I.Y. College, Mumbai**
- **Dr. Madhukar Dalvi NL College, Mumbai**
- **Dr. Santosh Hulagabli Central University of Haryana**
- **Dr. Seema Sambargi Jain Universiy Banagalore**



Hitaishi 2023

Annual Cultural Fest



Hitaishi, the annual cultural fest of the campus was fully enjoyed by students, participating in various events and celebrating days. After the completion of HITAISHI-2023 on January 21, 2023 winners of various events were awarded by Medals, Trophy and Certificates. Students really had a gala time in this fest. Few of the glimpses of the event.

Hitaishi 2023

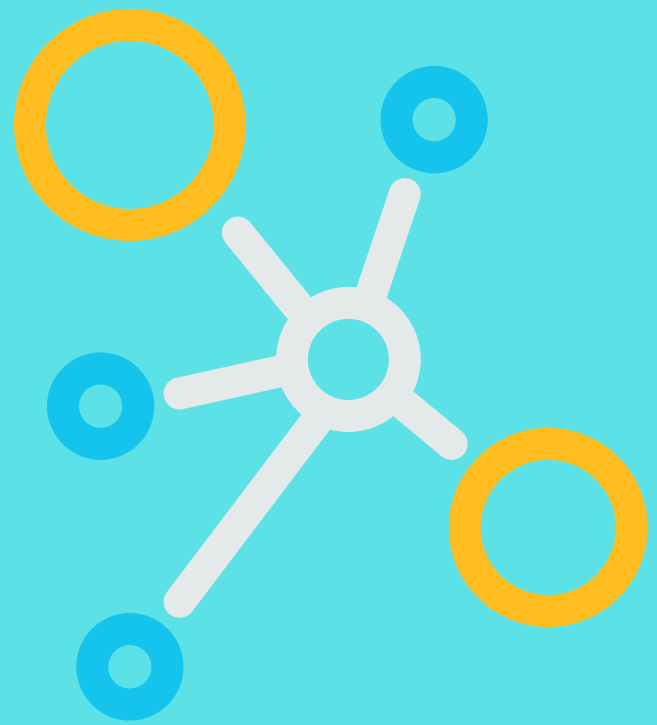
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Industry & Study Visit

Connecting Students with Corporates

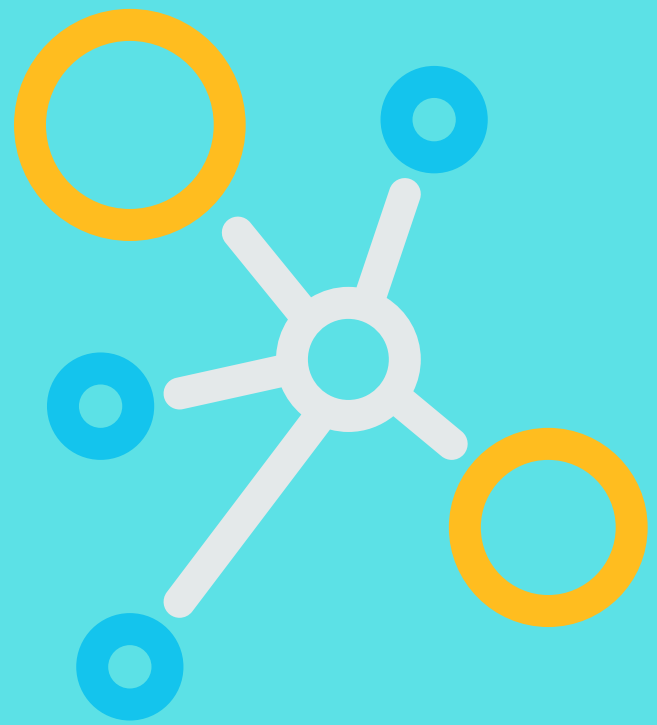


First year and Second year students of MMS visited various companies situated at many places in Jaisalmer & Jodhpur, Rajasthan State etc. The Companies visited at these places were Mec Shot, Indian Institute of Technology Jodhpur.

We also take students for frequent study visit at RBI, SEBI, NSE, BSE, Amul & many more.

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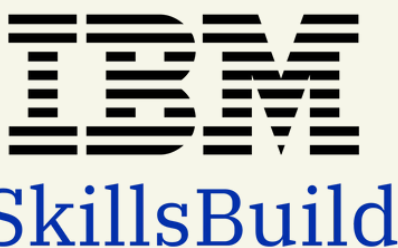
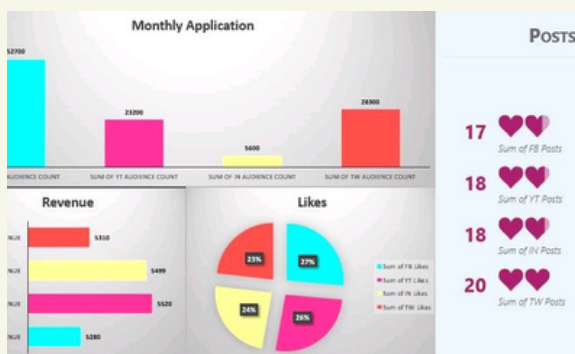


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Add On Courses

Upskilling Students to Lead the Future



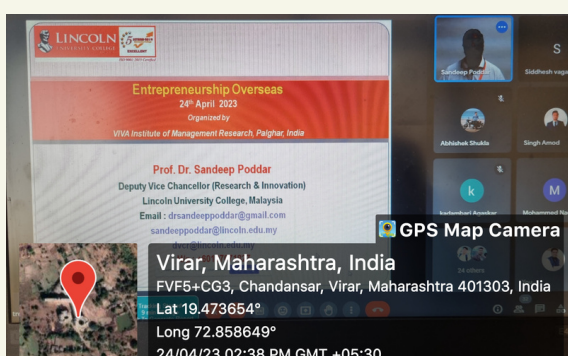
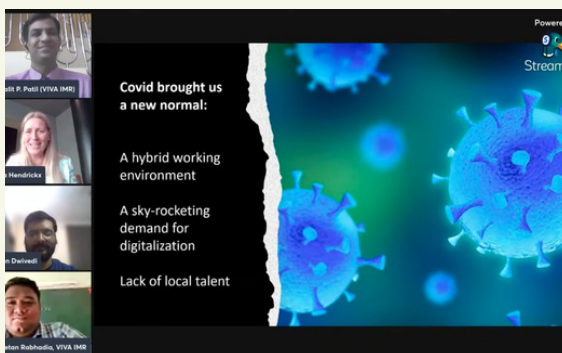
VIVA Institute of Management & Research fosters industry-ready graduates through its new Add-on Course, effectively bridging the gap between academia and industry demands. This comprehensive program offers courses in Business Acumen, NISM Certification, Swayam, NPTEL, IBM Skillbuild, and Quantsapp. By integrating practical skills with theoretical knowledge, students gain a competitive edge. The curriculum empowers them with financial expertise, technological prowess, and a holistic understanding of business dynamics. This initiative underscores VIVA's commitment to producing skilled professionals, aligned with industry expectations, thereby enhancing their employability and contribution to the business world.

Prominent Guest Session

Preparing Students with Industry Readiness



VIVA Institute of Management and Research is thrilled to host an exclusive Guest Session by an esteemed industry expert as part of our commitment to providing students with an unparalleled education and fostering industry readiness. This insightful session aims to equip our aspiring managers with real-world knowledge, cutting-edge trends, and best practices that will prepare them for the competitive business landscape. The expert will share their experiences, challenges, and success stories, igniting inspiration and passion among the students. Through this interaction, students will gain valuable insights, network with professionals, and develop essential skills to excel in their careers. We look forward to empowering our students and shaping future leaders.

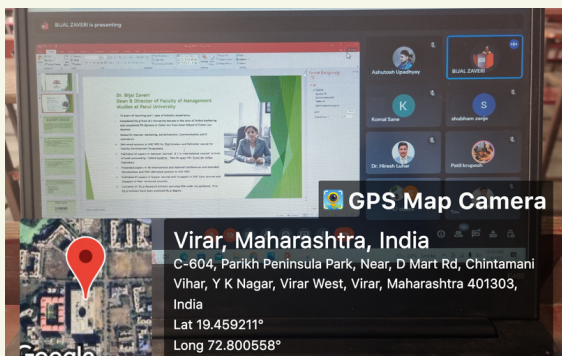


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Placement

100% Assistance in
Placement &
Internship



High placements :

High placements achieved from last academic years till date achieved around 90 % placement.

Good response from the corporates

From last few years, nearly 100+ companies contacted the Institute for final placement and the students got placed with companies like SS&C GlobeOp, Axis Bank, Kotak Mahindra Bank, ICICI Securities, SBI Securities, Indostar, HDFC AMC, HDFC Life, ISS, e-Emphasys, Interactive Brokers etc.

Highest Package received

Highest INR 10 LPA and the average package of 4.2 LPA for placed students

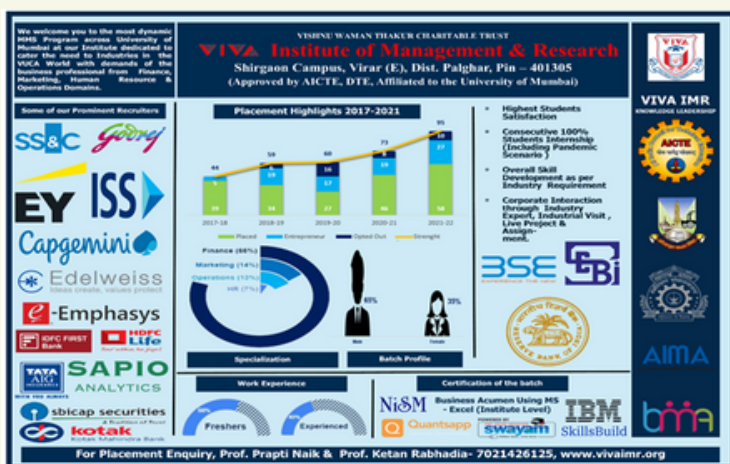
Summer Internship

100 % Summer Internship achieved for consecutive academic batches for last five years respectively.



Placement

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Summer Internship

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Thank You



Let's Learn Together



director@vivaimr.org / contact@vivaimr.org



www.vivaimr.org



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2024

