



Late Shri. Vishnu Waman Thakur Charitable Trust's  
**VIVA Institute of Management and Research**

Approved by AICTE, DTE, Affiliated to the University of Mumbai

In Association with  
**University of Mumbai**

Organizes

**“VISHLESHAN 2020”**

A One Day Multidisciplinary

**National Conference**

On

**“Path to Five Trillion Dollar Economy - Opportunities,  
Challenges and way forward for New India”**



**21<sup>st</sup> March, 2020**

**Conference Venue**

**Seminar Hall,**

**VIVA IMR, Shirgaon Campus, Virar (E), Dist. Palghar, Pin – 401305**

**Email: [vishleshan@vivaimr.org](mailto:vishleshan@vivaimr.org) , Website: - [www.vivaimr.org](http://www.vivaimr.org)**

## **ABOUT UNIVERSITY OF MUMBAI**

The University of Mumbai is one of the earliest State Universities in India and the oldest in Maharashtra. It offers Bachelors to Doctoral courses as well as Diplomas and Certificates in many disciplines. It was established in 1857 after the presentation of a petition from the Bombay Association.

Initially, the University concentrated its efforts on controlling teaching at the undergraduate level and in conducting examinations. Later on, it took up research and the task of imparting instructions at the Post-Graduate level. It has two campuses of areas 243 acres and 14 acres at Vidyanageri and Fort respectively. It has established its name in Industrial & International collaborations and runs various professional courses

## **ABOUT THE TRUST**

Late Shri Vishnu Waman Thakur Charitable Trust saw the light of day in 1988 under visionary and dynamic leadership of President Shri Hitendra Thakur to promote education in rural belts of Vasai-Virar. Under the aegis of the Trust, Utakarsha Vidyalaya started in 1989, followed by VIVA College of Arts, Commerce & Science in the Year 2000, and many other institutes to cater to the need and thrust of varied disciplines, such as Management, Engineering, Degree/Diploma, Pharmacy, Applied Art, Architecture, MCA, etc.

## **ABOUT VIVA INSTITUTE OF MANAGEMENT AND RESEARCH (VIVA IMR)**

The Trust started Institute of Management in 2004, awarding Masters in Management Studies (MMS), a post graduate degree affiliated to Mumbai University and approved by AICTE, New Delhi. The Institute provides an ambience where creativity and new ideas flourish, thereby producing leaders of tomorrow by imparting a blend of learning, innovation and excellence. The dynamic and constantly evolving academic programme reflects the institute's commitment to stay abreast with the expanding frontiers of knowledge worldwide. Being responsible towards society and environment, VIVA IMR is located in an environment friendly set up which is away from pollution, a few minutes away from Virar station.

At VIVA IMR, we have strength of Gen-Y students and faculties with ample years of industry experience that make the environment vivacious, innovative, victorious and aspiring to achieve their goals. At the Institute, we believe in creating an inductive environment to develop our student's competence and empower them not just through academics but also through several extracurricular activities making them fit to face the corporate world.

## **ABOUT CONFERENCE**

We are glad to invite you and your organization for a one day multidisciplinary conference on "Path to Five Trillion Dollar Economy - Opportunities, Challenges and way forward for New India". The conference will prove to be an effective platform for sharing knowledge and results

in theory, methodology, applications impacts and challenges in technology and management. The aim is to provide forums for researchers and practitioners from both academia as well as industries to meet and compromise possibilities of applying technical and management knowledge to several areas of applications and other avenues and set up opportunities for networking with people having similar ideas. “**Vishleshan**” Multidisciplinary conference 2020 on “**Path to Five Trillion Dollar Economy - Opportunities, Challenges and way forward for New India**” is the initial step towards taking the research into its advanced state. It is a platform to bring the academicians, doctoral students, industry practitioners and researchers from regulatory organizations to deliberate on theoretical work, empirical findings and policy implications related to the Management and other disciplines.

### **SUGGESTIVE SUBTHEMES (NOT RESTRICTED)**

- Latest economic trends and development
- New frontiers of Innovation
- Digital India
- Business strategy and Information Technology
- Business planning and Entrepreneurial trends
- Artificial Intelligence and Robotics
- Health Medical Science and Technology
- Intellectual Property Rights
- Commerce and Management
- Science and Technology
- ICT and its impact
- Strategic Planning and Development

### **GUIDELINES FOR SUBMISSION OF PAPERS**

Authors are requested to email an extended abstract of the paper in word document (not more than 600 words). The extended abstract should give a clear indication of the topic, objectives, scope, results and conclusion of the work. All extended abstracts will be blind peer reviewed by a panel of experts.

The full research paper needs to be submitted in MS-Word in Times New Roman, font size 12 with single spacing and APA referencing for all citations. The length of the paper should preferably be not more than 3500 words.

**Please note that the Institute has a strict anti-plagiarism policy so originality of the work should be ensured by the authors.** Abstract & Paper should be emailed to the conference Email id: [vishleshan@vivaimr.org](mailto:vishleshan@vivaimr.org)

## IMPORTANT DATES

Submission of Abstract	March 1, 2020
Full Paper Submission	March 7, 2020
Last date of Registration	March 10, 2020

## REGISTRATION FEE (Non-refundable)

Academic / Delegates	Rs. 1200/-
Corporate	Rs. 1500/-
Research Scholars	Rs. 1000/-
Student	Rs. 500/-

Publication Opportunities: All accepted papers will be published in International Journal of Advance and Innovative Research having ISSN 2394-7780 & impact factor 7.36. High quality research paper selected by jury members will be published in SCOPUS and UGC CARE listed Journals.

## SCOPUS Journals

International Journal on Emerging Technologies	ISSN: 2249-3255
Rupkatha Journal on Interdisciplinary Studies in Humanities	ISSN: 0975-2935
International Journal of Engineering and Advanced Technology	ISSN: 2249-8958

## UGC CARE Journal

Studies in Indian Place Names	ISSN: 2394-3114
Shodh Sanchar Bulletin ISSN (Printed)	ISSN: 2229-3620
Shodh Sarita (Printed)	ISSN: 2348-2397
Our Heritage	ISSN:0474-9030

**Disclaimer:** The Conference fee does not include the publication fee for SCOPUS and UGC Care listed journals. The publication fees will be collected separately. The publication fee will vary depending on the type of publication. The details of the publication fees will be shared with the authors along with the paper review comments.

### **Registration Fee include**

Conference kit, Lunch and Publications of research paper in ISSN Journal with Impact Factor and participation certificate.

### **REGISTRATION GUIDELINES**

1. There cannot be more than three authors per paper.
2. One author cannot contribute more than two papers.
3. Each additional co-author are required to pay full register fees.

### **Delegates have to make their own arrangements for travel.**

All Accepted papers shall be published in peer reviewed—referred & UGC Care listed, Scopus and ISSN Journal with Impact Factor.

### **FORMAT OF RESEARCH**

Full length paper word limit 2000-5000 Words, Medium: English Font - Times New Roman, Font size 12.

### **BEST PAPER AWARD**

Two selected papers shall receive the *Best Paper Awards* nominated by the jury after carefully scrutinizing all aspects of the papers in each category from different disciplines.

### **PAYMENT DETAILS**

Draft / Cheque: Authors should send the registration fee with duly filled Registration form along with the full paper. Cheque/ DD should be made in the name of “VIVA Institute of Management and Research” payable at Mumbai. The Demand Draft may be sent to our address: VIVA Institute of Management & Research, Shirgaon Campus, Virar (East), Palghar—401305 Participants making payment by Demand Draft are requested to send scan copy of Demand Draft to: [vishleshan@vivaimr.org](mailto:vishleshan@vivaimr.org)

**ONLINE PAYMENT:** - Online Transfer can be made:

Name of the account: - **VIVA Institute of Management and Research**

Bank: - **Vasai Vikas Sahkari Bank Limited**

A/C No: - **003110100009370**

IFSC CODE: - **VVSB0000003**

## **PATRONS**

**Hon. Shri. Hitendraji Thakur** (President, VIVA Trust)

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**Dr. Ravindra Kulkarni** (Pro Vice- Chancellor, University of Mumbai)

## **ADVISORY PANEL**

**Dr. T.A. Shiware** (Chairman-Association of Non-Government College, Mumbai, Director- Wilson College)

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**Prin. Dr. Ajay M Bhamre** (Ramanand Arya's D.A.V. College, Bhandup, Dean of Commerce, University of Mumbai)

## **CONFERENCE MEMBERS**

**Dr. Hiresh Luhar** (**Conference Convener**)

**Prof. Arti Sharma** (**Conference Co-Convener**)

**Prof. Lalit Patil** (**Conference Organizing Committee**)

**Prof. Karan Khanna** (**Conference Organizing Committee**)

**Prof. Prapti Naik** (**Conference Organizing Committee**)

**Contact Person**

**Prof. Arti Sharma (9322604897), Prof. Karan Khanna (9819663273)**

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