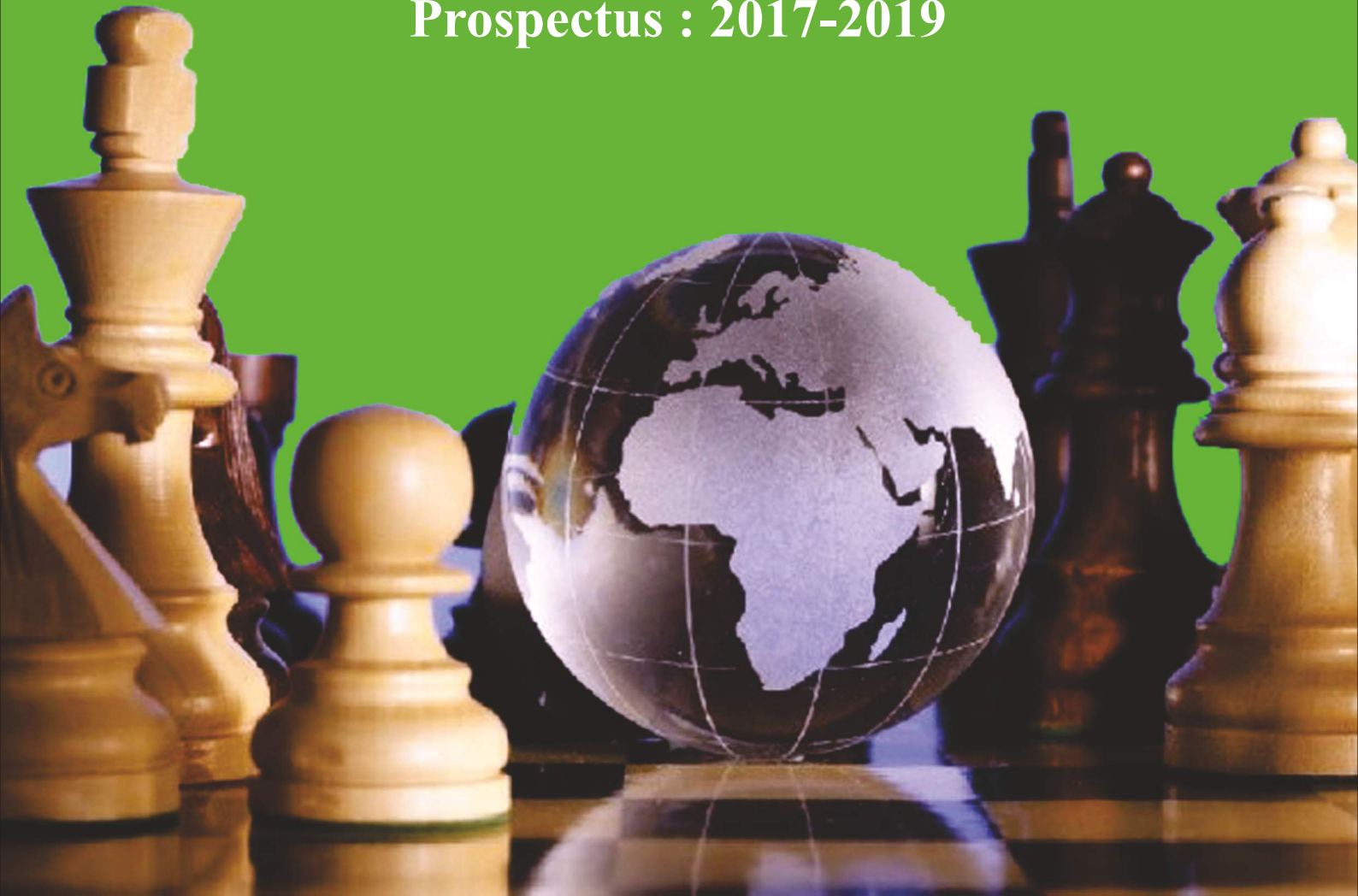




Late Shri Vishnu Waman Thakur Charitable Trust's

# VIVA INSTITUTE OF MANAGEMENT AND RESEARCH

Prospectus : 2017-2019



**DTE CODE : 3161**  
**CHOICE CODE : 316110210**

**Approved by A.I.C.T.E (New Delhi) & D.T.E. Maharashtra State**

**Affiliated to University of Mumbai**

At Shirgaon, Virar (East), Taluka-Vasai, District- Palghar, Pin-401305  
Contact : 0250-6990999, 0250- 6965628, [contact@vivaimr.org](mailto:contact@vivaimr.org)

# INFRASTRUCTURE AT A GLANCE



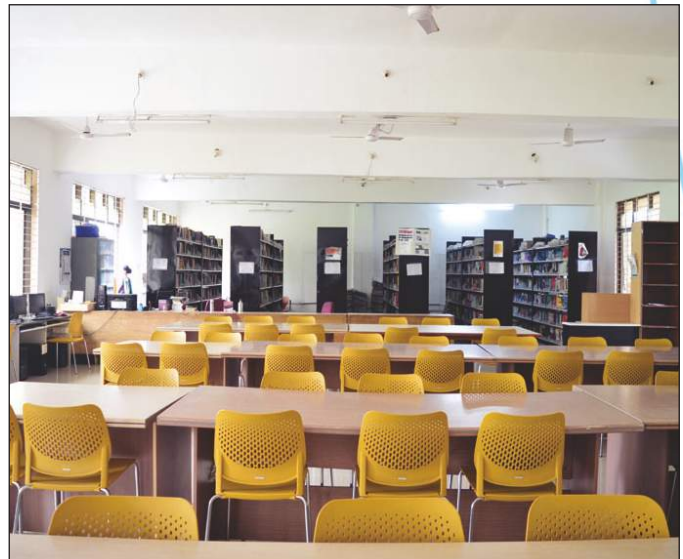
**INSTITUTE BUILDING**



**INSTITUTE PREMISES**



**COMPUTER LAB**



**LIBRARY**



**SEMINAR HALL**



**CANTEEN**

# “LIFE AT VIVA IMR” - GUEST SESSIONS



**Mr. Ashish Patil, CFO & COO-Nalanda Capital Pvt. Ltd.**



**Mr. Bibhas Kumar Srivastav, EX-ED, Corporation Bank**



**Mr. Sachindra Kumar Rai, COO-Bank of Nova Scotia**



**Mr. Sonu Agarwal, ICICI Securities Limited**



**Mr. Narendra Pati, Chartered Accountant**



**Mr. Subir Varma, Head HR & IR (WR)- TATA Power**

# “LIFE AT VIVA IMR”



**ACHIEVEMENTS**



**DLLE UDAAN TROPHY**



**HITAISHI 2017**



**SPORTS ACHIEVEMENTS**



**STUDY TOUR**



**INDUSTRIAL VISIT**

## INTRODUCTION

VIVA Institute of Management and Research (VIVA IMR) is appreciating the importance of education in nation building. VIVA IMR is Located at Virar (East) and is surrounded by lush green environment. The natural beautiful surrounding provides an ambience where creativity and new ideas flourish thereby producing leaders of tomorrow by imparting a blend of learning, innovation and excellence. Our institute constantly remains abreast with dynamic and persistent changing academic environment.

The Institute offers the Masters of Management Studies (MMS) Program which is Approved by AICTE, Affiliated to the University of Mumbai and recognized by DTE Maharashtra state. At VIVA IMR, we believe in creating an inductive environment to develop our student's competence and empower them not just through academics but also through several extra-curricular activities, making them fit to face the corporate world. The two year program focuses on classroom instructions, research based projects and internship practical experience. More emphasis is being given on effective written and oral communication, critical thinking decision making, scientific and technological competency and ethical way of managing crisis. We have faculties with rich corporate background and excellence in academics that can deliver outstanding quality and provide global quality professional education. We aim to reach the top of the world map of education.

## OBJECTIVES OF TRUST

1. To spread education in all Sections of Society.
2. To make quality education available to all without any discrimination of caste, creed class or community.
3. To promote and provide all kinds education including Medical, Engineering and establish educational institutes in rural areas, or at such place or places, as the trust may decide from time to time.
4. To establish, maintain and run hostels and residential accommodation for Students and Staff.
5. To set up and run different institutions along-with financial support such as medical college, hospital, maternity homes, child welfare centers, hotels and other similar institutions for the benefit of the society and the nation.
6. To establish and assist in relief measures in those parts which get affected or subjected to natural calamities such as flood, drought, famine, cyclone, earthquake and other epidemics.
7. To set up and run welfare schemes, pension schemes, provident fund, gratuity and insurance schemes for employees, ex-employees of the Trust and their dependents/relatives. The Trust may take necessary external support from other Institutions/NGO's/Government agencies to fulfill its objectives.
8. To do all such acts and things for the promotion of all kinds of education either alone or in conjunction with any other person or Institution.

## BOARD OF TRUSTEES

- |   |           |
|---|-----------|
| 1) Shri. Hitendra Vishnu Thakur           | President |
| 2) Shri. Purushottam Dattatrey Kodollikar | Trustee   |
| 3) Shri. Pradeep Vishnu Tendolkar         | Trustee   |

## MANAGEMENT SUB-COMMITTEE

- |                           |                       |
|---------------------------|-----------------------|
| 1) Shri. P. D. Kodollikar | Chairman              |
| 2) Shri. Sanjeev Patil    | Member                |
| 3) Shri. Sanjay Pingulkar | Member                |
| 4) Shri. V.S.Patil        | Member                |
| 5) Shri. S.N.Padhye       | Member                |
| 6) Director               | Ex-officio, Secretary |

## VISION

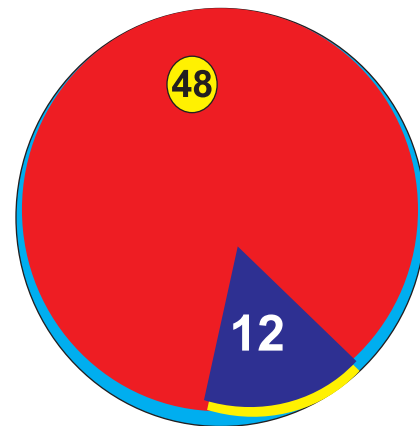
Vision of VIVA IMR is to be a world-class facilitator of excellence in Management learning by providing accelerated management education, high quality research and training to suit the demands of the global economy.

## MISSION

VIVA IMR is committed to the mission of creating highly able managers and professionals, who will achieve consistent high levels of work performance and raise their full potential and thus influence the quality of management in the organization they work with.



## SPECIALIZATIONS OFFERED



Sanctioned Intake = 60

CAP Seats

Institute Level Seats



## NOTE

- 1) Candidates should have submitted online application form through Facilitation Center (FC)
- 2) Candidates should have visited Admission Reporting Centre (ARC)

## SYLLABUS & SCHEME OF EXAMINATION

The Institute is affiliated to University of Mumbai and follows the rules, regulations, guidelines, syllabus & schemes of examinations of the University of Mumbai.

Web site of University of Mumbai : [www.mu.ac.in](http://www.mu.ac.in)

Syllabus can also be found on the institute website as well : [www.vivaimr.org](http://www.vivaimr.org)



## OUR FEE STRUCTURE

Admission fees will be charged as per Shikshan Shulka Samiti in the form of Pay order/DD drawn in favour of "VIVA School of Management and Research" (Cash and Cheque will not be accepted)

## INFRASTRUCTURE AND FACILITIES

The Institute is well equipped with Class Rooms, Tutorial Rooms, Laboratories, Workshops, Drawing Halls, Library, Computer Centre, Seminar Halls, etc. as per norms of AICTE, New Delhi and the University of Mumbai.

### Gymkhana

As physical mastery precedes mental, our Gymkhana is well equipped with state of the art equipments, boasts of a classy blend of Gym and Indoor activity games. It constantly keeps the minds refreshed and health at par with ultimate fitness.

### Library

The quietest mind is the brightest mind, with thousands of titles to choose from, library at VIVA IMR is a unique house of knowledge in its own ways. With access to thousands of E-Journals, Newsletters, Magazines touching various genre of learning and a peaceful atmosphere at command, knowledge is readily absorbed with little effort.

### Seminar Hall

Imagination is far more important than knowledge. With this vision in mind, we at VIVA IMR have a Seminar Hall, equipped with cutting edge projectors and surround speakers, knowledge sharing platforms are set up with ease.

## CO-CURRICULAR & EXTRACURRICULAR ACTIVITIES

Students are motivated, encouraged and supported by the Institute for participating in various activities such as paper presentation, debate, aptitude test, group discussion, indoor & outdoor games, cultural & management events at inter collegiate and University level.





## PLACEMENTS

ADITYA BIRLA



MONEY

cannon  
hygiene

DHFL  
Changing Rules Changing Lives

RELIANCE

Capital

HDFC BANK  
We understand your world

DCB BANK



CROSSWORD

Apple Inc.

GlobeOp  
FINANCIAL SERVICES

RELIANCE  
Mobile

Third Sector  
capital partners

बैंक ऑफ बड़ौदा  
Bank of Baroda

eduloid  
reach · revive · rebuild

## OUR RECRUITERS

- Aadhar Housing Finance Ltd.
- Aditya Birla Money
- Aneja Associate
- Angel Auto
- Apple Inc
- Appollo Munich Health Insurance
- Axis Bank
- Axience
- Bajaj FinServe
- Bank of Baroda
- Bassein Catholic Co-op Bank
- Bharat Petroleum Corporation Ltd.
- Bharat Matrimony
- Birla Sunlife Insurance
- Bonanza Portfolio Ltd.
- Canon Hygenine
- Comfort Securities Pvt Ltd.
- Crossword
- DCB Bank
- Decimal Point Analytics Pvt. Ltd.
- Dena Bank
- Deutsche Bank
- Diligent Media Corporation
- DHFL
- Doshi Group
- DTDC Courier and Cargo Ltd
- DTDC
- Eldelweiss Financial Services Ltd.
- Eduloid
- Future Education Ltd.
- Globeop Financial Services
- DFC Bank
- HDFC Standard Life Insurance
- HDB Financial Services.
- Hotel Grand Sarovar
- HSBC Bank
- Hurix System Pvt Ltd.
- ISS Integrated
- ICICI Bank
- JP Morgan Services India Pvt LTD.
- Justdial
- JM Financial
- K Raheja Corporation
- Kimberley Clark Corporation
- Kotak Securities
- Kotak Mahindra Bank Ltd.
- L&T Ltd
- Mahindra & Mahindra Ltd.
- Miles CPA Review
- Mobilox
- MotilalOswal Securities Ltd
- PCS Technology
- PNB Capital
- Poly gel Industries Pvt Ltd.
- RBS Financial Services
- Reliance Capital
- Reliance Communications
- Religare Securities Ltd.
- Samsika Marketing Consultants Pvt Ltd.
- Sher Khan Ltd.
- Shipping Corporation of India
- Shreeji Enterprises
- Spark Media Communications
- SRL Diagnostics
- Surburban Diagnostics
- Sureprep India Ltd.
- TATA Net Co.Ltd.
- The Club Mumbai
- The Mobile Store Ltd.
- Transparent Value
- UFO Moviez
- Universal Hunt Pvt. Ltd.
- Urban Restro
- Viraj Profiles Ltd.
- X'cel Money
- Yellow Spot

# INSTITUTE REGULATIONS

## Rules of Discipline and Proper Conducts :

- Possession and Production of Identity card : Every bonafide student of the Institute must wear his/her Identity Card at all times when he/she is in the Institute campus.
- Students should not loiter in the corridors or in the Institute premises particularly when classes are going on.
- Students should read the notices on the Notice Board regularly.
- Students should submit their application form for scholarships/free ships etc. and also the University Enrollment form for first year degree students as per schedule displayed.
- Complete silence should be maintained in the Library and Reading Rooms as well as in the classrooms. Students are advised to maintain low voice conversation in the corridors.
- Student should not invite any outsider in the Institute premise, classrooms, library, canteen and gymkhana.
- Students should take care of their belongings.
- Students should not cause any damage to Institute property and are expected to take care of it.
- **Undertaking to be given by the guardians and ward** : Parents/Guardians are requested to go through the rules of conduct and discipline while allowing their son/daughter/ward to join the Institute. The students will have to submit an undertaking from their guardians on a prescribed form given in the Admission form that their wards would submit themselves to the normal enforcement of rules of discipline.
- The Institute will be organizing industrial visit where in the date and venue will be decided by the management.



## INSTITUTE REGULATIONS

### Smoking & Drug free zone

- Smoking is strictly prohibited in the Institute premises. Students are instructed to refrain from smoking.
- Any student found under the influence of narcotic drugs shall not be merely expelled but will be subjected to police action.
- The Institute being a Tobacco Free Zone, students are not allowed to smoke or consume any tobacco product in the surroundings.

### As per The Provisions of Prevention of Food Adulteration Act, 1954

- SALE OR DISTRIBUTION OF GUTKHA AND RELATED FOOD PRODUCTS IS PROHIBITED WITHIN 100 METRES OF THE PERIPHERY OF ANY EDUCATIONAL, GOVERNMENT OR SEMI-GOVERNMENT INSTITUTION. ANY VIOLATION OF THE ABOVE WOULD ATTRACT A PENALTY OF RS. 1000/- ALONG WITH 3 YEARS RIGOROUS IMPRISONMENT.
- **Expulsion** : If, for any reason, in the opinion of the Principal, which shall be final, the continuance of the student in the Institute is deemed detrimental to the best interest of the Institute, the Principal may expel such a student from the Institute without assigning any reasons for the decision.
- Students who are found irregular in attendance and/or perform badly in the Institute, will not be admitted to the next semester/subsequent year as the case may be, and the admission of such students shall be at the discretion of the principal.



# INSTITUTE REGULATIONS

## Attendance

Ordinance - 0.119 Relating to Attendance

For granting the terms in each subject minimum attendance of 75% of the theory lectures is required.

Similarly, a student has to complete given class work or assignment to the satisfaction of the concerned faculty.

A student who is not able to attend his classes regularly and /or who is not able to complete his project/assignments/presentations properly may not be permitted to appear for the written examinations as per the University rules.

## Ordinance- 0.125 relating to the keeping of terms to the satisfaction of the Principal of the Institution

To keep a term at a college or recognized Institution, an undergraduate or post graduate student must complete, to the satisfaction of the Principal or the Head of the Institution, the course of study at the college or institution, prescribed for such a term for the class to which such an undergraduate or post graduate students belongs.

## Leave or Absence

In case students are not able to attend lectures and/or presentations for a period exceeding a week in a term, should give intimation to the Director of the Institute and take prior permission for such absence.

## Absence on medical or other grounds

Absence on medical or other grounds, which is given to the satisfaction of the Director, may be considered for a satisfactory reason for absence from lectures or presentations. Yet at the time of granting the terms to a student, his/her class work and other academic inputs would be considered to be of paramount importance. Hence, a student may not be granted his/her terms even if he/she explains his/her absence on medical or other grounds. Absence should be with prior permission; in case it is due to unforeseen circumstances, an application duly supported by a medical certificate in the case of illness, or duly supported by other satisfactory evidence in the case of other reasons, must reach the Director within a week of such occasion of absence.



# INSTITUTE REGULATIONS

## Dress Code

Students are expected to wear decent clothes. They are strictly prohibited from wearing the following whilst on the college premises.

**Boys :** Caps, hats, Half-Pants, Shorts, Bermudas, Sleeveless T-Shirts, Round neck T-Shirt, T-shirt with message.

**Girls :** Caps, Hats, Half-pants, Shorts, Bermudas, skin tight dresses, Revealing dresses, Short-dresses or Short skirts, Sleeveless and Short tops and Pedal Pushers, Round neck T-Shirt, T-shirt with message.

## Cell Phones & Warnings

- Use of cell phones in any form within the Institute premises is strictly prohibited. On breach of this discipline, the cell-phone holder will be liable for a penalty of Rs. 500 for the first offence. In case of a repetition of the offence it shall be liable to confiscation.
- Students are required to take adequate care of their belongings while on the Institute premises. Management will not be responsible for any theft/damage to the same.
- Students are hereby warned not to sit on parapet walls.



## ACTION AGAINST RAGGING

Maharashtra Prohibition of ragging Act 1999 which is in effect from 15<sup>th</sup> May 1999 has the following provisions for Action against “Ragging” :

- Ragging within or outside of any educational institution is strictly prohibited.
- Whosoever directly or indirectly commits, participates in abets, or propagates ragging inside or outside any educational institution shall, on conviction, be punished with imprisonment for a term up to 2 years and/or penalty which may extend to ten thousand rupees.
- Any student convicted of an offence of ragging shall be dismissed from the educational institution and such student shall not be admitted in any other educational institution for a period of five years from the date of order of such dismissal.
- Whenever any student or, as the case may be, the parent or guardian or a teacher of an educational institution complains, in writing, of ragging to the head of the educational institution, the head of the educational institution shall, without prejudice to the foregoing provisions, within seven days of the receipt of the complaint, enquire into the matter mentioned in the complaint and if, prima facie, it is found to be true, suspend the student who is accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institution is. If there is no substance, prima facie, in the complaint received, he/she shall intimate the fact, in writing to the complainant. The decision of the head of the educational institution shall be final.
- If the head of the educational institution fails or neglects to act in the manner specified in section “iv” above when a complaint of ragging is made, such person shall be deemed to have abetted the offence and shall, on conviction, be punished as provided for in section “ii” above.
- Additional punitive provisions stipulated by the latest order of the Supreme Court.



# ADMISSION RULES & REGULATIONS

## General :

All the rules given in the DTE information Brochure and DTE web site ([www.dtemaharashtra.gov.in](http://www.dtemaharashtra.gov.in)) are applicable for above said admission except those specifically mentioned below.

**Rules for admission/cancellation and the refund of fees to the students admitted at the institute level quota will be as follows :**

## Seat Allocation of Institute Level Quota :

- For filling the Institute Level seats and against cancellation of CAP seats, an advertisement will be given in the leading newspapers.
- Eligibility for admission will be as specified in the information Brochure published by DTE (Directorate of Technical Education, Maharashtra State).
- The following original documents are required from the students at the time of seeking admission :
  - a. Bachelors degree certificate and marksheet.
  - b. H.S.C. Marksheet
  - c. H.S.C. Passing Certificate
  - d. School Leaving Certificate
  - e. MAH MBA/MMS-CET Score card (or any other equivalent entrance exam)
  - f. S.S.C. Marksheet and Passing Certificate
  - g. Eligibility Certificate, if applicable
  - h. Certificate of Indian Nationality/Birth Certificate
  - i. Caste Certificate and Caste validity, if applicable
  - j. Latest Passport size photo-2
  - k. Non-creamy Layer Certificate, if applicable.

The candidate should have taken admission by paying necessary tuition and other fees and should have submitted original certificates. In case of the candidate who fails to submit any of the original documents, the admission shall be automatically cancelled.

## Cancellation of Admission :

For cancellation of admission, the students must apply in the format prescribed by D.T.E. & written application for the same.

## Refund of fees :

As per AICTE, D.T.E. & University Norms & Guidelines.

# "LIFE AT VIVA IMR"



**NATIONAL LEVEL WORKSHOP**  
Industry Expectations from Management Institutes



**MR. KISHOR PRADHAN**  
Co-Chairman, ASSOCHAM Factoring Forum



**NSE VISIT**



**OPEN DISCUSSION**



**COFFEE WITH VC**



**INTENSE LEARNING**