

VISHNU WAMAN THAKUR CHARITABLE TRUST'S

VIVA Institute of Management & Research

Shirgaon Campus, Virar (E), Dist. Palghar, Pin – 401305



With the Wings Even Sky Is Not The Limit
2023-2024



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www.vivaimr.org



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2023



2024



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Director's Message

Dr. Hiresh Luhar



It is with immense pride and pleasure that I welcome you to the latest edition of our annual magazine, a true mirror image of the relentless quest of excellence at our esteemed management institute in India. This publication stands as a testament to the collective efforts and commitment of our entire institute community, including students, faculty, staff, and alumni.

In today's vibrant world, the role of management education is more critical than ever. Our institute has consistently strived to provide a nurturing environment where budding managers can learn, grow, and thrive. Our goal is not only to impart knowledge but to instill moral values and ethics and nurture skills that will empower our students to excel in any field they choose to pursue.

Within the magazine, you will find inspiring stories, insightful research, and the varied accomplishments of our students. It showcases not only the remarkable achievements of our community but also the spirit of solidarity and togetherness that defines our institute.

I want to express my deepest gratitude to the editorial team, writers, photographers, and designers who have worked tirelessly to put this magazine together. Your dedication and creativity have breathed life into the stories we share, making this publication a valuable record of our institute's journey.

As we continue to navigate the uncertain seas of the upcoming days, I am confident that the information, values, and experiences gained at our institute will be the compass guiding our students toward success. Our commitment to excellence and unwavering support for our students remain our driving force.

I invite you to explore the pages of this magazine, be inspired by the stories within, and join us in celebrating the spirit of resilience and innovation that defines our institute. Thank you for your continued support, and I look forward to our continued journey of growth and achievement.

Warm regards,

Wish you all a Happy Reading in the year 2023.



President

Shri. Hitendra Thakur

It has been 34 years since Vishnu Waman Thakur Charitable Trust's came into being. Appreciating the importance of education in nation building, we began with the primary school in the year 1989 and Junior college in 1991. From the academic year 2000-01 we extended our vision to provide Degree College education. Over the years, Trust has evolved and expanded from what it was years back so as to cater to the rising need of the time. Today, Trust is providing education to having over 35000 students. In order to impart Management Education initiatives were taken in the year 2003-04 and since then it has constantly grown and developed manifold.

To put it simple, foundations of Trust is strong, with a vision that it fosters strong Values, providing an environment for Innovation, to emerge out as a Victorious, and further to Aspire for the well-being of all the stakeholders of the society. Our consistent focus is on development of the required competence among our students in order to be a finest resource center to the industry. VIVA Institute of Management and Research (VIMR) provides an environment that helps them decisively to think in a broader perspective.

Welcome to the VIVA Institute of Management and Research.



From The Editor's Desk

Dr. Arti Sharma

Associate Professor - HR/Marketing



Dear Readers,

As another year comes to a close, it is with great pleasure that we present to you the latest edition of our Annual Management Institute Magazine. In the ever-evolving landscape of business and management, this magazine serves as a testimony to the tireless pursuit of knowledge, innovation, and excellence that defines our institute.

In as we look forward to the future, our institute remains committed to its core values of excellence, innovation, and fostering the next generation of leaders. We invite you to join us in this ongoing journey, as we continue to shape the future of management and business education.

Thank you for your unwavering support and dedication to our institute, and we hope you find this year's magazine both insightful and inspiring.

Please connect with us at newsletter@vivaimr.org for any comments, criticisms and constructive feedback.

Wish you all a prosperous year ahead from all team members.

Thank you All.

-----KNOW OUR EDITORIAL TEAM-----



Dr. Arti Sharma
Associate Professor
HR/Marketing



Prof. Ketan Rabhadia
Assistant Professor
Finance



Mr. Rahul Vishwakarma
FYMMS



Mr. Aryan Kamble
FYMMMS



Driving Force



Dr. Hiresh Luhar

Director

Education : PhD, M.Phil, MBA, M.com, GMPE (IIM-LUCKNOW)

Industry Experience : 22 Yrs

Academic Experience : 8 Yrs

Profile of Director : Dr. Hiresh Luhar is having rich experience in industry as a Chief Financial Officer in BSE, NSE & Luxembourg stock exchange listed Company. During his industry tenure he has successfully raised funds for the expansion through Initial Public Offer, Private Equity, and Global Depository Receipt & also by way of project funding from various Banks and NBFC's. He has successfully listed the securities in the International and National market with the help of GDR & IPO. For the revival of the companies he has successfully handled the restructuring of the entire corporate debt under the CDR scheme with better terms and enhancement for the revival.

He is also having dozens of research articles to his credit. He also acted as a panel member in many industrial conferences. His research areas are : GDR, CDR, IPO, Financial Strategy, Project Funding, Trade Finance, etc.



Dr. Lalit kumar Patil

MMS-Marketing , B.E
(Mechanical), UGC-NET
qualified, PGD (Operations
Management) and Ph.D.
Associate Professor –
Marketing / Operations



Prof. Arti Shrama

MBA, M.Phil.
Ph.D.
Associate Professor-
HR & Marketing



Prof. Prapti Naik

B.tech (Computer),
MMS (HR) and
pursuing PhD
Assistant Professor - HR



Driving Force



Prof. Manoj Kurup

B.Com & MBE
and
pursuing Ph.D.
Assistant Professor - Finance



Prof. Kadambari Agaskar

MMS, PGDHRM, BMS
Assistant Professor - Fin.



Prof. Ketan Rabhadia

BMS & MMS – Fin.
and pursuing Ph.D.
Assistant Professor - Fin.



Prof. Vibhor Garg

NET, MBA (PM), B.Tech
(M.E), PGDISM, PGDCA
Assistant Professor - Ops.



Prof. Dipti Patil

NET & SET (Com.), M.Com
(Adv. Account), BMS (Fin).
Assistant Professor - Fin.



Dr. Chinmay Pingulkar

(Operations)
BE. Mechanical, MMS operations,
ME Manufacturing system
Engineering



Driving Force



Dr. Sanjay Mishra

Pg.D, MBA, M.Com,
M.A, B.E d



Dr. Chintan Vora

(Finance)
Sr. VP & Principle Officer –
5nance.com



Mr. Dilip Pendse

(Finance)
CFO, SVC Co-operative
Bank Ltd



Mr. Subir Verma

Head of HR (T&D Cluster
Companies) TATA POWER



Mr. Abhishek Seth (HR)

Diverse industries Experience
Infrastructure, Financial Services,
Technology and B.P.O



Mr. Pradip Kumar Das

Exe. Edu. (IIM B), MBA, BA



Prof. Jasmin Dawada

BE. Electronic Digital
Marketing Trainer &
Consultant, Ethical Hacking
and Cyber Security Trainer



**Prof. Barat Dhongade
(Law)**

B.Sc. [Dist.] LL.B. M.S.W,
C.A.I.I.B., PGDCL. LLM.
Pursuing Ph.D.



Dr. Navsin Mistry (Mktg)

Ph.D, M.Com, PGDFM,
ICWA, M.Phil, UGC-NET,
MH-SET



Driving Force - Non Teaching



Ms. Nilam Bhoir
Office Superintendent



Ms. Nikita Jadhav
Accounts Clerk



Mr. Jaydeep Chavan
System Engineer



Mr. Jagdish Jadhav
Lab Assistant



Mrs. Kanchan Patil
Office Assistant



Mr. Amol More
Office Assistant



Mr. Tushar Dhule
Office Assistant



Mr. Bhanudas Patil
Office Assistant



Mr. Balkrishna Kamble
Library Assistant



Mr. Hareshwar Patil
Office Assistant



Induction



Welcoming the Freshers

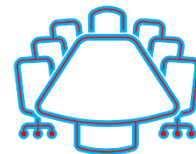
The new batch of VIVA IMR was welcome in the institute on November 28, 2022. The session was graced by Hon. Guest. Shri. S. N. Padhye- Member of VIVA Trust. He address the new batch of 2022-23 and shared the vision and mission of Institute.

Students played Management Games and gave a live stage performance. The whole session was concluded by choosing the winners of 2023 based on their overall performance and avarious games.





Management Conclave



Conclave 2023

In thrive to achieve excellence in academics for our students, the VIVA Institute of Management & Research has initiated to conduct Management conclave for students from all stream. The Management Conclave was conducted on 11th March 2023 in collaboration with "University of Mumbai". The theme of the conclave was "Indian Economy - A Trajectory from Developing to Being Developed". Following panelist had shared their experience and knowledge regarding the theme.

Mr. D. S. Tripathi, Mr. Pradip Kumar Das, Mr. Dilip Pendse, Mr. Hardik Somani And Mr. Krishna Kumar Acharya



VIVA Institute of Management & Research
(Approved by AICTE, DTE, Affiliated to the University of Mumbai)
In Association with
University of Mumbai

Panel Discussion 2023
Indian Economy's - Trajectory from Developing to Being Developed

 Mr. D. S. Tripathi Executive Vice Chairman Aashar Housing Finance	 Mr. Pradip Kumar Das Former Executive Director IDBI Bank	 Mr. Dilip Pendse Chief Financial Officer SVC Coop. Bank Ltd.	 Mr. Hardik Somani Co-Founder & COO Sepio Analytics	 Mr. Krishna Kumar Acharya Former General Oriental Bank of Commerce
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DATE : 11th March, 2023
TIME : 10 : 00 AM ONWARDS
Venue - VIVA IMR, Shirgaon Campus, Virar East, 401305.
Only Registered Participant will be provided E - Certificate

For Enquiry, Prof. Manoj Kurup - 9821224306, Prof. Ketan Rabbadia- 7021426125, www.vivaimr.edu.in



Vichar Manthan



An Intercollegiate Case Study Competition 2023

In association with “University of Mumbai” we successfully hosted our second Inter collegiate Case Study competition – “Vichar Manthan” on 25th February, 2023. Main objective of the case study competition was to provide exposure to students to real- life situations and to enhance their Analytical & Presentation skills. The session started with welcoming of Guests and the audience followed by the address of Mr. S.N. Padhye, Member of VIVA Trust. Students from various Management Institutes (General Management Category) and Degree Colleges (Finance, Marketing and HR Domain) across Mumbai had participated in the event.

All the winners for the Case study competition got cash prize, trophy as well as a certificate. The guests and evaluators for the day appreciated this event a lot and by the end of the day shared valuable experiences with students. The event ended with an interaction between the students and the panelists and the whole event resulted out into a great platform where students were encouraged to think deeply to come out with lateral solutions to real-life issues. The program was concluded with a vote of thanks.





International Research Conference 2023



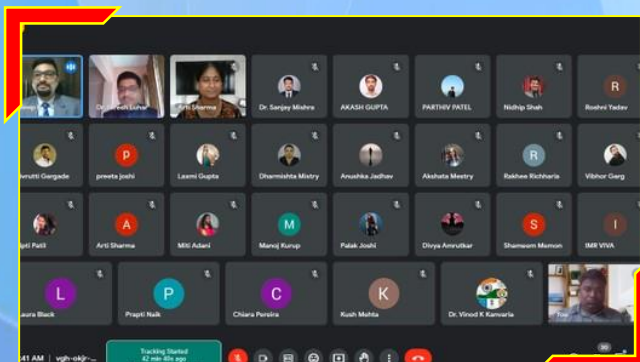
One day Multidisciplinary International Research Conference VISHLESHAN 2023 was conducted with the theme “Bharat @100: Empowering Growth & Opportunities in Economy, Management & Social Study” in association with University of Mumbai on Saturday, 29th April 2023 in an virtual mode with a great success. There were 50 participants with contribution of 30+ Research papers in the conference. The event was organized in an online mode on Google meet. The session was chaired by Vice Chancellor, Directors & Principals of different Colleges and International University like Prof. Dr. Dileep Kumar M. - DVC Nile University, Nigeria, Dr. Ashok Luhar - Principal, Anandibhai College, Dr. Sanjay G. Mishra - Principal, Shree L. R. Tiwari College & Dr. CS Shama Shah - Director, CATTI, MNI II



Faculty Development Program



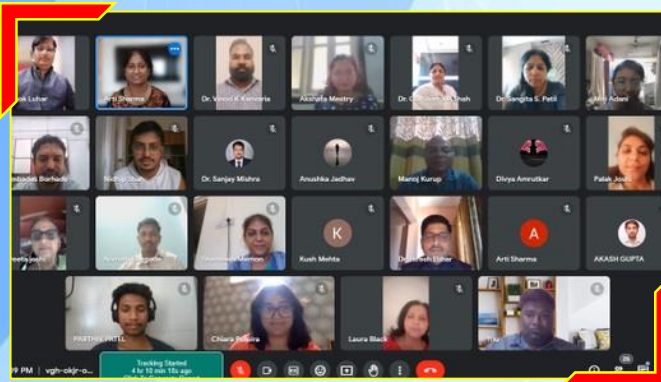
One Week Ph.D. Coursework & National Level Faculty Development Program 2023 was conducted with the theme “Advance Research Methodology & Publication Ethics” in association with University of Mumbai on 27th March 2023 to 31st March 2023 in an virtual mode with a great success. There were 50+ participants. The event was organized in an online mode on Google meet. The session was chaired by following resource persons :



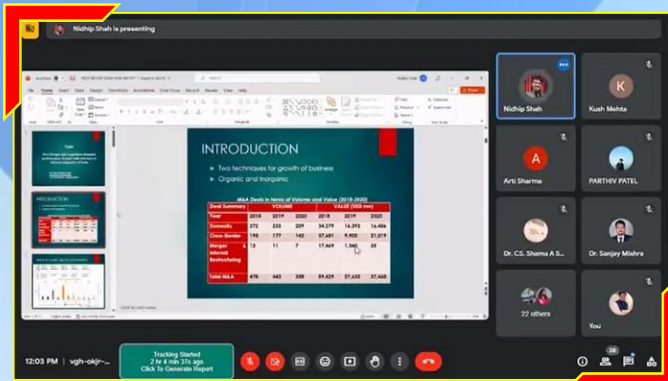
Dr. Arvind Luhar
Professor I.Y. College, Mumbai

Dr. Madhukar Dalvi
NL College, Mumbai

Dr. Santosh Hulagabli
Central University of Haryana



Dr. Seema Sambargi
Jain University Bangalore





Annual Cultural Fest

Hitaishi 2023

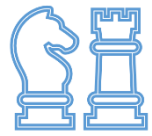
Hitaishi, the annual cultural fest of the campus was fully enjoyed by students, participating in various events and celebrating days. After the completion of HITAISHI- 2023 on January 21, 2023 winners of various events were awarded by Medals, Trophy and Certificates.

Students really had a gala time in this fest. Few of the glimpses of the event.





Annual Cultural Fest



The vibrant atmosphere of Hitaishi-2023 truly brought the campus alive with a kaleidoscope of talents, creativity, and enthusiasm. From electrifying dance performances to melodious musical acts, from riveting debates to captivating art exhibitions, the fest offered a platform for students to showcase their multifaceted skills. It was a testament to the diverse talents that thrive within our campus community. The anticipation leading up to the awards ceremony was palpable, and the joyous moments of triumph for the winners were shared by all. Hitaishi-2023 was not just a festival; it was an embodiment of unity, talent, and the indomitable spirit of our campus.





Industry & Study Visit

As part of our commitment to enriching the learning experiences of our students, we believe in fostering a strong connection between academia and industry. Alongside the visits to companies in Jaisalmer and Jodhpur, our students have the unique opportunity to explore the practical application of their knowledge through visits to various esteemed organizations.

These interactions with industry leaders and experts serve as a bridge between theory and practice, equipping our students with a well-rounded perspective that will serve them well in their future endeavors. Our dedication to providing such valuable experiences is an integral part of our educational philosophy.





Industry & Study Visit

First year and Second year students of MMS visited various companies situated at many places in Jaisalmer & Jodhpur, Rajasthan State etc. The Companies visited at these places were Mec Shot, Indian Institute of Technology Jodhpur.

We also take students for frequent study visit at RBI, SEBI, NSE, BSE, Amul & many more.





Guest Sessions

VIVA Institute of Management and Research is thrilled to host an exclusive Guest Session by an esteemed industry expert as part of our commitment to providing students with an unparalleled education and fostering industry readiness. This insightful session aims to equip our aspiring managers with real-world knowledge, cutting-edge trends, and best practices that will prepare them for the competitive business landscape.

The expert will share their experiences, challenges, and success stories, igniting inspiration and passion among the students. Through this interaction, students will gain valuable insights, network with professionals, and develop essential skills to excel in their careers. We look forward to empowering our students and shaping future





Industry Response

- Wonderful experience interacting with the young team. Great effort by the management. Look forward to many more events from VIVA IMR **Mr. PAVIT CHADDHA - Associate Director, Julius Baer Wealth Advisors Pvt. Ltd.**
- VIVA MMS Students provided by you are hardworking and assets to our organization. We assure you that we will continue the campus drive program in your institute with the same spirit in future also. Especially your personal attention towards the welfare of the students and the zeal and passion with which you prepare these students for the future is highly recommendable. **Mr. PANKAJ JAGTAP - Senior HR Manager, Aadhar Housing Finance Ltd.**
- Good Infrastructure Excellent Coordination and day long support. Impressed with quality of students looking forward to joining them in coming months. **Mr. SONU AGARWAL - AVP & Branch Head, JM Financial Services Ltd.**
- Excellent faculty and outstanding facilities. Students possess good technical and communication skills. **Mr. AMIT PATIL - DGM, Marketing Manager, Deepak Fertilizers & Petro Chemicals Ltd.**
- Being at remote place like VIRAR, the kind of exposure the students have is amazing. I found very sound fundamentals and clarity of the concepts in the students and moreover the willingness as well as approach to learn the new things. **Mr. KAITAV MISTRY - HR Manager, Polycab - Lite Technology Company Pvt. Ltd.**
- ‘ VIVA IMR students' level of competence is of high standards. Students of VIVA IMR have initiative to learn and contribute, good knowledge, sincere and disciplined. They have the capacity to see any situation from fresh and new perspective. **Mr Swarup Das – GM – HR – Kaya Ltd.**



Alumni Corner

- ❑ One of the Best college in Mumbai and Palghar region. Teachers/Professors are highly qualified and very good. College infrastructure is good I like the college very much To much supportive staff. - Er Vinit Varghade
- ❑ I want to express my deep appreciation for VIVA IMR efforts in connecting us with top companies and sharing this wonderful opportunity with us. - Monika Jha
- ❑ A great college for management students. From infrastructure to placement everything is satisfying. All the faculties are very supportive and students can easily approach them. Had my best 2 years here. - Pratik Pawar
- ❑ I belong to its Management and Research faculty and in my experience, it is a very good Institute! The professors are highly qualified and very supportive. Infrastructure is good too. It is a huge campus close to nature with every facility needed. I see no compromise in quality of education and guidance for the students with regards to syllabus, placements, projects or internship. I had wonderful experience with VIVA Institute of Management and Research, Thanks to my professors and the staff! - **Chahat Surana**
- ❑ Since the previous 18 years, I have been a member of the VIVA group throughout my education, including my schooling (1st-10th), high school years (11th and 12th), engineering programme, and currently MMS(MBA) studies. VIVA Institute of management & Research is one of the greatest institutions in the Palghar district, with supportive, intellectual faculty that offers students a ton of possibilities... One of VIVA IMR's outstanding qualities is that not a single student has had their admission denied owing to financial difficulties and this is possible only because of supportive director, Dr. Hiresb Luhar sir. Many well-known intellectual figures were asked to speak as guests at colleges in order to broaden students' knowledge and provide them with new chances. College courses that give certifications and a variety of skill programmes aid in skill development. Due to dedication and hard effort, the placement cell at VIVA IMR, which includes Prof.ketan Rabhadia and Prof.Prapti naik, are able to attain a 100% placement record, which opened doors for students. - **Mitali Sonar**



Placement & Internships

Placements

High placements achieved from last academic years till date achieved around 90 % placement.

From last few years, nearly 100+ companies contacted the Institute for final placement and the students got placed with companies like SS&C GlobeOp, Axis Bank, Kotak Mahindra Bank, ICICI Securities, SBI Securities, Indostar, HDFC AMC, HDFC Life, ISS, e-Emphasys, Interactive Brokers etc.

Highest Package received INR 10 LPA and the average package of 4.2 LPA for placed students

Summer Internship

100 % Summer Internship achieved for consecutive academic batches for last five years respectively.





High placements achieved in the academic year 2022-23
Achieved around 90 % placement.

SS&C GlobeOp, Axis Bank, Kotak Mahindra Bank, ICICI Securities, SBI Securities, Indostar, HDFC AMC, HDFC Life, ISS, e-Emphasys, Interactive Brokers etc.

100 % Summer Internship achieved for consecutive academic batches for last five years respectively.

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Our Top Recruiters

RELIANCE
Capital

ADITYA BIRLA



MONEY



बैंक ऑफ़ बड़ौदा
Bank of Baroda

DCB BANK

 Apple Inc.

citi
CITIBANK®

 **HDFC BANK**
We understand your world

RELIANCE
Mobile

 **DHFL**
Changing Rules Changing Lives

cannon
hygiene




CROSSWORD


The Club
Mumbai

edulCid
reach · revive · rebuild

Third Sector
capital partners



THANK YOU

Lets Learn Together

Contacts us at:



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