

VIVA Institute of Management & Research

Activity Report	
Academic Year:	2024-2025
Name of the Activity:	Ideathon 2.0
Date:	Monday, 09 th December 2024.
Time:	10.30 AM
Venue:	Auditorium, 4 th Floor, VIVA Institute of Management and Research
Total No. of Participants:	6 Teams, 10 Participants
Resource Person:	Dr. Ashokkumar Rankhamb
Designation	Retired Deputy Commissioner,
Organisation	Transport Thane Municipal Corporation

Brief Information about the Activity

Topic of the Activity
Ideathon 2.0
Objectives
To encourage innovation, creative problem-solving, and entrepreneurship among students
Outcomes
Overall, the event successfully nurtured a spirit of innovation and creativity, empowering students to become problem-solvers and future leaders.
Description in few words
The <i>Jury Round of Ideathon 2.0</i> was successfully organized in association with the University of Mumbai on 09th December 2024 at the Auditorium of VIVA Institute of Management & Research . The event aimed to encourage innovation, creative problem-solving, and entrepreneurship among students.

Guests of the Event:

The event was graced by esteemed guests:

- **Dr. Ashokkumar Rankhamb**, a distinguished academician,
- **Dr. Lalit Patil**, an experienced educator, and
- **Prof. Manoj Kurup**, an experienced educator.

The presence of these dignitaries inspired the participants to present their ideas confidently and highlighted the importance of innovation in addressing real-world challenges.

Recommended Projects:

After an intense round of presentations and jury deliberations, the following ideas were recommended by the panel for the second round at University level:

Sr. No.	Name of the Leader	Title of the Project
1	Bhatade Jay	Vibecycle: Sustainable Bags
2	Jatu Summaya	Eco Fuel Innovations
3	Shrivastav Gaurav	Social Media Connect
4	Tiwari Khushi	Homemade Partner

Each project showcased unique solutions to contemporary issues, with a focus on sustainability, innovation, and social impact.

Event Highlights:

- The participants demonstrated exceptional creativity and presentation skills.
- The jury members provided valuable feedback and insights to the students, encouraging them to refine and implement their ideas further.
- The event fostered an environment of learning, collaboration, and innovation, aligning with VIVA Institute's mission to nurture future leaders and entrepreneurs.

Conclusion:

The Jury Round of Ideathon 2.0 was a resounding success, thanks to the efforts of the organizers, faculty, participants, and esteemed jury members. Events like these play a vital role in promoting innovation and providing a platform for young minds to showcase their potential.

Photograph





Sd/-

Dr. Hiresh Luhar
Director