

MMS Curriculum
MMS-Semester- I
(5 Core Subjects and 3 Electives)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Perspective Management	27	2	40IA	60 IA	100	3	4
2.	Financial Accounting	27	2	40 IA	60 IA	100	3	4
3.	Operations Management	27	2	40 IA	60 IA	100	3	4
4.	Managerial Economics	27	2	40 IA	60 IA	100	3	4
5.	Business Statistics	27	2	40 IA	60 IA	100	3	4
6.	Elective 1	27	2	40 IA	60 IA	100	3	4
7.	Elective 2	27	2	40 IA	60 IA	100	3	4
8.	Elective 3	27	2	40 IA	60 IA	100	3	4
Total No. of Credits								32

List of Electives in Semester I

S r. N o.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Contin uous Assessment	Semeste r End Examina Tion	Total Marks	Duration ofTheor y Paper (hours)	No of Credits
1	Effective and Management Communication	27	2	40 IA	60 IA	100	3	4
2	Business Ethics	27	2	40 IA	60 IA	100	3	4
3	E-commerce	27	2	40 IA	60 IA	100	3	4
4	Organizational Behaviour	27	2	40 IA	60 IA	100	3	4
5	Introduction to Creativity and Innovation Management	27	2	40 IA	60 IA	100	3	4
6	Foreign language (Other than English)	27	2	40 IA	60 IA	100	3	4
7	Negotiation and Selling Skills	27	2	40 IA	60 IA	100	3	4
8	IT Skills for Management and Technology Platform	27	2	40 IA	60 IA	100	3	4
9	Information Technology for Management	27	2	40 IA	60 IA	100	3	4
10	Personal Grooming/Personal Effectiveness	27	2	40 IA	60 IA	100	3	4

IA: - Internal Assessment

MMS-Semester II (5 Core Subjects and 3 Electives)

Sr. No.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits	
1.	Marketing Management	27	2	40 IA	60 IA	100	3	4	
2.	Financial Management	27	2	40 IA	60 IA	100	3	4	
3.	Operations Research	27	2	40 IA	60 IA	100	3	4	
4.	Human Resources Management	27	2	40 IA	60 IA	100	3	4	
5.	Business Research Methods	27	2	40 IA	60 IA	100	3	4	
6.	Elective 1	27	2	40 IA	60 IA	100	3	4	
7.	Elective 2	27	2	40 IA	60 IA	100	3	4	
8.	Elective 3	27	2	40 IA	60 IA	100	3	4	
		Total No. of Credits							32

List of Electives in Semester II

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits
1	Legal & Tax Aspects of Business	27	2	40 IA	60 IA	100	3	4
2	Cost & Management Accounting	27	2	40 IA	60 IA	100	3	4
3	Business Environment	27	2	40 IA	60 IA	100	3	4
4	Ethos in Indian Management	27	2	40 IA	60 IA	100	3	4
5	Corporate Social Responsibility	27	2	40 IA	60 IA	100	3	4
6	Analysis of Financial Management	27	2	40 IA	60 IA	100	3	4
7	Entrepreneurship Management	27	2	40 IA	60 IA	100	3	4
8	Management Information Systems	27	2	40 IA	60 IA	100	3	4
9	Developing Teams & Effective Leadership	27	2	40 IA	60 IA	100	3	4
10	Intellectual Capital and Patenting	27	2	40 IA	60 IA	100	3	4

IA: - Internal Assessment

MMS-Semester III Finance Specialization

Sr. No	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits	
1.	International Business	27	2	40 IA	60 IA	100	3	4	
2.	Strategic Management	27	2	40 IA	60 UA	100	3	4	
3.	Security Analysis & Portfolio Management	27	2	40 IA	60 IA	100	3	4	
4.	Financial Markets and Institutions	27	2	40 IA	60 IA	100	3	4	
5.	Corporate Valuation and Mergers & Acquisition	27	2	40 IA	60 IA	100	3	4	
6.	Financial Regulations	27	2	40 IA	60 IA	100	3	4	
7.	Derivatives and Risk Management	27	2	40 IA	60 IA	100	3	4	
8.	Finance Elective I	27	2	40 IA	60 IA	100	3	4	
9.	Summer Internship	100							4
Total No. of Credits								36	

List of Electives under Finance Specialization in Semester III

S r. N o	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits
1	Banking & Financial Services Institutions	27	2	40 IA	60 IA	100	3	4
2	Investment Banking	27	2	40 IA	60 IA	100	3	4
3	Wealth Management	27	2	40 IA	60 IA	100	3	4
4	Infrastructure & Project Finance	27	2	40 IA	60 IA	100	3	4
5	Strategic Cost Management	27	2	40 IA	60 IA	100	3	4
6	Commodities Markets	27	2	40 IA	60 IA	100	3	4
7	Mutual Fund	27	2	40 IA	60 IA	100	3	4
8	Financial Modelling	27	2	40 IA	60 IA	100	3	4
9	International Finance	27	2	40 IA	60 IA	100	3	4

Note: Those who wish to opt for a particular specialization will be assisted by the subject specialization faculty member, CMC staff and Programme Head to make right choice of the career-oriented stream. An aptitude test will also be conducted to help the students to choose the optional specialization.

IA - Internal Assessment UA - University Assessment

MMS-Semester III Marketing Specialization

Sr. No.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits	
1.	International Business	27	2	40 IA	60 IA	100	3	4	
2.	Strategic Management	27	2	40 IA	60 UA	100	3	4	
3.	Product & Brand Management	27	2	40 IA	60 IA	100	3	4	
4.	Sales Management	27	2	40 IA	60 IA	100	3	4	
5.	Consumer Behaviour	27	2	40 IA	60 IA	100	3	4	
6.	Marketing Strategy	27	2	40 IA	60 IA	100	3	4	
7.	Services Marketing	27	2	40 IA	60 IA	100	3	4	
8.	Marketing Elective-I	27	2	40 IA	60 IA	100	3	4	
9.	Summer Internship	100							4
		Total No. of Credits							36

List of Electives under Marketing Specialization in Semester III

Sr. No	Subject	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits
1	Retail Management	27	2	40 IA	60 IA	100	3	4
2	Rural Marketing	27	2	40 IA	60 IA	100	3	4
3	Marketing Analytics	27	2	40 IA	60 IA	100	3	4
4	Digital Marketing	27	2	40 IA	60 IA	100	3	4
5	Customer Relationship Management	27	2	40 IA	60 IA	100	3	4
6	Marketing Research & Analysis	27	2	40 IA	60 IA	100	3	4
7	Event Management	27	2	40 IA	60 IA	100	3	4
8	Health Care Marketing	27	2	40 IA	60 IA	100	3	4
9	Distribution & SCM	27	2	40 IA	60 IA	100	3	4
10	Tourism Marketing	27	2	40 IA	60 IA	100	3	4
11	Marketing of Banking & Financial Services	27	2	40 IA	60 IA	100	3	4

IA - Internal Assessment UA - University Assessment

MMS-Semester III

Human Resources Specialization

S r. N o.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continu ous Asses ment	Semest er End Exami na Tion	Total Marks	Duratio n ofTheor y Paper (hours)	No of Credits
1	International Business	27	2	40 IA	60 IA	100	3	4
2	Strategic Management	27	2	40 IA	60 UA	100	3	4
3	Training & Development	27	2	40 IA	60 IA	100	3	4
4	Competency based HRM& Perf. Mgt	27	2	40 IA	60 IA	100	3	4
5	Compensation and Benefits	27	2	40 IA	60 IA	100	3	4
6	Labour laws and implications on industrial Relations	27	2	40 IA	60 IA	100	3	4
7	HR Planning and Application of Technology in HR	27	2	40 IA	60 IA	100	3	4
8	Human Resources Elective-1	27	2	40 IA	60 IA	100	3	4
9	Summer Internship	100						4
Total No. of Credits								36

List of Electives under HR Specialization in Semester III

S r. N o.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continu ous Asses ment	Semester End Examina Tion	Total Marks	Duration ofTheory Paper (hours)	No of Credits
1	Personal Growth Laboratory	27	2	40 IA	60 IA	100	3	4
2	Global HRM	27	2	40 IA	60 IA	100	3	4
3	Employee Branding and Employer Value Proposition	27	2	40 IA	60 IA	100	3	4
4	HR Analytics	27	2	40 IA	60 IA	100	3	4
5	O.S.T.D	27	2	40 IA	60 IA	100	3	4
6	HR Audit	27	2	40 IA	60 IA	100	3	4
7	Employee Relations, Labour Laws and Alternate Dispute Resolution	27	2	40 IA	60 IA	100	3	4

MMS Semester III Operations Specialization

Sr. No	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits	
1.	International Business	27	2	40 IA	60 IA	100	3	4	
2.	Strategic Management	27	2	40 IA	60 UA	100	3	4	
3.	Supply Chain Management	27	2	40 IA	60 IA	100	3	4	
4.	Materials Management	27	2	40 IA	60 IA	100	3	4	
5.	Operations Analytics	27	2	40 IA	60 IA	100	3	4	
6.	Manufacturing Resource Planning & Control	27	2	40 IA	60 IA	100	3	4	
7.	Service operations Management	27	2	40 IA	60 IA	100	3	4	
8.	Operations Elective- I	27	2	40 IA	60 IA	100	3	4	
9.	Summer Internship	100							4
		Total No. of Credits							36

List of Electives under Operations Specialization in Semester III

Sr. No	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper (hours)	No of Credits
1	World Class Manufacturing	27	2	40 IA	60 IA	100	3	4
2	Business Process Re-engineering and Benchmarking	27	2	40 IA	60 IA	100	3	4
3	Technology Management & Manufacturing Strategy	27	2	40 IA	60 IA	100	3	4
4	Strategic Operations Management	27	2	40 IA	60 IA	100	3	4
5	Industrial Engineering Applications & Management	27	2	40 IA	60 IA	100	3	4
6	TQM	27	2	40 IA	60 IA	100	3	4
7	International Logistics	27	2	40 IA	60 IA	100	3	4
8	Quantitative Models in Operations	27	2	40 IA	60 IA	100	3	4
9	Productivity Management	27	2	40 IA	60 IA	100	3	4

IA - Internal Assessment UA - University Assessment

MMS-Semester III Information Technology Specialization

S r. N o.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continu ous Asses sment	Semester End Examina tion	Total Marks	Duration of Theor y Paper (hours)	No of Credits	
1	International Business	27	2	40 IA	60 IA	100	3	4	
2	Strategic Management	27	2	40 IA	60 UA	100	3	4	
3	Software Engineering	27	2	40 IA	60 IA	100	3	4	
4	Database Management System & Data Warehousing	27	2	40 IA	60 IA	100	3	4	
5	Enterprise Management System	27	2	40 IA	60 IA	100	3	4	
6	Big Data and Business Analytics	27	2	40 IA	60 IA	100	3	4	
7	Knowledge Management	27	2	40 IA	60 IA	100	3	4	
8	Information Technology Elective- I	27	2	40 IA	60 IA	100	3	4	
9	Summer Internship	100							4
Total No. of Credits								36	

List of Electives under IT Specialization in Semester III

S r. N o.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continu ous Asses sment	Semester End Examina tion	Total Mark s	Duratio n of Theor y Paper (hours)	No of Credit s
1	Cloud Computing & Virtualization	27	2	40 IA	60 LA	100	3	4
2	Information System Security and Audit	27	2	40 IA	60 LA	100	3	4
3	Data Mining and Business Intelligence	27	2	40 IA	60 LA	100	3	4
4	IT Consulting	27	2	40 IA	60 LA	100	3	4
5	Digital Business	27	2	40 IA	60 LA	100	3	4
6	Software Project management	27	2	40 IA	60 LA	100	3	4
7	Governance of Enterprise IT & Compliance	27	2	40 IA	60 LA	100	3	4
8	Cyber Laws & Managing Enterprise IT Risk	27	2	40 IA	60 LA	100	3	4

IA - Internal Assessment UA - University Assessment

MMS-Semester IV Finance Specialization

S r. N o.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continu ous Assess ment	Semester End Examina tion	Tota l Mar ks	Duratio n of Theory Paper (hours)	No of Credi ts
1	Project Management	27	2	40 IA	60 UA	100	3	4
2	Finance Elective I	27	2	40 IA	60 IA	100	3	4
3	Winter Project Functional Specialization	27	2	40 IA	60 LA	100	NA	4
4	Winter Project General Management	27	2	40 IA	60 IA	100	NA	4
5	Winter Project Social Relevance	27	2	40 IA	60 LA	100	NA	4
Total No. of Credits								20

List of Electives under Finance Specialization in Semester IV

S r. N o.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Conti n u ous Assess ment	Semest er End Examin a tion	Tota l Mar ks	Durati on of The ory Paper (hours)	No of Cred its
1.	Commercial Banking	27	2	40 IA	60 IA	100	3	4
2	Business Analytics	27	2	40 IA	60 IA	100	3	4
3.	Venture Capital and Private Equity	27	2	40 IA	60 IA	100	3	4

IA - Internal Assessment UA - University Assessment

MMS-Semester IV Marketing Specialization

S r. N o.	Subject	Teaching Hours		Contin u ous Assess ment	Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week		Semest er End Examin ation	Tota l Mar ks	Durati on ofltheo ry Paper (hours)	No of Cred its	
1.	Project Management	27	2	40 IA	60 UA	100	3	4	
2.	Marketing Elective I	27	2	40 IA	60 IA	100	3	4	
3.	Winter Project Functional Specialization	27	2	40 IA	60 IA	100	NA	4	
4.	Winter Project General Management	27	2	40 IA	60 IA	100	NA	4	
5.	Winter Project Social Relevance	27	2	40 IA	60 IA	100	NA	4	
							Total No. of Credits		20

List of Electives under Marketing Specialization in Semester IV

S r. N o.	Subject	Teaching Hours		Contin u ous Assess ment	Assessment Pattern			
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week		Semest er End Examin ation	Tota l Mar ks	Durati on ofltheo ry Paper (hours)	No of Cred its
1.	Integrated Marketing Communication	27	2	40 IA	60 IA	100	3	4
2.	Business to Business Marketing	27	2	40 IA	60 IA	100	3	4
3.	International Marketing	27	2	40 IA	60 IA	100	3	4
4.	Trends in Marketing	27	2	40 IA	60 IA	100	3	4

IA - Internal Assessment UA - University Assessment

MMS-Semester IV HR Specialization

Sr. No.	Subject	Teaching Hours		Contin u ous Assess ment	Assessment Pattern			
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week		Semester End Examina tion	Tota l Mar ks	Durati on ofltheo ry Paper (hours)	No of Cred its
1.	Project Management	27	2	40 IA	60 UA	100	3	4
2.	HR Elective	27	2	40 IA	60 IA	100	3	4
3.	Winter Project Functional Specialization	27	2	40 IA	60 IA	100	NA	4
4.	Winter Project General Management	27	2	40 IA	60 IA	100	NA	4

5.	Winter Project Social Relevance	27	20	40 IA	60 IA	100	NA	4
						Total No. of Credits		20

List of Electives under HR Specialization in Semester IV

		Teaching Hours		Assessment Pattern				
Sr. No.	Subject	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of theory Paper (hours)	No of Credits
1.	OD & Change Management	27	2	40 IA	60 IA	100	3	4
2.	Strategic HRM	27	2	40 IA	60 IA	100	3	4
3.	Management of CSR in Organizations	27	2	40 IA	60 IA	100	3	4

IA - Internal Assessment UA - University Assessment

MMS-Semester IV Operations Specialization

		Teaching Hours		Assessment Pattern				
Sr. No.	Subject	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of theory Paper (hours)	No of Credits
1.	Project Management	27	2	40IA	60 UA	100	3	4
2.	Operations Elective	27	2	40 IA	60 IA	100	3	4
3.	Winter Project Functional Specialization	27	2	40 IA	60 IA	100	NA	4
4.	Winter Project General Management	27	2	40 IA	60 IA	100	NA	4
5.	Winter Project Social Relevance	27	2	40 IA	60 IA	100	NA	4
						Total No. of Credits		20

List of Electives under Operations Specialization in Semester IV

		Teaching Hours		Assessment Pattern				
Sr. No.	Subject	No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of theory Paper (hours)	No of Credits
1.	Operations Applications & Cases	27	2	40 IA	60 IA	100	3	4
2.	Strategic Sourcing in Supply Management	27	2	40 IA	60 IA	100	3	4
3.	Operations Outsourcing & Offshoring	27	2	40 IA	60 IA	100	3	4

LA - Internal Assessment UA - University Assessment

MMS-Semester IV IT Specialization

S r. N o. .	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Contin u ous Assess ment	Semest er End Examin ation	Tota l Mar ks	Durati on ofltheo ry Paper (hours)	No of Cred its
1	Project Management	27	2	40 IA	60 UA	100	3	4
2	IT Elective	27	2	40 IA	60 IA	100	3	4
3	Winter Project Functional Specialization	27	2	40 IA	60 IA	100	NA	4
4	Winter Project General Management	27	2	40 IA	60 IA	100	NA	4
5	Winter Project Social Relevance	27	2	40 IA	60 IA	100	NA	4
						Total No. of Credits		20

List of Electives under IT Specialization in Semester IV

S r. N o. .	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Contin u ous Assess ment	Semest er End Examin ation	Tota l Mar ks	Durati on ofltheo ry Paper (hours)	No of Cred its
1	Strategic Information Technology Manager	27	2	40 IA	60 IA	100	3	4
2	System Applications and Case Study	27	2	40 IA	60 IA	100	3	4
3	Managing Technology Business and IT Resource Management	27	2	40 IA	60 IA	100	3	4

IA - Internal Assessment UA - University Assessment